LEE BRENNER

I am an agency and start-up owner, a creative leader, a teacher, and an individual contributor. I lead teams, conduct research, run workshops, design, code, and do whatever else is necessary to ship digital products.

lee@naptimeyay.com ▸
portfolio ▸
github.com/leebert ▸
www.linkedin.com/in/robertleebrenner ▸
512-797-2385

Bachelor of Computer Science, Baylor University, 2000

CURRENT STUFF

HEAD OF PRODUCT DESIGN
ALEGION, 2019–PRESENT

Leading all product design initiatives, launching a greenfield SaaS platform, supporting marketing efforts, conducting research, managing and growing team.

naptimeyay.com/SaaS Offering ▸

naptimeyay.com/Video Annotation ▸

DESIGN TOKENIZER
FIGMA PLUGIN 2019–PRESENT

Designed, developed, and launched a plugin for Figma that generates design tokens from your Figma styles.

Figma Design Tokenizer ▸

ADJUNCT PROFESSOR
UNIVERSITY OF TEXAS 2017–PRESENT

Teaching Introduction to Computer Science and guest lecturing on Prototyping and Storytelling for UT's Center for Integrated Design.

naptimeyay.com/University-of-Texas ▸

INDEPENDENT CONSULTANT
CINESCOPE 2015–PRESENT

Designed, developed, and launched Cinescope, a custom camera app for directors and cinematographers.

naptimeyay.com/Cinescope ▸

OTHER STUFF

CO-FOUNDER
BIGBIG BOMB, 2011–2014

A product design agency providing strategy, design, development, and product launch services for start-ups and companies.

naptimeyay.com/BigBig-Bomb ▸

CO-FOUNDER AND VP OF PRODUCT
HEYRIDE 2012–2013

Austin's first ride-sharing service, acquired by SideCar.

naptimeyay.com/Heyride ▸

PRINCIPAL PRODUCT DESIGNER
DUO 2018–2019

Design lead for greenfield ML product offering, workshop creation and facilitation, research, creative direction, mentorship, design system and component development.

naptimeyay.com/Duo ▸

SR EXPERIENCE DESIGNER
HONEYWELL 2017–2018

Design lead for Architecture & Innovation Lab, creative lead and developer for two greenfield product launches, research, usability testing, augmented reality development, and ML/big data productization.

INDEPENDENT CONSULTANT
FLIGHTAWARE 2015–2017

Design and development lead for iOS app redesign, design lead for website redesign, research, and usability testing.

naptimeyay.com/FlightAware ▸

SR DEVELOPER AND DESIGNER
THIRTEEN23 2008–2011

Technology lead for client and internal work, prototyping, design, SXSW speaker.

SR TECHNOLOGIST
FROG 2005–2008

Technology lead for client and internal work, prototyping, interaction design, training, mentorship.