

# Daniel Inhee Lee

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## EDUCATION + SKILLS

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### University of California, Los Angeles

*Major: Cognitive Science w/ Specialization in Computing*

**Est. Graduation: June 2021**

*Los Angeles, CA*

- 3.8 GPA
- UCLA Radio: Lead Audio Engineering Instructor

*Skills:* HTML5/CSS3/JavaScript (3yrs), React.js (2yrs), Node.js (2yrs), Python (3yrs), C++ (2yrs), MERN Stack (1yr), Bootstrap (3yrs), x86 Assembly (1 yr), WordPress (3yrs)

## EXPERIENCE

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### Campush

**June 2020 – Present**

*Product Manager/ Full-Stack Developer*

*Los Angeles, CA*

- Manage the development, marketing, and fruition of a web application that aims to connect UCLA students to campus opportunities such as clubs, organizations, research, and on-campus jobs.
- Design and implement front end UI/UX with React.js, Bootstrap, Figma, and React Router to develop a fast-rendering, client-side SPA.
- Experience in the MERN stack, working with other developers in creating a RESTful API with Node.js and MongoDB that provides a dynamic, user-friendly search experience that is tailored to the individual's interests.

### Dirtybird Records

**February 2020 – June 2020**

*Label and Marketing Intern*

*Thousand Oaks, CA*

- Wrote lightweight software with Python and Dropbox API that synced label demo submissions from distributor's website to Dirtybird's Dropbox account, streamlining the process of demo screenings and audio data management resulting in a more accessible decision-making process for the A&R team.
- Assisted label manager with cleaning and organizing label publishing and streaming royalty balance spreadsheets from a large data set of over 500 different releases and roughly 100 different artists, resulting in a simplified process to distribute payments to Dirtybird artists.
- Analyzed various social media/digital streaming data metrics with Python pandas library to develop reports for targeted marketing campaigns for upcoming label releases, setting a quality-over-quantity approach for future PR campaigns.

### Quilt Management

**September 2019 – December 2019**

*Label Assistant*

*Hollywood, CA*

- Developed a Python web scraping script that collected the contact information of prominent Tik Tok influencers, automating the process for artists to identify and contact potential trend setters on the new social media platform.
- Led a data-driven Spotify playlisting campaign for HL Wave and Jhonny Flames "Gordon Ramsay" as well as aided in Tik Tok influencer marketing, resulting in over 10 million streams, \$81,000 in streaming royalties, placing #1 on Spotify's Global Viral Charts, and a trending dance on Tik Tok.
- Researched new markets and opportunities for Quilt artists based on data analytics of streaming reports, Instagram engagement, and media trends, tailoring unique plans to maximize exposure to the right audience.

### Super Tutor TV

**May 2018 – September 2018**

*Content and Curriculum Development Intern*

*Los Angeles, CA*

- Curated curriculum and web content for an ed-tech startup that provided an online resource for high school students to achieve higher standardized test scores and plan their college careers via online tutoring and a YouTube channel with 200k+ subscribers.
- Maintained company website's blog posts, pages, and site data via WordPress and myPHP backend, while assisting with front-end React.js development to design the UI of an online tutoring course web application.
- Imported curriculum assets and large amounts of standardized testing practice questions into a SQL database, creating a streamlined system for company's web application to access practice problems.