

## 2017 Performance Conversations

Performance Conversations Manager Toolkit

## 2017 Performance Conversations

#### What's due in 2017:

- Team Members & managers have early access to forms to support multiple conversations throughout the year, up to 4 conversation dates can be captured in the form through January 31, 2018
- Conduct and document at least two 2017 conversations by 1/31/2018
- Updated Employee File, including photo

HR Business Partners/HR Managers will support your team

#### Additional Resources:

- Kick Off Communication
- Jetnet articles & FAQs
- "Skillsoft online lessons to support conversations
- Videos helpful tips to successful conversations
- Talent Central Helpdesk (<u>Talent.Central@aa.com</u>)

Talent Central is available via Jetnet/Team Member Services/Career

# How Managers Support Performance

How will managers support the performance conversation process:

- Encourage your teams to complete their conversations by January 31, 2018
- Encourage your teams to complete their Employee Files as soon as possible
- Report any organizational structure discrepancies due to system movement and organizational changes to your HR Business Partner or email HRIS.Help@aa.com

## **Focus Areas of Talent Conversations**

- A simple way to describe the continuous communication between leaders and team members
- Set of tools that provide flexible guidance for leaders and team members
- Highlights the cadence of continuous conversations at American
- The model will help reinforce and develop conversations

## **Talent Conversations Approach**



#### Goal Setting & Alignment

#### Team Member

- What do you want me to do?
- How do I contribute to the business?

#### Business

- What is our business strategy?
- · How does our team support it?
- How do we drive the company Leadership Attributes?



Performance Management

#### Team Member

- How am I doing?
- How can I improve?

#### Business

- Are we performing successfully against our qoals?
- How do we improve?
- Are we providing consistent feedback?



#### Leadership, Skills, & Career Development

#### Team Member

- How will the company support my development?
- What is the next step in my career?

#### Business

- · What skills do we need?
- How do we develop our team members?



#### Compensation

#### Team Member

- Does the company value me?
- · Am I doing the right things?

#### Business

- Who do we want to recognize for great performance?
- Are we paying competitively?



#### Selection, Talent Review. Succession

#### Team Member

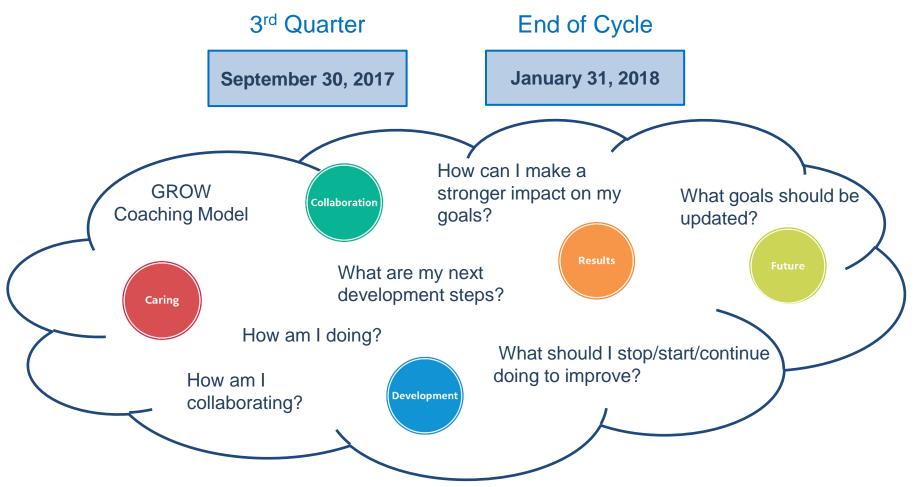
- Is this role right for me?
- What role does my leader think I need next?

#### Business

- Do we have the right people in the right jobs?
- · Who are our emerging leaders?
- · What is our leadership pipeline?

## Performance Conversations

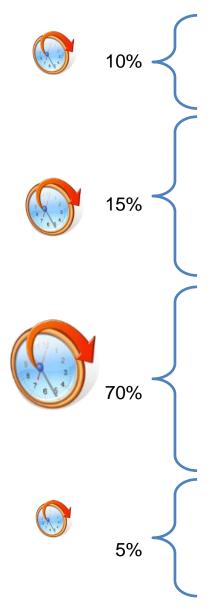
Because we know leadership is an awesome responsibility, caring and development are natural components of performance conversations and team member development. Having two conversations (third quarter and end of cycle) using recent, concrete behavioral examples enable team members to revisit and reprioritize goals, remaining focused on results and development.



