
LEE BRENNER

I am an agency and start-up owner, a creative leader, a teacher, and an individual contributor. I lead teams, conduct research, run workshops, design, code, and do whatever else is necessary to ship digital products.

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Bachelor of Computer Science, Baylor University, 2000

CURRENT STUFF

HEAD OF PRODUCT DESIGN ALEGION, 2019-PRESENT

Leading all product design initiatives, launching a greenfield SaaS platform, supporting marketing efforts, conducting reserach, managing and growing team.

No case study, but I've got lots of stuff to share!

DESIGN TOKENIZER FIGMA PLUGIN 2019-PRESENT

Designed, developed, and launched a plugin for Figma that generates design tokens from your Figma styles

Figma Design Tokenizer ▶

ADJUNCT PROFESSOR UNIVERSITY OF TEXAS 2017-PRESENT

Teaching Introduction to Computer Science and guest lecturing on Prototyping and Storytelling for UT's Center for Integrated Design

naptimeyay.com/University-of-Texas ▶

INDEPENDANT CONSULTANT CINESCOPE 2015-PRESENT

Designed, developed, and launched Cinescope, a custom camera app for directors and cinematographers

naptimeyay.com/Cinescope ▶

OTHER STUFF

CO-FOUNDER BIGBIG BOMB, 2011-2014

Product design agency providing strategy, design, development, and product launch services for start-ups and companies

naptimeyay.com/BigBig-Bomb ▶

CO-FOUNDER AND VP OF PRODUCT HEYRIDE 2012-2013

Austin's first ride-sharing service, acquired by SideCar

naptimeyay.com/Heyride ▶

PRINCIPAL PRODUCT DESIGNER DUO 2018-2019

Design lead for greenfield ML product offering, workshop creation and facilitation, research, creative direction, mentorship, design system and component development

naptimeyay.com/Duo ▶

SR EXPERIENCE DESIGNER HONEYWELL 2017-2018

Design lead for Architecture & Innovation Lab, creative lead and developer for two greenfield product launches, research, usability testing, augmented reality development, and ML/big data productization

naptimeyay.com/Honeywell ▶

INDEPENDANT CONSULTANT FLIGHTAWARE 2015-2017

Design and development lead for iOS app redesign, design lead for website redesign, research, and usability testing

naptimeyay.com/FlightAware ▶

SR DEVELOPER AND DESIGNER THIRTEEN23 2008-2011

Technology lead for client and internal work, prototyping, design, SXSW speaker

SR TECHNOLOGIST FROG 2005-2008

Technology lead for client and internal work, prototyping, interaction design, training, mentorship