

LEEFHA G A

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Business Administration graduate with expertise in data analyzing and market trends identification. Skilled in using Microsoft Excel and PowerPoint to develop insightful presentations. Excel in formulating business strategies and performing competitive analysis. Possess strong decision making abilities, effective communication, and collaboration skills. Ready to contribute strategic thinking and business knowledge to an innovative team.

Education

Bachelor of Business Administration | Kuvempu University | Percentage: 85.21%

01/2020 – 11/2022

12th Commerce | State Board | Percentage: 72.33%

06/2017 – 04/2019

Experience

Research Analyst Intern | TRDR.money

10/2021 – 01/2022

- Analyzed 10 years of foreign stock exchange data, identify trends and insights, that improved data-driven decision making by 25%
- Generated detailed reports, leading to 15% increase in market prediction accuracy
- Developed a streamlined methodology that reduced data processing time by 20% enhancing efficiency.
- Provided strategic recommendations that reduced investment risk by 10% and increased client satisfaction by 12%

Volunteer Experience

iVolunteer

Virtual

05/07 – 12/07

- Reviewed websites and social media accounts for 10 NGOs, analyzing online presence and engagement.
- Compiled and recorded findings in a Google Form, offering actionable recommendations for enhancing social media strategies.

ALERT

Virtual

05/07 – 12/07

- Answered questions and provided assistance on topics as needed, improving support for NGO operations.

Skills

- | | | |
|----------------------------|---------------------------|----------------------|
| • Type 30WPS | • AI Knowledge | • Advance Excel |
| • Presentation skill | • Data Exploration | • Charting |
| • Data-Driven Storytelling | • Effective Communication | • Data Visualization |

Certifications

- | | |
|---|----------------|
| • Goldman Sachs Excel Skill for Business Job Simulation on Forage | 07/2024 |
| • Introduction to Generative AI, Google cloud | 07/2024 |
| • Microsoft Excel Test, TestDome | 07/2024 |
| • JP Morgan's Excel Skill Job Sim on Forage | 05/2024 |
| • Art of Negotiation, Coursera | 07/2023 |
| • Supply Chain Logistics, Coursera | 06/2023 |
| • Time management, Infosys | 01/2022 |

Extra-Curricular Activities

- Achieved top 5% position in a virtual stock market trading competition among 200 participants, achieving a 20% return on investment by strategically analyzing market trends and optimizing portfolio performance.
- Led a team of 5 members in a competition, resulting in a 2nd place finish by applying strategies.