

Lee Ann de la Cruz

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Education

National University Philippines BS Information Technology, Mobile and Web Applications Relevant Coursework: Fundamentals of Programming, Systems Analysis and Design, Capstone 1, Capstone 2 Rendered 800 hours of internship experience at Yokogawa Philippines Inc. as an IT Technical Support Intern and QuickReach Inc. as a Front-end Web Developer Intern. Magna Cum Laude CGWA: 3.61/4.00	City of Manila, Philippines September 2024
Rizal High School Science, Technology, Engineering, Mathematics (STEM) Graduated with honors	City of Pasig, Philippines June 24, 2020

Experience

SM Supermalls Junior Developer <ul style="list-style-type: none">Collaborated with developers to reduce technical debt and improve system efficiency for SM Applications.Contributed to the development of the SM Tenant Portal v2, designed to enhance tenant management for SM Supermalls.	City of Pasay, Philippines January 2025 – Present
QWERTYlabs Inc. SEO Specialist <ul style="list-style-type: none">Sourced high-quality backlinks from international websites with 2000+ organic traffic and a Domain Rating (DR) of 40+, focusing on diverse niches.Engaged with site owners to negotiate sponsored posts and content placements, successfully securing valuable link-building partnerships to enhance SEO performance.	City of Muntinlupa, Philippines August 2024 – January 2025

Academic Research & Publication

National University Philippines Student <ul style="list-style-type: none">Mosquinator: A Community-Based Mobile and Web Application Framework for Combating Dengue and Providing Awareness for Residents of Pasig CityPublished in 2024 7th International Conference on Information and Computer Technologies (ICICT) IEEE Xplore: Added on 03 June 2024 DOI: 10.1109/ICICT62343.2024.00059	City of Manila, Philippines August 2020 – September 2024
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Skills & Interests

Technical: HTML, CSS, JavaScript, Angular, PHP, SQL, Git, OutSystems, Jira
Design: Figma, Canva
SEO and Marketing: Ahrefs, SEMrush, Monday.com, GMass
Language: English (C2 Proficient), Tagalog (Native)
Interests: Playing MMORPG (Life After and Undawn)