# 2017 Performance Conversation Expectations

Phase	Expectation	Owner
Conversation Preparation	Review your performance, goals, and career development areas that will drive change for future success	Team Member
	Review Team Members performance, feedback from other managers, and career development areas that will drive change for future success	Manager
	Complete your Team Member Self Evaluation in Talent Central, capturing specific examples and achievements	Team Member
	Complete Manager evaluations in Talent Central, capturing specific examples and achievements	Manager
During the Conversation	Listen, and be receptive to feedback	Team Member
	Listen, and provide specific examples, impacts, and next steps	Manager
	Clarify expectations	Team Member
	Provide clear expectations (Start, Stop, Continue)	Manager
	Identify and agree to expectations for continuous conversations	Team Member & Manager
Throughout the Year	Challenge yourself to stretch and develop to meet your full potential	Team Member
	Empower Team Members to reach their full potential	Manager
	Follow through with your continuous conversations, complete your performance form with an e-Signature and submit in Talent Central between Oct. 2 <sup>nd</sup> 2017 and Jan. 31 <sup>st</sup> 2018	Team Member & Manager
	* Managers and team members can exchange the form an unlimited number of times to support conversations(s) prior to Jan. 31 <sup>st</sup> in Talent Central	Team Member & Manager

# **During the Conversation**



- Welcome Your Team Member
  - Acknowledge uniqueness of current performance cycle
  - Explain this year's process as simplified and streamlined compared to previous years
- Review 2017 Performance Form
  - Review a copy of the Team Member's completed form and allow a few minutes for review
  - Review notes from past discussions and ask what questions he or she has
  - Together review each section of the form providing additional verbal comments where appropriate
- Performance Conversation Guidelines
  - How am I doing?
  - What should I stop/start/continue doing to improve?
  - How can I make a stronger impact on my goals?
  - What goals should be updated?
  - How am I collaborating?
  - · What are my next development steps?
- Close the Meeting & Enter Appropriate Notes in Talent Central
  - Thank Team Member for all he or she does
  - Commit to engaging in regular, informal performance and development conversations in the future
- Electronically sign completed performance conversation forms

# Performance Conversation – Manager Tips

Provide a fair and accurate evaluation of the Team Member's performance by answering the questions:

- What was accomplished (outcomes and the impact Goal Setting)
- How was it accomplished (behaviors and the impact Leadership Attributes)
- Review key results, strengths, areas of opportunity, and development

Collaborate with Team Member to identify top 3 - 5 goals that support the business

- Ensure Team Member goals are aligned to department goals
- Discuss what success looks like and status progress regularly
- Identify possible next steps toward achievement of goals

Provide additional feedback to improve performance and guidance on career development

Conclude the discussion with your commitment to engage in regular, informal conversations throughout the year

# Performance Conversation – Team Member Tips

Provide a fair and accurate evaluation of your performance by providing specific examples and results

Review key results, strengths, areas of opportunity, and development

Identify your top 3 - 5 goals that support the business

- Collaborate with your manager to identify these goals
- Discuss what success looks like so progress is tracked accordingly
- Remain aligned on your goals so they can be revised if necessary

Ask for additional feedback to improve performance and guidance on career development

Conclude the discussion with your commitment to engage in regular, informal conversations throughout the year

# Performance Conversation Forms and Tools

## 2017 Performance Conversation Process

This process is designed to identify and support key results, strengths, areas of opportunity, and development

