LEEANN FLOREZ

Visual Graphic & Web Designer

About Me

I am experienced in utilizing design concepts to create web designs that not only communicate brand ideals but also keep with current coding trends.

Contact

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Expertise

Web

UX/UI   HTML   CSS   SCSS   (WordPress)

Adobe

Ps   Ai   Id   Lr   Xd

Microsoft

W   X   P

Education

Graphic Design - B.S.	Degree, 2020
Johnson & Wales University	Providence, RI
WEB DESIGN FOCUS	
Graphic Design - A.A.	Degree, 2017
Three Rivers Community College	Norwich, CT
GRAPHIC DESIGN FOCUS	

Experience

L Florez Design — Plainfield, CT
Freelancer - Self Employed — 07/20 - Present
- Balanced work/life schedules and priorities
- Created passion and side projects to maintain skills
- Followed daily challenges and inspirations to create projects
- Worked on some part-time client projects

WaterFire — Providence, RI
Creative Services Intern — 03/20 - 05/20
- Worked with Media Manager and Creative Services Director
- Created social media post overlays
- Collaborated on creative ideas for community engagement
- Lead other interns in creating social content for Instagram

Project - Bell 1893 — Providence, RI
Creative Services Intern — 09/19 - 11/19
- Collaborated with culinary students
- Created a logo and branding elements for the pop-up
- Worked alongside design team mates to create menus
- Designed and ordered gold foil business cards

Sasha Dale Photography — Norwich, CT
Studio Assistant — 07/18 - 09/19
- Created behind-the-scenes video of sessions
- Worked within studio software to manage events & leads
- Managed communication with clients & photographer
- Designed print material using Adobe programs

Three Rivers Community College — Norwich, CT
Graphic Design Dept. Teaching Assistant — 08/16 - 05/17
- Assisted professor during class time
- Tutored students outside of class time
- Guided students during graphic design classes
- Designed print materials for the department