LI CHAI
Product Designer / Front-end Developer

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EDUCATION

Cornell University
MPS, Information Science
Ithaca, NY | Dec 2019
HCI, Design for Social Impact,
Future User Interfaces,
Interaction Design,
Data Visualization
Architectural Robotics,
iOS App Development

Interaction Design Specialization
Coursera (UC San Diego)
Apr 2017

Smith College
BA, Computer Science
Northampton, MA | Jan 2017
Data Structure and Algorithms, Intro to
Data Science

SKILLS

Design
User Research,
Contextual Interviews,
Persona, Wireframing,
Storyboarding,
Prototyping,
User Interaction Design,
Heuristic Evaluation,
Usability Testing

Tools
Sketch, Figma, Invision
Axure, Balsamiq,
Adobe Creative Suite,
SolidWorks, Blender,
Xcode

Engineering
HTML / CSS, SaSS (SCSS),
JavaScript, Python, Swift,
Bootstrap, three.js, jQuery,
Arduino, Processing, R, Git

WORK EXPERIENCE

Business Analyst, PwC
June 2018 – Aug 2018 | Shanghai, China
Created optimized UI prototype for client's Android app with Axure
Helped business analyst to communicate between client and multiple development teams.

Freelance Web UX / UI Designer, StyleUp
July 2016 – Oct 2016 | Remote
Collaborated with clients during iterations and transformed users' workflow into designs. Created the website's wireframes and low-fidelity user interface mockups with Axure, and high-fidelity visual design with Adobe Photoshop

Design Intern, Dianrong
Oct 2015 - Dec 2015 | Shanghai, China
Collaborated with marketing team, product managers and engineers. Executed visual redesign of a sub-site (including banners, logo, web UI) under Dianrong.com

Web Developer, Boston College
Sep 2017 – Feb 2018 | Boston, MA
Worked closely with project managers, content writers and designers to implement sustainable and responsive Front-end solutions. Updated existed code to meet latest web standards. Created landing pages and updated website for marketing campaigns with HTML, CSS, SaSS, JavaScript, and Bootstrap, which included the Pops campaign that raised $14million scholarship for over 476 students.

Web Development Mentor, Bloc
Sep 2017 - Feb 2017 | Remote
Part-time mentor for Fundamental Web Development Program
Answered students' questions about web development and AngularJS through Slack

PROJECTS

UX Researcher & Designer, Industry Client Project
Aug 2018 - Dec 2018 | Ithaca, NY
Research latest immersive technologies including VR, AR, etc. Conduct user interviews and analyze data into insights of pain points. Develop strategy to apply VR + AR and prototype for user growth and better user experience used in financial

Aerodrum, A Wearable Prototype
Aug 2018 - Dec 2018 | Ithaca, NY
Built a wearable prototype that allowed users to set drum positions and hit to play drum. Developed through Arduino and Processing.

Space Mealbox, A 3D-printed Prototype
Jan 2017 | Amherst, MA
Won Honorable Mention for Pinshape Space Design Contest
Collaborated with engineer and designed 3D printing prototype with SolidWorks and Blender to improve users' eating experiences
Created visual presentations for the contest with view count 2, 500+