

Misty Jazz Records - Store Events & Programs

Building Community Through Music

Our events celebrate jazz history, connect music lovers, and create unforgettable experiences. All events are free unless otherwise noted.

Monthly Listening Sessions

Last Friday Jazz Sessions

When: Last Friday of every month, 7:00 PM - 9:00 PM **Where:** Misty Jazz Records main floor
Capacity: 30 people (RSVP recommended) **Cost:** Free (donations accepted)

What to Expect:

- Curated album playback on high-end audio system
- Expert commentary and historical context
- Discussion and Q&A
- Complimentary refreshments
- Special pricing on featured albums

Recent Themes:

- Blue Note Records Golden Era (1955-1967)
- West Coast Cool Jazz Evolution
- John Coltrane's Spiritual Journey
- Jazz Vocals: Billie to Sarah
- Latin Jazz: Afro-Cuban Foundations

RSVP: events@mistyjazzrecords.com or (415) 555-5204

Vinyl 101 Workshops

Introduction to Vinyl Collecting

Schedule: First Saturday monthly, 2:00 PM - 4:00 PM **Cost:** \$25 per person (includes materials) **Class Size:** 12 students maximum

Topics Covered:

- Vinyl anatomy and manufacturing
- Turntable basics and setup
- Record care and cleaning
- Grading and condition evaluation
- Building your collection

- Resources and community

Materials Included:

- Vinyl care kit
- Grading reference card
- Record cleaning cloth
- Discount voucher (\$10 off next purchase)

Register: workshops@mistyjazzrecords.com

Advanced Topics Series

Schedule: Third Saturday monthly, 2:00 PM - 3:30 PM **Cost:** \$35 per session **Prerequisites:** Basic vinyl knowledge

Upcoming Topics:

- **February:** First Pressings & Rare Variants
 - **March:** Japanese & European Pressings
 - **April:** Audiophile Labels (MoFi, Analogue Productions, Music Matters)
 - **May:** Building a Jazz Collection on a Budget
 - **June:** Investment-Grade Collectibles
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Live Music Series

Sunday Sessions

When: Second Sunday monthly, 3:00 PM - 5:00 PM **Where:** In-store (weather permitting: sidewalk) **Cost:** Free (tips for musicians)

Format:

- Local jazz musicians perform
- Intimate acoustic sets
- Meet the artists
- Albums for sale (when applicable)

Past Performers:

- SF Jazz Quartet
 - Marcus Wellington Trio
 - Sarah Chen (vocals) with local pianists
 - Emerging artists from SF Conservatory
 - Tribute bands (Django Reinhardt, etc.)
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Special Events

Record Store Day (April)

Annual Celebration:

- Exclusive RSD releases
- Early bird specials (7:00 AM opening)
- Live DJ sets
- Food trucks
- All-day music
- Special guests
- Door prizes and raffles

2025 Highlights:

- 300+ customers
 - 47 exclusive releases
 - Live performances
 - \$25,000+ in sales
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Jazz Appreciation Month (April)

Month-Long Celebration:

- Daily discounts on featured artists
 - Extended listening sessions
 - Guest speakers (musicians, historians)
 - Documentary screenings
 - Collaborative events with local venues
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Holiday Open House (December)

Annual Event:

- Extended hours
 - Holiday gift shopping
 - Hot cocoa and treats
 - Live music
 - Gift wrapping station
 - Special pricing on gift-worthy items
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Educational Programs

High School Jazz Program

Partnership: Local high schools **Format:** Field trips to store **Activities:**

- Jazz history presentation
- Vinyl vs. digital comparison
- Browse collection
- Discounted albums for students

Schedule: By appointment **Contact:** education@mistyjazzrecords.com

University Guest Lectures

Available for:

- Music history classes
- Business classes (retail case study)
- Ethnomusicology programs
- Audio engineering courses

Topics Offered:

- Evolution of jazz recording
 - Vinyl manufacturing and mastering
 - Music retail in digital age
 - Building a specialty retail business
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Community Partnerships

Local Jazz Venues

Collaborative Promotions:

- Cross-promotion with SF Jazz Center
 - Yoshi's Oakland partnership
 - Fillmore District jazz clubs
 - Discount tickets for customers
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Musicians Support

Artist Services:

- Consignment for local artists' albums
- Event hosting for album releases
- Promotion through our channels
- Performance opportunities

Submit: artist@mistyjazzrecords.com

Private Events

Store Buyouts

Available For:

- Birthday parties
- Corporate events
- Private listening parties
- Album release celebrations

Includes:

- Exclusive store access (2-4 hours)
- Sound system use
- Staff assistance
- Customizable experience

Capacity: Up to 50 people **Cost:** Starting at \$500

Inquire: events@mistyjazzrecords.com

Book Club

Jazz Literature Circle

When: Third Thursday monthly, 6:30 PM - 8:00 PM **Format:** Discussion group **Cost:** Free (purchase book optional)

