

Brand Identity



CREO MEDIA
CREATIVITY WITHOUT BORDERS



Vision

To build a marketing agency that can compete internationally, attracting global clients that pay in first world standards while empowering us to spend and grow in third world standards

Mission

To keep brands on the forefront of innovative marketing. We make it our responsibility to keep our clients well-adjusted for stability and growth in the marketplace.

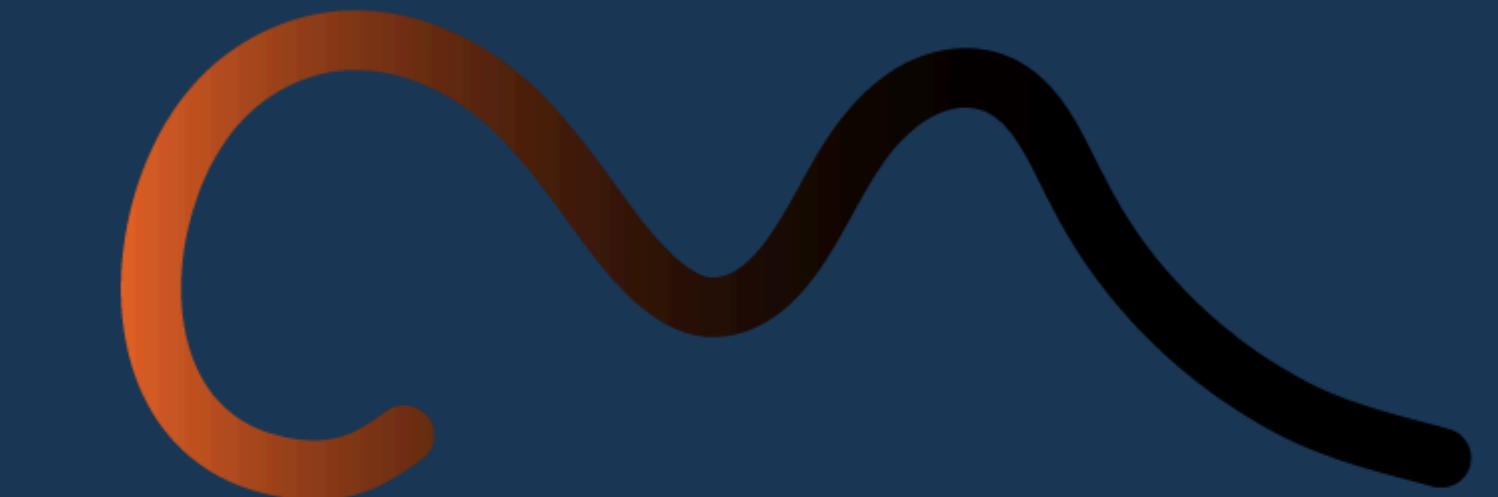


Brand Introduction

Creo Media is a Namibian-based content marketing and creative agency. We deliver end-to-end creative solutions: social media management, strategy, content production (video, photo, design, copy), media placements, and corporate events.

Brand Identity

Our brand identity is built on a deep philosophy of innovation and excellence. Every element from our logo to our color palette reflects our vision and core values.

