Lee Allen

Lead UX Engineer

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Summary

Hands-on Lead UX Engineer with proven ability to head teams in the creation and delivery of cutting-edge web and mobile app experiences.

Experience

Motorola Mobility   Chicago, Illinois
Lead UX Engineer   May 2014–Sep. 2016

- Led team of UX Engineers for the global UX design team.
- Created high-fidelity prototypes using ReactJS for web and mobile app experiences, including Moto Maker, the award-winning phone customization platform, and Moto Display, the first always-on Android lock screen.
- Acted as primary technical liaison between design and development to ensure the needs of both disciplines were accounted for properly.
- Rapidly developed new short-term features for motorola.com to measure effectiveness before committing to a wider deployment.
- Coded, tested, and deployed all JavaScript-heavy A/B tests for motorola.com.

Acquity Group, part of Accenture Interactive   Chicago, Illinois
Senior Front End Development Manager   Jul. 2012–Apr. 2014
Front End Development Manager   Jul. 2011–Jun. 2012
Senior Front End Developer   Aug. 2008–Jun. 2011

- Led front end development for project teams from early concepting through deployment.
- Created front end architecture for AngularJS web apps, Cordova-based hybrid-mobile apps, and eCommerce websites.
- Worked with user experience, visual design, and back end development team members to ensure front end development best practices were followed.
- Built strong relationships with clients from initial pitches through product launches.
- Mentored multiple junior and senior team members as their Career Advisement Manager.
- Led the growth of internal mobile development understanding and capabilities.
- Clients included: Allstate Insurance, Ameren Corporation, Bank of America, Discover Financial Services, Ford Motor Company, Metra, and PIMCO.

The Vertebrae Group   Johnston City, Illinois
Partner   Jan. 2007–Apr. 2008

- Co-founded three-man web design & development partnership.
- Designed UIs for web sites and Flash applications with a strong focus on user experience.
- Wrote standards-compliant HTML, CSS, and JavaScript.
- Clients included: Anheuser-Busch, International Union of Operating Engineers, John A. Logan College, Maxim Magazine, and Sticko.

Evolution Multimedia Corporation   Herrin, Illinois
UI Designer   Sep. 2002–Jan. 2007

- Led transition of company to standards-based, hand coded front end development from existing WYSIWYG workflow.
- Designed UIs for websites, Flash applications, and client-server applications.
- Hand coded HTML, CSS, and JavaScript for websites.
- Worked with back end developers to ensure design standards were met.
- Clients included: Anheuser-Busch, Delmar Gardens, First Cellular of Southern Illinois, Maxim Magazine, RFMS, River Radio, StinkyFish Poker, Tanger Outlet Malls, WSIL-TV.

Certified ScrumMaster® (CSM) Feb. 2014
Scrum Alliance

Bachelor of Fine Arts — Communication Design Dec. 2007
Southern Illinois University Carbondale, Illinois

Proficiencies
- AngularJS
- CSS
- Cordova
- Git
- Gulp
- HTML
- InDesign
- JavaScript
- jQuery
- Photoshop
- ReactJS
- SASS

Honors & Awards **2001 Phi Ro Pi National Forensics Tournament**
- Silver medal, extemporaneous speaking
- Silver medal, impromptu speaking
- Bronze medal, informative speaking

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- Bronze medal, impromptu speaking