#### In order to access and complete Performance Conversation forms...

- 1. Log into Jetnet, click on the Team Member Services tab and select the Career option
- 2. Click on the Talent Central link to access Talent Central
- 3. Click on the performance conversation form link within the "To Do" tile **or** click on the Talent Central Home drop down arrow and select Performance in order to navigate to the Performance page that contains performance conversation forms
- 4. Team Member capture 2017 comments and 2017 goal setting (and overall rating for Canada, Europe, and Pacific only)
- 5. Manager inputs 2017 comments in preparation of the conversation (and overall rating for Canada, Europe, and Pacific only)
- 6. Team Member and Manager complete 2017 conversation(s)
  - Early access to forms support multiple conversations throughout the year that can be captured with a date in Talent Central
  - 4 conversations documented in Talent Central including dates by January 31, 2018 is required
- 7. Starting October 2<sup>nd,</sup> Manager completes the signature section and it automatically goes to the Team Member
  - Managers select the "Review Conversation Details button to move the form into a non editable step before signing the form
  - eSignatures can be applied to performance conversation forms between October 2<sup>nd</sup> and January 31, 2018
- 8. Team Member completes the signature section and closes the form
  - eSignatures can be applied to performance conversation forms between October 2<sup>nd</sup> and January 31, 2018

Timeline reminder: Managers set clear deadlines with Team Members to complete the steps above based on your organization's completion date.

## Performance Conversations

The Performance Conversations form should be used when discussing:

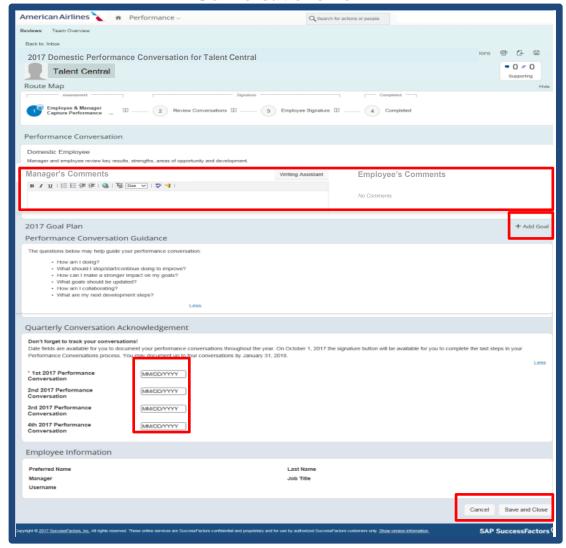
- Performance
- Goals
- Key Results
- Strengths
- Areas of Opportunity
- Development

When discussing how to guide and execute on the future path of career development it helps to complete the Continuous Development Plan (CDP) with development goals and activities to support them.

The manager and team member should collaborate on what the right development goals and activities look like.

The Performance Conversations form and the Continuous Development Plan should not be used to document performance and/or behavioral deficiencies. Please see your HR Business Partner for guidance.

#### Performance Conversations Form



Jetnet → Team Member Services → Career → Access Talent Central

## 2017 Performance Conversation Form



Canada, Europe, and Pacific only will have one overall performance rating (for legal reasons)

Open section for manager and Team Member to review key results, strengths, areas of opportunity, and developmental opportunities

2017 Goal Plan to keep track of goals and progress

Manager captures conversation date(s) viewable to Team Member throughout the year American Airlines 🔪 🙃 Performance 🗸 Q Search for actions or people 급 년 및 2017 Domestic Performance Conversation for Talent Central **Q** 0 Ø 0 Talent Central Route Map Performance Conversation International Employee Writing Assistant Talent Central's Comments B / U | |≡ !≡ (F (F | Q | T | Sze ∨ | ♥ ◀ 2017 Goal Plan + Add Goal Performance Conversation Guidance The questions below may help guide your performance conversation What should I stop/start/continue doing to improve? · How can I make a stronger impact on my goals? · What goals should be updated? · What are my next development steps? Quarterly Conversation Acknowledgement Don't forget to track your conversations! Date fields are available for you to document your performance conversations throughout the year. On October 1, 2017 the signature button will be available for you to complete the last steps in your Performance Conversations process. You may document up to four conversations by January 31, 2018. 1st 2017 Performance MM/DD/YYYY Conversation 2nd 2017 Performance MM/DD/YYYY Conversation 3rd 2017 Performance MM/DD/YYYY Conversation 4th 2017 Performance MM/DD/YYYY Conversation **Employee Information** Manager Job Title Username Cancel Save and Close SAP SuccessFactors

Team Member self-evaluation allows for productive manager/Team Member conversation

