



# LI CHAI

Product Designer / Front-end Developer

Phone 413-285-9374

Portfolio [li-chai.me](http://li-chai.me)

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## EDUCATION

### Cornell University

MPS, Information Science  
Ithaca, NY | Dec 2019  
HCI, Design for Social Impact,  
Future User Interfaces,  
Interaction Design,  
Data Visualization  
Architectural Robotics,  
iOS App Development

### Interaction Design Specialization

Coursera (UC San Diego)  
Apr 2017

### Smith College

BA, Computer Science  
Northampton, MA | Jan 2017  
Data Structure and Algorithms, Intro to  
Data Science

## SKILLS

### Design

User Research,  
Contextual Interviews,  
Persona, Wireframing,  
Storyboarding,  
Prototyping,  
User Interaction Design,  
Heuristic Evaluation,  
Usability Testing

### Tools

Sketch, Figma, Invision  
Axure, Balsamiq,  
Adobe Creative Suite,  
SolidWorks, Blender,  
Xcode

### Engineering

HTML / CSS, SaSS (SCSS),  
JavaScript, Python, Swift,  
Bootstrap, three.js, jQuery,  
Arduino, Processing, R, Git

## WORK EXPERIENCE

### Business Analyst Intern (UX focus) , PwC

June 2018 – Aug 2018 | Shanghai, China  
Created optimized UX prototype for client's Android app with Axure  
Helped business analyst to communicate between client and multiple development teams.

### Freelance Web UX / UI Designer, StyleUp

July 2016 – Oct 2016 | Remote  
Collaborated with clients during iterations and transformed users' workflow into designs. Created the website's wireframes and low-fidelity user interface mockups with Axure, and high-fidelity visual design with Adobe Photoshop

### Design Intern, Dianrong

Oct 2015 - Dec 2015 | Shanghai, China  
Collaborated with marketing team, product managers and engineers. Executed visual redesign of a sub-site (including banners, logo, web UI) under Dianrong.com

### Web Developer, Boston College

Sep 2017 – Feb 2018 | Boston, MA  
Worked closely with project managers, content writers and designers to implement sustainable and responsive Front-end solutions. Updated existed code to meet latest web standards. Created landing pages and updated website for marketing campaigns with HTML, CSS, SaSS, JavaScript, and Bootstrap, which included the Pops campaign that raised \$14million scholarship for over 476 students.

### Web Development Mentor, Bloc

Sep 2017 - Feb 2017 | Remote  
Part-time mentor for Fundamental Web Development Program  
Answered students' questions about web development and AngularJS through Slack

## PROJECTS

### UX Researcher & Designer, Industry Client Project

Aug 2018 - Dec 2018 | Ithaca, NY  
Research latest immersive technologies including VR, AR, etc. Conduct user interviews and analyze data into insights of pain points. Develop strategy to apply VR + AR and prototype for user growth and better user experience used in financial

### Aerodrum, A Wearable Prototype

Aug 2018 - Dec 2018 | Ithaca, NY  
Built a wearable prototype that allowed users to set drum positions and hit to play drum. Developed through Arduino and Processing.

### Space Mealbox , A 3D-printed Prototype

Jan 2017 | Amherst, MA  
Won Honorable Mention for Pinshape Space Design Contest  
Collaborated with engineer and designed 3D printing prototype with SolidWorks and Blender to improve users' eating experiences  
Created visual presentations for the contest with view count 2, 500+