

# Li Chai

li-chai.design | github.com/lesleycl | linkedin.com/in/lichai

## CONTACT

(413) 285-9374

lesleychai518@gmail.com

## EDUCATION

### Cornell University

Master of Professional Studies  
in Information Science  
Ithaca, NY | Expected May 2019

### Smith College

B.A. in Computer Science  
Northampton, MA | Jan 2017

### UCSD Coursera Certificates

Interaction Design  
Specialization | April 2017

## Relevant Courses

HCI, Design for Social Impact,  
Future User Interfaces,  
Architectural Robotics, Intro to  
Data Science

## SKILLS

### Design

User Research,  
Prototyping, Wireframing,  
User Interaction design,  
Adobe Photoshop, Illustrator,  
Premiere, Sketch, Figma, Axure,  
SolidWorks, Blender

### Engineering

HTML, CSS, SaSS (SCSS),  
JavaScript, Python,  
Bootstrap, three.js, jQuery, R,  
Git

## RELEVANT EXPERIENCE

### PwC Management Consulting Advisory Department | June 2018 – Aug 2018

#### Business Analyst Intern | Shanghai, China

- Crafted user interface prototype for clients' Android app with Axure to improve usability, currently in use by hundreds of salespeople in Shanghai
- Facilitated communications between clients and multiple development teams under Agile Development cycle

### StyleUp | July 2016 - Oct 2016

#### Freelance Web UX/UI Designer | Remote

- Collaborated with clients during iterations and transformed users' workflow into designs
- Created the website's wireframes and low-fidelity user interface mockups with Axure, and high-fidelity visual design with Adobe Photoshop

### Dianrong Marketing Department | Oct 2015 - Dec 2015

#### Web Design Intern | Shanghai, China | <http://www.dianrong.com/caifu/tech>

- Collaborated with marketing team, product managers and engineers
- Executed visual redesign of a sub-site (including banners, logo, web UI) under Dianrong.com

### Boston College Office of University Advancement | Sep 2017 – Feb 2018

#### Web Developer | Boston, MA | <http://www.bc.edu/alumni>

- Worked closely with project managers, content writers and designers to implement sustainable and responsive front-end solutions
- Created landing pages and updated website for marketing campaigns with HTML, CSS, Sass pre-processor, JavaScript, and Bootstrap framework, which included the *Pops* campaign that raised \$14million scholarship for over 476 students.
- Updated existed code to meet latest web standards (HTML5 and CSS3)

### BIGmind design | May 2018 - June 2018

#### Design Intern | Shanghai, China

- Abstracted product concept and turned into storytelling; Created a product demo video with Adobe Premiere which entered the second round of Good Design Award

### Pinshape Space Design Contest Honorable Mention *Space Mealbox* | Jan 2017

#### Product Designer | Amherst, MA

- Collaborated with engineer and designed 3D printing prototype with SolidWorks and Blender to improve users' eating experiences
- Created visual presentations for the contest with view count 2, 500+

### Smith College Computer Science Department | Jan 2014 - May 2014

#### Teaching Assistant for CSC 111 | Northampton, MA

- Facilitated weekly office hours. Helped students think like a programmer and solve problems with Python

## ONGOING PROJECTS

- Work with innovation lab in financial company and research emerging technologies (VR, AR, etc.). Develop strategy to apply the technologies for user growth and better user experience
- Create wearable products for the elderly with innovative and intuitive interactive technologies