



LI CHAI

User Experience / Product Designer

PORTFOLIO & CONTACT

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li-chai.design

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EDUCATION

Cornell University

MPS, Information Science

Ithaca, NY | Dec 2019

HCI, Design for Social Impact,

Future User Interfaces,

Architectural Robotics,

Interaction Design Specialization

Coursera (UC San Diego)

Apr 2017

Smith College

BA, Computer Science

Northampton, MA | Jan 2017

Data Structure and Algorithms, Intro to

Data Science

SKILLS

Design

User Research,

Wireframing,

Prototyping,

User Interaction design

Tools

Sketch, Figma,

Axure,

Adobe Creative Suite,

SolidWorks, Blender

Engineering

HTML / CSS, SaSS (SCSS),

JavaScript, Python,

Bootstrap, three.js, jQuery,

Arduino, R, Git

WORK EXPERIENCE

Business Analyst, PwC

June 2018 – Aug 2018 | Shanghai, China

Created optimized UI prototype for client's Android app with Axure

Helped business analyst to communicate between client and multiple development teams.

Freelance Web UX / UI Designer, "StyleUp"

July 2016 – Oct 2016 | Remote

Collaborated with clients during iterations and transformed users' workflow into designs. Created the website's wireframes and low-fidelity user interface mockups with Axure, and high-fidelity visual design with Adobe Photoshop

UI Design Intern, Dianrong

Oct 2015 - Dec 2015 | Shanghai, China

Collaborated with marketing team, product managers and engineers.

Executed visual redesign of a sub-site (including banners, logo, web UI) under Dianrong.com

Web Developer, Boston College

Sep 2017 – Feb 2018 | Boston, MA

Worked closely with project managers, content writers and designers to implement sustainable and responsive Front-end solutions. Updated existed code to meet latest web standards (HTML5 and CSS3)

Created landing pages and updated website for marketing campaigns with HTML, CSS, SaSS, JavaScript, and Bootstrap framework, which included the Pops campaign that raised \$14million scholarship for over 476 students.

PROJECTS

Interaction Designer & Researcher, MPS Project

Aug 2018 - Present | Ithaca, NY

Research latest immersive technologies including VR, AR, etc.

Develop strategy to apply VR + AR and prototype for user growth and better user experience

Product Designer, "Space Mealbox"

Jan 2017 | Amherst, MA

Won Honorable Mention for Pinshape Space Design Contest

Collaborated with engineer and designed 3D printing prototype with SolidWorks and Blender to improve users' eating experiences

Created visual presentations for the contest with view count 2, 500+