

# Lee Allen

UX Engineering Lead in Chicago, Illinois

(618) 926-1287

lee@leeallen.net

**Summary** UX Engineer with known ability to lead teams in the creation and delivery of cutting-edge web and mobile app experiences.

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**Experience** *Motorola Mobility* Chicago, Illinois  
UX Engineering Lead May 2014–present

- Lead team of UX engineers for the global UX design team.
  - Create high-fidelity prototypes of web and mobile app experiences, including Moto Maker, the world's first phone customization platform, and Moto Display, a discreet notification delivery system.
  - Code, test, and deploy all complex A/B tests for motorola.com.
  - Rapidly develop short-term features for motorola.com to assess interest and effectiveness before committing to them globally.
  - Work closely with UX designers, design researchers, developers, product managers, and marketers to create the best customer experience possible.
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*Acquity Group, part of Accenture Interactive* Chicago, Illinois  
Senior Front End Development Manager Jul. 2012–Apr. 2014  
Front End Development Manager Jul. 2011–Jun. 2012  
Senior Front End Developer Aug. 2008–Jun. 2011

- Led front end development architecture for desktop and mobile sites.
  - Managed development teams from kick off through QA.
  - Worked with user experience, visual design, and back end development team members to ensure front end development best practices are followed.
  - Helped clients understand new technologies and sell proposed solutions.
  - Led the growth of internal mobile development understanding and capabilities.
  - Mentored junior developers.
  - Clients included: Allstate Insurance, Ameren Corporation, Bank of America, Discover Financial Services, Ford Motor Company, Metra, and PIMCO.
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*The Vertebrae Group* Johnston City, Illinois  
Partner Jan. 2007–Apr. 2008

- Co-founded three-man web design & development partnership.
  - Designed UIs for web sites and Flash applications with a strong focus on user experience.
  - Wrote standards-compliant HTML, CSS, and JavaScript for web interfaces.
  - Clients included: Anheuser-Busch, International Union of Operating Engineers, John A. Logan College, Maxim Magazine, and Sticko.
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*Evolution Multimedia Corporation* Herrin, Illinois  
UI Designer Sep. 2002–Jan. 2007

- Designed UIs for websites, Flash applications, and client-server applications.
- Hand coded HTML, CSS, and JavaScript for websites.
- Worked with back end developers to ensure design standards were met.
- Led transition of company to standards-based, hand coded front end development from existing WYSIWYG workflow.
- Clients included: Anheuser-Busch, Delmar Gardens, First Cellular of Southern Illinois, Maxim Magazine, RFMS, River Radio, StinkyFish Poker, Tanger Outlet Malls, WSIL-TV.

**Education**    *Certified ScrumMaster® (CSM)*  
Scrum Alliance

Feb. 2014

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*Bachelor of Fine Arts — Communication Design*  
Southern Illinois University

Dec. 2007  
Carbondale, Illinois

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- Proficiencies**
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|-------------|--------------|----------------------|
| • AngularJS | • HTML       | • Performance tuning |
| • CSS       | • InDesign   | • Photoshop          |
| • Cordova   | • JavaScript | • React              |
| • Git       | • jQuery     | • SASS               |
| • Gulp      | • NPM        |                      |

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- Honors & Awards**    *2001 Phi Ro Pi National Forensics Tournament*
- Silver medal, extemporaneous speaking
  - Silver medal, impromptu speaking
  - Bronze medal, informative speaking

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- 2000 Phi Ro Pi National Forensics Tournament*
- Bronze medal, impromptu speaking