Goal Plan is a 'living document' that allows for alignment to ensure relevant work remains a priority

Conversation
Guidance and Team
Member Info

Manager & Team
Member Signatures
confirmed
electronically

## 2017 Performance Conversation Form

#### PERFORMANCE CONVERSATION FORM

#### Section 1: 2017 Conversation

- · Specify key results, strengths, areas of opportunity, and development
- Use the writing assistant as an optional feature to assist you in identifying the appropriate comments
- · Describe recent skills gained that were utilized in the Team Member's current role
- · Use concrete behavioral examples of accomplishments and goals achieved that contributed to results

#### Section 2: 2017 Goal Setting

- · The components will include the Goal, Goal Description, Start Date, Due Date, and Progress
- Based on the expectations of the Team Member's role, identify a recommended 3 to 5 goals.
- · Review the status/progress toward the goals
- · Revise goals as needed
- Describe why each goal reached the designated point of progress in the comments section
- Use concrete behavioral examples that contributed to the results

#### **Section 3: Performance Conversation Guidelines**

• Outlines the six questions to be discussed during the Team Member/manager conversation

#### **Section 4: Team Member Information**

· Highlights the Team Member's name, manager, title, and Team Member number

#### **Section 5: Signature and Comments**

- Complete Team Member and Manager signatures
- Enter any additional applicable comments

# 2017 Canada, Europe, Asia and Pacific Performance Rating Criteria

Managers choose which of the definitions below best describe team member's overall performance. There is only one whole rating – no "in-betweens."

#### **New to Role**

New to Role

Team members with 0-3 months, or additional responsibilities. Has not had time to gain expertise and make an impact.

#### Performance Requires Improvement

Unsatisfactory Performance,

Poor Results/Behaviors

team member exhibits performance that is unacceptable; does not meet minimum expectations\*

#### **Strong Performer**

Consistent, Successful Contribution & Impact

team member exhibits good performance with results & behaviors that consistently meet or sometimes exceed performance expectations

# **Exceptional Performer**

Exceptional Contribution & High Impact

team member exhibits exceptional performance with results & behaviors that consistently exceed expectations, and are often unique and extraordinary

<sup>\*</sup>Assumes team member has been in position for a sufficient amount of time

# Talent Conversations Approach Supporting Documents

# Leadership Model



## American Airlines Leadership Model

We believe leadership is an awesome responsibility and privilege. A diverse team of over 100,000 American Airlines team members and their families trust us to ensure they have a growing and thriving employer and a rewarding, inclusive and supportive work environment. We are humbled by that responsibility and invigorated to validate the trust placed in us.

#### **Leadership Attributes**



We care about all team members. Leaders at American understand their role is to support our frontline team members, not manage them. We are either serving a customer or serving someone who is. And to do that we must care about colleagues as people. Our leaders fight to ensure team members have the tools they need. We continuously thank and recognize colleagues, and we listen to each other with compassion and empathy.



We succeed as a team. We are team players who understand that people working together can accomplish exponentially more than a group of individuals. We seek to break down silos through active communication and collaboration. We have no jerks. We enjoy working in a team environment and we particularly enjoy winning and celebrating our successes together. Relationships matter and we treat each other with respect.



We build future leaders. Our leaders are people that great people want to work for because they know they will be given the latitude to learn and make a difference, while working in a fun environment built on mutual respect. We dedicate time and effort to develop the world's best leaders.



We drive to be the best. The leaders of American believe there is no reason we cannot be the very best at everything we do. We are competitive and demanding of ourselves. We actively and aggressively monitor our performance and are continuously seeking improvement. We reject complacency and excuses and reward passion and results.



We continually challenge the status quo. Our leaders love intellectual debate and thrive on progress. History is important and so are the actions of our competitors, but neither will comprise the full rationale of our decision-making process. We value creativity, innovation, open-mindedness and diversity of thought. We encourage risk-taking. Our leaders are big picture thinkers with a particular focus on the future.

