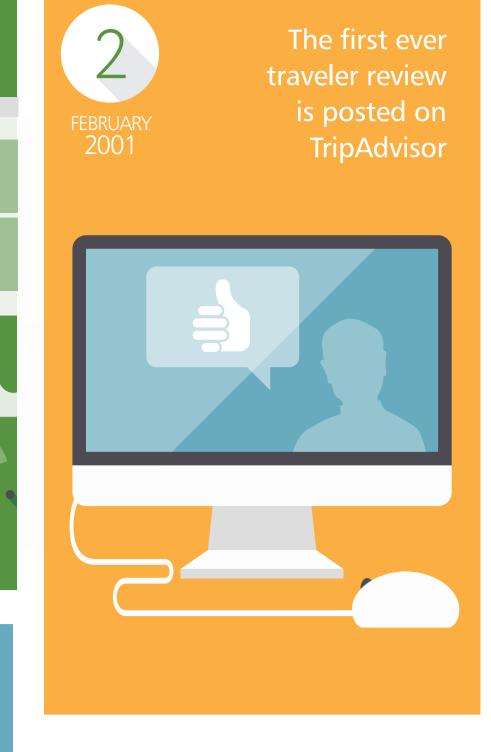


15 YEARS OF TRIPADVISOR

From a small office above a pizza shop to the world's largest travel site, we chart how far TripAdvisor has traveled in fifteen years.







designed as a B2B tool not a customer review site

> JUNE 2004

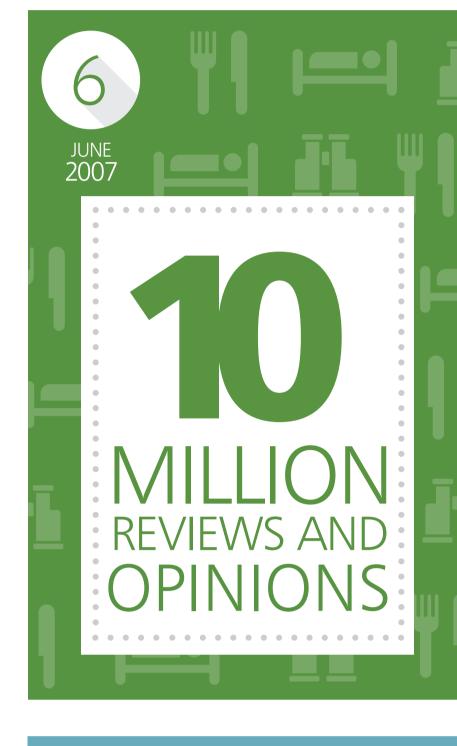
The site was originally







THE FIRST OF MILLIONS

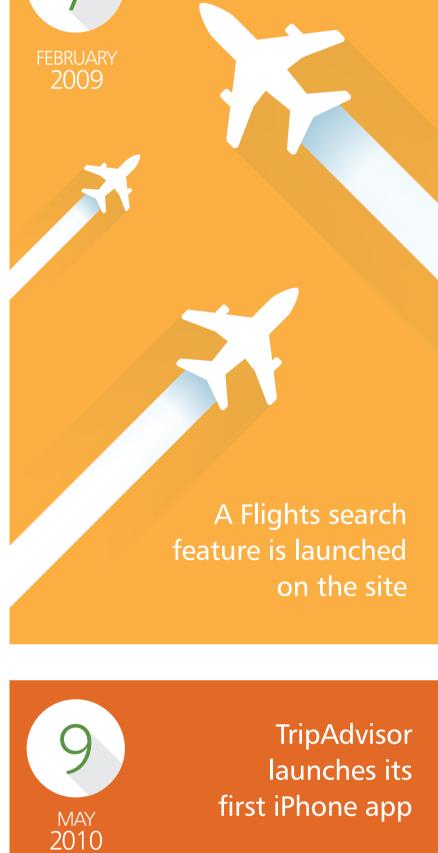


Vacation rentals

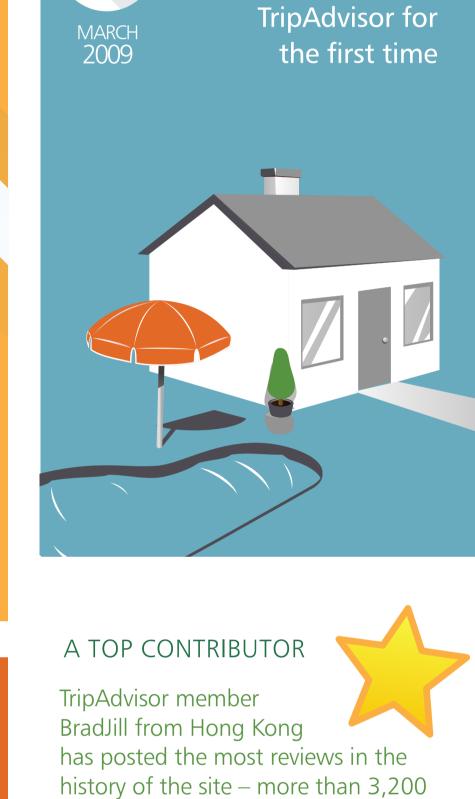
are added to

Restaurants are added to

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