What We Read:

- Jazz biographies
- Music criticism
- Historical accounts
- Cultural studies
- Fiction featuring jazz

Recent Books:

- "Blue Note Records: The Biography"
 - "Kind of Blue: The Making of the Miles Davis Masterpiece"
 - "The Jazz Ear: Conversations Over Music"
 - "Myself Among Others: A Life in Music" (George Wein)
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Film Screenings

Jazz Documentary Series

Schedule: Quarterly (check website) **Format:** Evening screenings with discussion **Cost:** \$10 per person (includes refreshments)

Past Screenings:

- "Jazz on the Screen" (Ken Burns excerpts)
 - "Chasing Trane"
 - "Miles Ahead"
 - "The Amazing Nina Simone"
 - "Blue Note: A Story of Modern Jazz"
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Specialty Programs

Beginner Jazz Listening Group

For: Jazz newcomers **When:** First Tuesday monthly, 7:00 PM **Format:** Guided listening with discussion **Cost:** Free

Progressive Curriculum:

- Month 1: What is Jazz?
 - Month 2: Swing & Big Band
 - Month 3: Bebop Revolution
 - Month 4: Cool Jazz & Hard Bop
 - Month 5: Modal & Free Jazz
 - Month 6: Jazz Fusion & Contemporary
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Collectors Corner

For: Serious collectors **When:** Second Wednesday monthly, 7:00 PM **Format:** Show & tell, market discussion **Cost:** Free

Activities:

- Share recent acquisitions
 - Discuss market trends
 - Authentication and grading help
 - Buy/sell/trade among members
 - Expert guest speakers
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Virtual Events

Online Listening Parties

Platform: Zoom **Schedule:** Monthly **Format:** Listen along remotely, chat discussion

Great for:

- Out-of-state fans
 - Bad weather days
 - Mobility-limited customers
 - International community
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Instagram Live Sessions

When: Weekly (Fridays, 5:00 PM PST) **Format:** 20-minute broadcasts **Content:**

- New arrivals showcase
- Staff picks
- Quick tips and tricks
- Behind-the-scenes
- Q&A

Follow: @mistyjazzrecords

Loyalty Program Events

VIP Customer Appreciation

Quarterly Events for:

- Customers spending \$500+ annually
- Newsletter subscribers
- Longtime customers (5+ years)

Exclusive Access:

- First look at rare arrivals
 - Special discounts (40% off sale)
 - Private listening sessions
 - Meet visiting artists/authors
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Kids & Family

Junior Jazz Explorers

Age Group: 8-14 years old **Schedule:** Quarterly workshops **Cost:** \$15 per child **Duration:** 90 minutes

Activities:

- Introduction to jazz instruments
- Listen to kid-friendly jazz
- Create rhythm patterns
- Explore vinyl records
- Take-home activity book

Goal: Inspire next generation of jazz fans

Event Calendar

How to Stay Updated:

- **Email Newsletter:** Weekly updates
 - **Website:** mistyjazzrecords.com/events
 - **Social Media:** @mistyjazzrecords
 - **In-Store:** Calendar board at entrance
 - **Phone:** (415) 555-5204
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Event Policies

General Rules

- **Respect:** Other attendees and staff
- **No Recording:** Without permission
- **Alcohol:** None served or allowed (all-ages events)
- **Food/Drink:** Provided only, no outside items
- **Capacity:** First-come, first-served unless RSVP
- **Photography:** Store photos OK, ask before photographing people

RSVP/Cancellation

- **RSVP Deadline:** 48 hours before event
- **Cancellation:** 24 hours notice for paid events
- **No-Shows:** May affect future RSVP priority

Accessibility

- **Wheelchair Accessible:** Main floor and restroom
 - **ASL:** Available upon request (7 days notice)
 - **Sensory:** Quiet room available
 - **Service Animals:** Always welcome
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Volunteer Opportunities

Help at Events:

- Setup/breakdown
- Guest greeting
- Tech support
- Photography
- Social media coverage

Benefits:

- Store credit
- Free event admission
- Community connection
- Learn about jazz

Apply: volunteer@mistyjazzrecords.com

Corporate & Group Bookings

Team Building:

- Vinyl 101 for companies
- Private shopping events
- Custom workshops

Group Rates: 10 + people, contact for pricing

Contact Events Team

General Inquiries: events@mistyjazzrecords.com **Phone:** (415) 555-5204 (Emily Thornton)

Workshop Registration: workshops@mistyjazzrecords.com **Private Events:**

privateevents@mistyjazzrecords.com

Office Hours: Monday-Friday, 11 AM - 6 PM

Event schedule subject to change. Check website for most current information. Sign up for our newsletter to never miss an event!