### **Talent Profile**

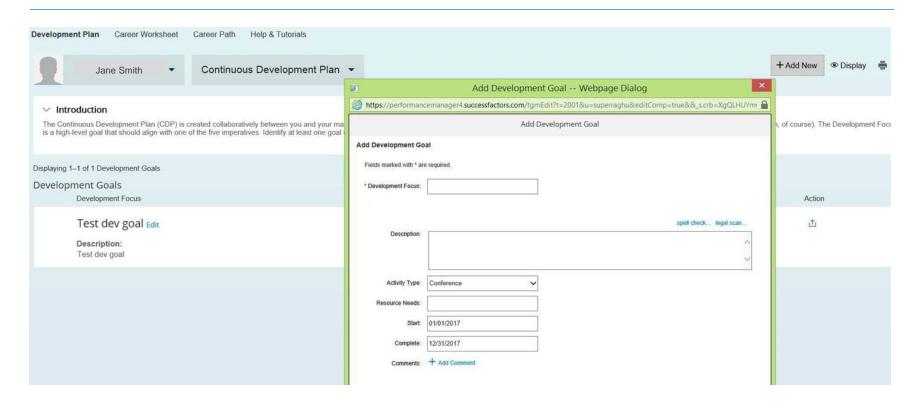


Take advantage of American's internal LinkedIn. The Talent Profile includes:

- Name
- Current Position Information
- Work History
- Experiences & Skills
- Additional Work History
- Education/License/Certifications
- team member Career Interests

Completion is optional and you may enter details based on your comfort level

# Continuous Development Plan



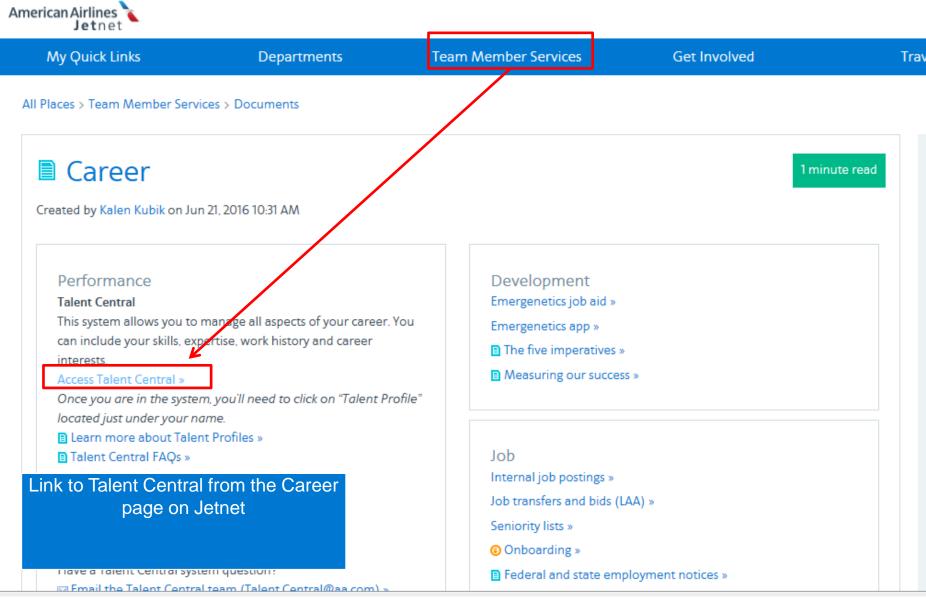
# Leadership Development Offerings

Classroom	Online
<ul> <li>Managers of People</li> <li>Communicating for Success (5 hours)</li> <li>Engaging Your Team (5 hours)</li> <li>Helping Your Team Through Transition (5 hours)</li> </ul>	Skillsoft Sample Topics Include: Business Writing, Change Management, Giving Feedback, Finance for Non-Finance Managers, Time Management
New / First Time Managers	
<ul> <li>Leading People at American (4 days)</li> </ul>	Learning Partners
<ul> <li>Mid-level Managers</li> <li>Making the Transition Part 1 (2 days)</li> <li>Making the Transition Part 2 (2 days)</li> </ul> Teams <ul> <li>Emergenetics (1 day)</li> </ul>	<ul> <li>Self Funded Tuition Discounts</li> <li>American Intercontinental University</li> <li>Capella University</li> <li>DeVry University</li> <li>University of Phoenix</li> <li>Penn State World Campus</li> </ul>
New Hires  • Welcome to American (1 day)  (new hire orientation)	<ul> <li>Strayer University</li> <li>New Horizons Computer Learning Centers</li> </ul>
Professional Development – Includes:  • 5 Choices – Franklin Covey  • Presentation Skills	<ul><li>Desktop Knowledge Center</li><li>IMS Management Studies Seminars</li></ul>
Contact your HR Business Partner or HR Talent Dev	velopment for more information

