Lee Allen

UX Engineering Lead in Chicago, Illinois

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Summary   UX Engineer with known ability to lead teams in the creation and delivery of cutting-edge web and mobile app experiences.

Experience

Motorola Mobility   Chicago, Illinois
UX Engineering Lead   May 2014–Sep. 2016

- Lead team of UX engineers for the global UX design team.
- Create high-fidelity prototypes of web and mobile app experiences, including Moto Maker, the world's first phone customization platform, and Moto Display, a discreet notification delivery system.
- Code, test, and deploy all complex A/B tests for motorola.com.
- Rapidly develop short-term features for motorola.com to assess interest and effectiveness before committing to them globally.
- Work closely with UX designers, design researchers, developers, product managers, and marketers to create the best customer experience possible.

Acquity Group, part of Accenture Interactive   Chicago, Illinois
Senior Front End Development Manager   Jul. 2012–Apr. 2014
Front End Development Manager   Jul. 2011–Jun. 2012
Senior Front End Developer   Aug. 2008–Jun. 2011

- Led front end development architecture for desktop and mobile sites.
- Managed development teams from kick off through QA.
- Worked with user experience, visual design, and back end development team members to ensure front end development best practices are followed.
- Helped clients understand new technologies and sell proposed solutions.
- Led the growth of internal mobile development understanding and capabilities.
- Mentored junior developers.
- Clients included: Allstate Insurance, Ameren Corporation, Bank of America, Discover Financial Services, Ford Motor Company, Metra, and PIMCO.

The Vertebrae Group   Johnston City, Illinois
Partner   Jan. 2007–Apr. 2008

- Co-founded three-man web design & development partnership.
- Designed UIs for web sites and Flash applications with a strong focus on user experience.
- Wrote standards-compliant HTML, CSS, and JavaScript for web interfaces.
- Clients included: Anheuser-Busch, International Union of Operating Engineers, John A. Logan College, Maxim Magazine, and Sticko.

Evolution Multimedia Corporation   Herrin, Illinois
UI Designer   Sep. 2002–Jan. 2007

- Designed UIs for websites, Flash applications, and client-server applications.
- Hand coded HTML, CSS, and JavaScript for websites.
- Worked with back end developers to ensure design standards were met.
- Led transition of company to standards-based, hand coded front end development from existing WYSIWYG workflow.
- Clients included: Anheuser-Busch, Delmar Gardens, First Cellular of Southern Illinois, Maxim Magazine, RFMS, River Radio, StinkyFish Poker, Tanger Outlet Malls, and WSIL-TV.

Education

Certified ScrumMaster® (CSM)   Feb. 2014
Scrum Alliance

Bachelor of Fine Arts — Communication Design   Dec. 2007
Southern Illinois University   Carbondale, Illinois

Proficiencies

- AngularJS
- CSS
- Cordova
- Git
- Gulp
- HTML
- InDesign
- JavaScript
- jQuery
- NPM
- Performance tuning
- Photoshop
- React
- SASS

Honors & Awards

2001 Phi Ro Pi National Forensics Tournament
- Silver medal, extemporaneous speaking
- Silver medal, impromptu speaking
- Bronze medal, informative speaking

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- Bronze medal, impromptu speaking