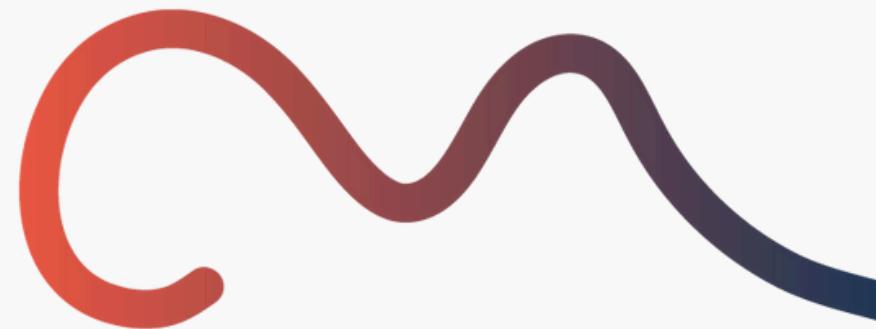


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Our Logo

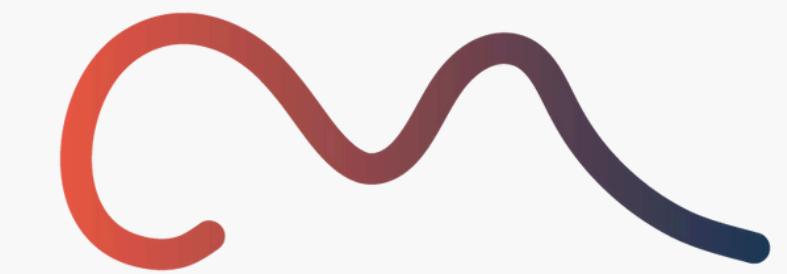
Our logo is a visual representation of our brand identity and should be used in accordance with established guidelines. This includes the proper use of color, scale, and white space around it.



Main Logo

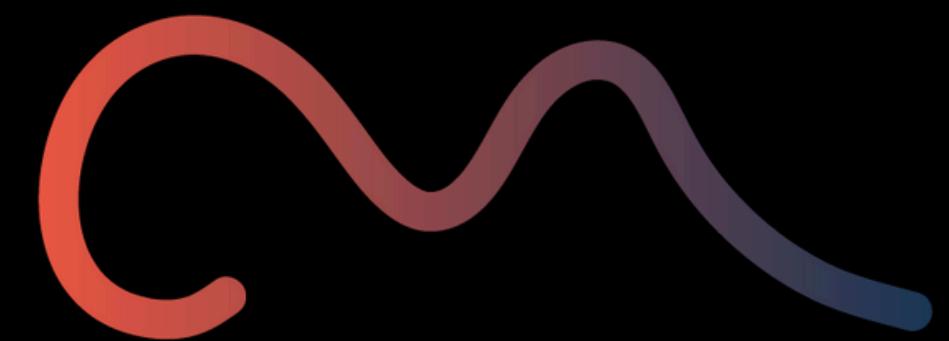
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Logo Font



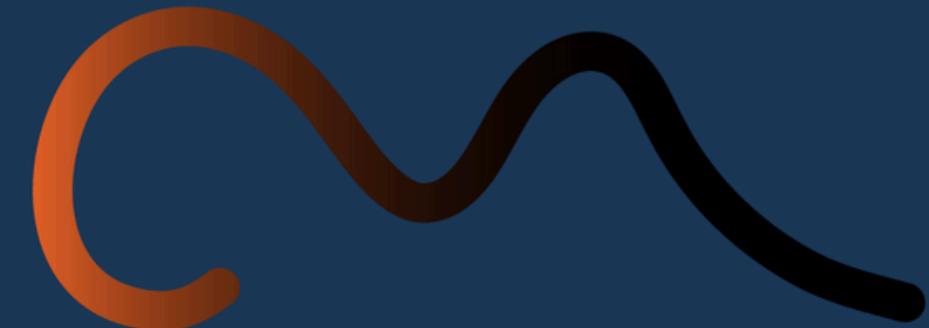
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Full Logo



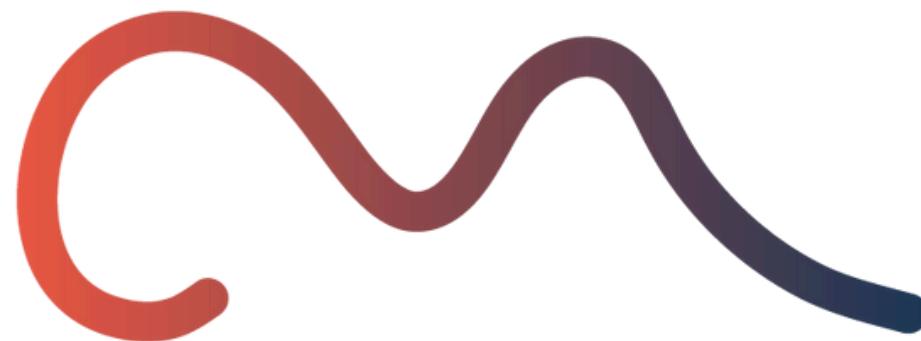
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Color Palette

Our color palette is inspired by nature, creating a fresh and vibrant look. These colors should be used consistently across all media to maintain brand integrity.

