



CHARLES R. GIGANTE

Digital Product Development



PROFILE

Strategic, results-oriented digital media professional with proven track record of managing complex projects while delivering high quality results on time and within budget. Consummate professional with superior collaboration skills and a strong dedication to client service. Creative troubleshooter; consistently resolves the most complex challenges to deliver satisfied clients.



CONTACT ME



203 564 4967



charlie@crg.io
www.crg.io



P.W.F.S. PO Box 20142
New York, NY 10025



PROFESSIONAL SKILLS

- WEB & MOBILE DEVELOPMENT
- PROJECT MANAGEMENT
- ANALYTICS & REPORTING
- PRODUCT SPECIFICATIONS
- MANAGEMENT & TEAM BUILDING
- PRODUCT & CONTENT DEVELOPMENT



WORK EXPERIENCE

- **IDEALLY [MOBILE APP DEVELOPER]** / 2013 - PRESENT
Director of Product Development: Current duties include co-management of product requirements for a mobile messaging application utilizing iBeacon and geo-location technology, project-managing the UI/UX and app design, creating the information architecture and product requirements for a custom content management system and supporting the establishment of an early stage startup.
- **IN8 MOBILE [MOBILE APP DEVELOPER]** / 2011 - 2013
Manager, Content & Promotions: Managed the concepts, creative design, technical implementation and roadmap for all promotions and sweepstakes within in8 Mobile's two image/music recognition applications: iD and Verizon iD. Supported the business development team by designing campaign pitch decks and programming in-app demos for potential partners. Worked closely with the lead Product Manager on developing a comprehensive roadmap of application features, reporting and analytics enhancements, etc.
- **UNIVERSAL MUSIC GROUP DISTRIBUTION** / 2007 - 2010
Senior Producer, Mobile: Responsible for all mobile content production for UMG's vast label roster, giving UMG the top market share in the ringtone business. Managed an internal team of five to fulfill label production priorities. Ensured all mobile campaign commitments were met by collaborating closely with account and marketing executives. Grew production volume output by 75% from 2007 to 2008 by streamlining internal production processes and instituting improved customer service standards for partner labels.
- **WARNER BROS.** / 2005 - 2007
Lead of Wireless Personalization: Mobile wallpaper and ringtone creative lead and production manager for major properties including *Harry Potter*, *Happy Feet*, *Superman Returns*, *Looney Tunes*, *DC Comics*, *Friends* and more. Doubled wallpaper sales on Cingular within six months; grew sales across all properties by working with major carriers to optimize placement of WB content on mobile and web storefronts. Identified talent, collaborated with film/TV production teams and worked with legal to secure rights for talents' name/likeness for mobile products.
- **INFOSPACE MOBILE** / 2001 - 2005
Manager of Production: Managed the high-volume creative production of licensed music, voice and images, thus creating one of the most diverse and largest catalogs of content in the mobile industry at the time.
- **EMPEROR NORTON RECORDS [INDIE LABEL]** / 1999 - 2001
Distribution Manager



EDUCATION

- **NEW YORK UNIVERSITY** / 2014
Certificate in Web Development: Coursework included HTML5, CSS3, Javascript, JQuery, PHP, MySQL
- **UNIVERSITY OF SOUTHERN CALIFORNIA** / 1996 - 2000
BS in Music Industry: Coursework included Music Law, Music Theory, Economics, Accounting, Recording Studio Theory, MIDI and Computer Music



PROFICIENCY

- PHOTOSHOP
- HTML, CSS, PHP
- DOCUMENTATION
- COPYWRITING
- WIREFRAMING
- INFO. ARCHITECTURE