White

HEX: #ffffff

Orange

HEX: #E26128

Light Gray

HEX: #F8F8F8

Dark Blue

HEX: #1C3857

Primary Typeface

We use a custom font selected for readability and elegance. This typography helps to reinforce our brand identity and should be used in all communications.

The Seasons

Sample Text

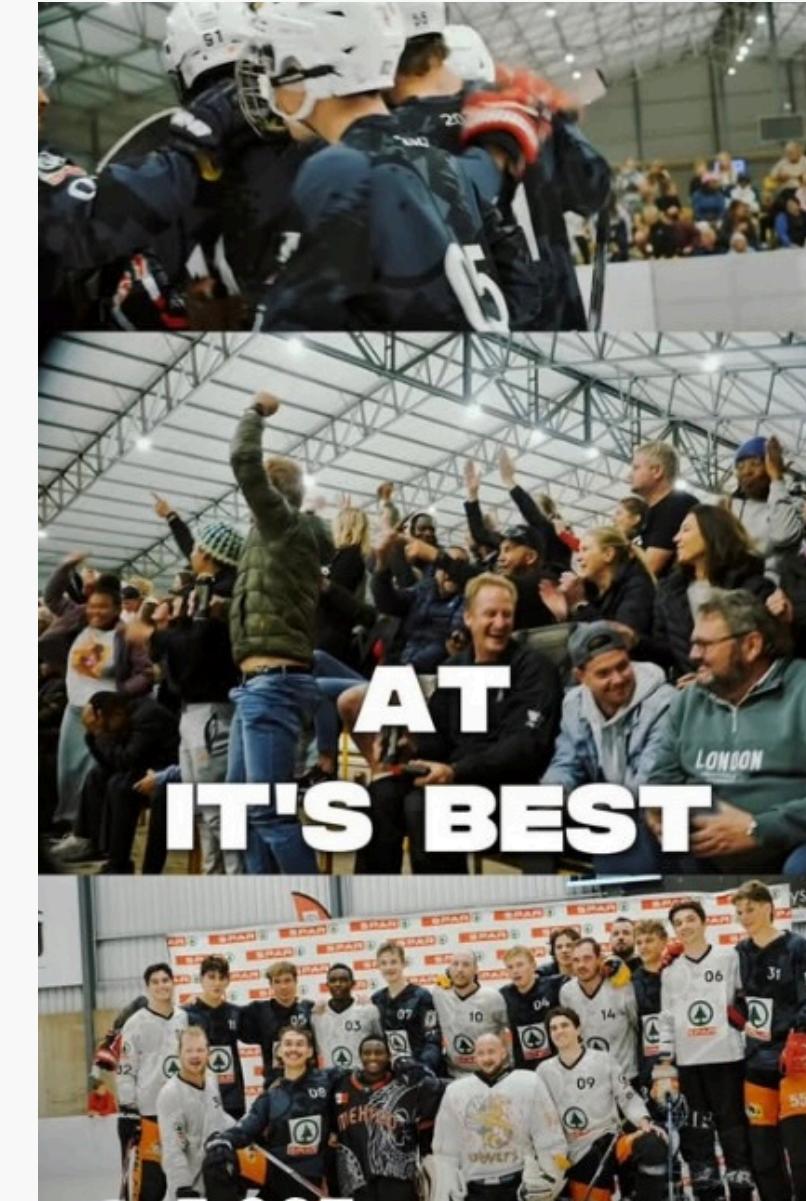
Light

Reguler

Bold

a b c d e f g h i j k l m n o
p q r s t u v w x y z 1 2 3 4 5
6 7 8 9 0 & % \$! ~

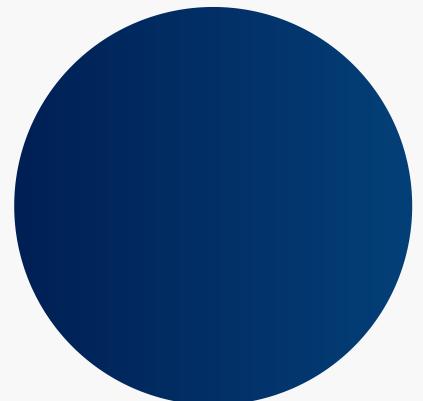
Imagery Style



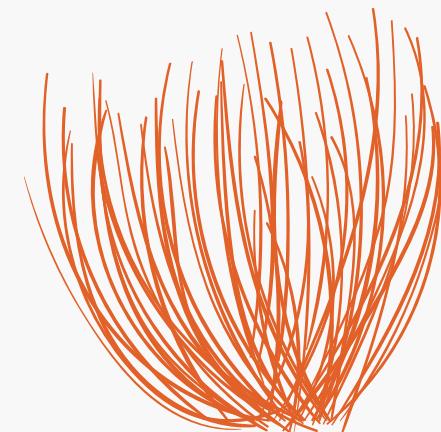
Element & Illustration



ELEMENT 1



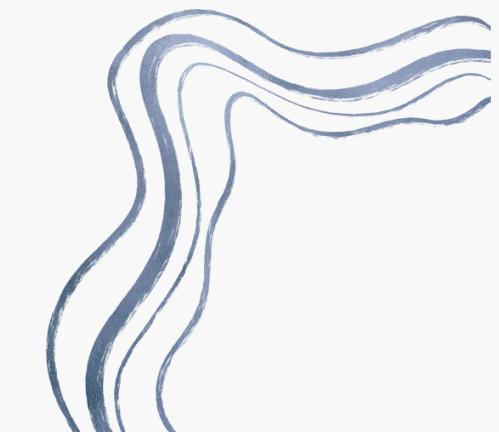
ELEMENT 2



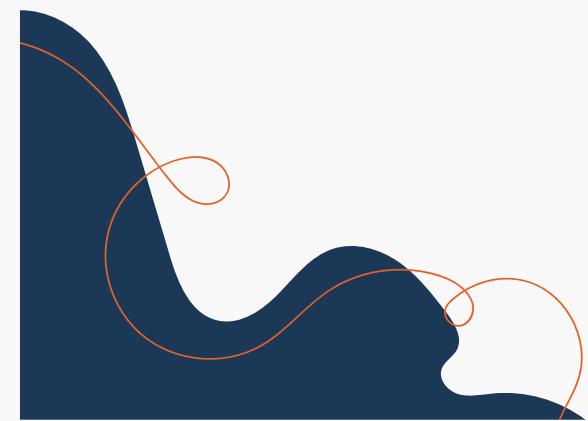
ELEMENT 3



ELEMENT 4



ELEMENT 5



ELEMENT 6



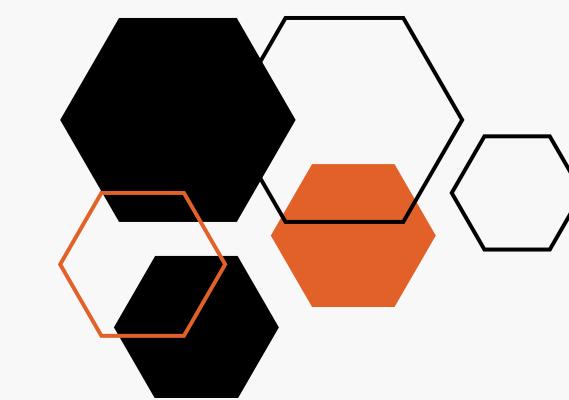
ELEMENT 7



ELEMENT 8



ELEMENT 9



ELEMENT 10

Voice & Tone

Our brand voice is professional yet friendly, reflecting our commitment to exceptional customer service. Our tone adapts depending on the context and audience.

Confident

Inspiring

Exclusive

Creative

**Forward-
Looking**

Authentic

Playful