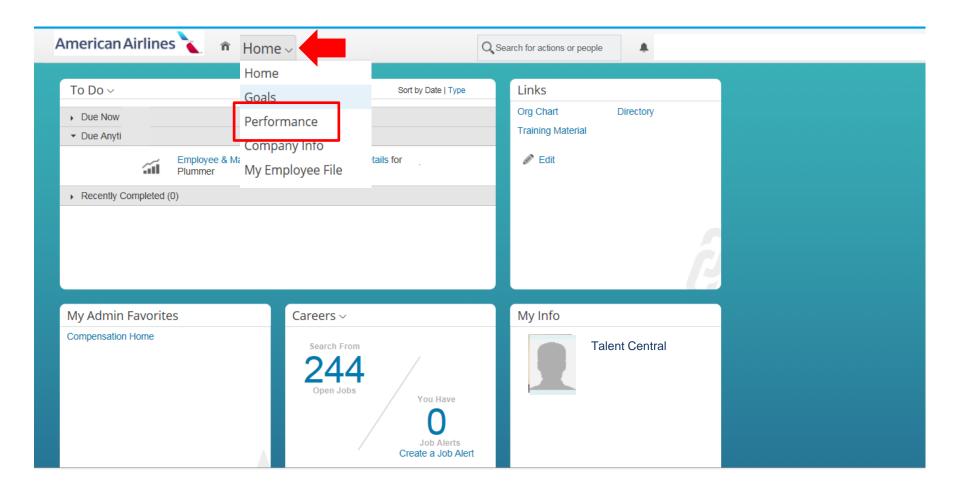
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# **Talent Central References**

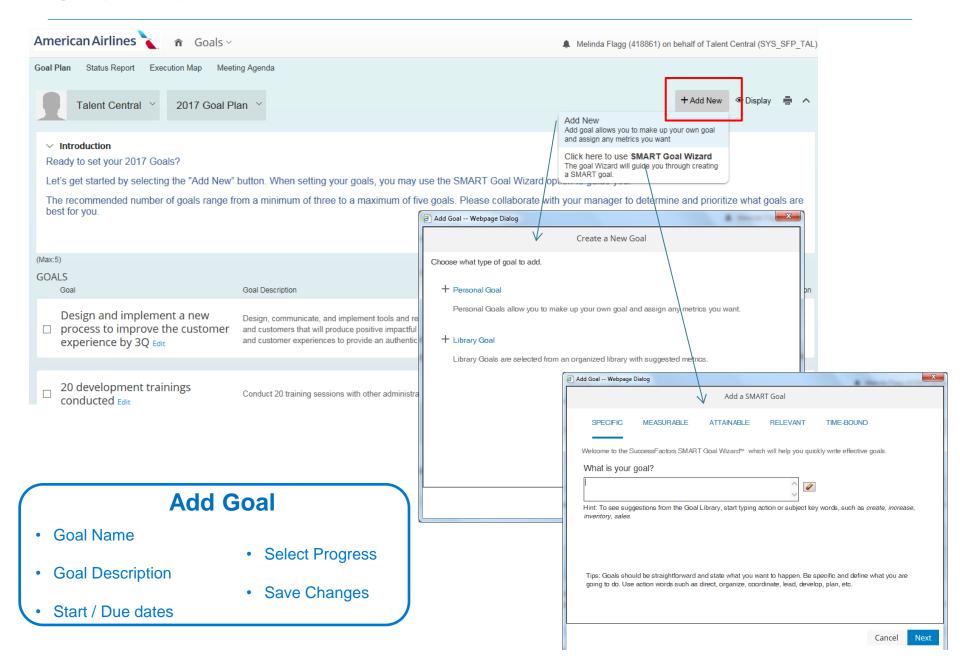
## Accessing the Talent Central



## Accessing Performance Forms in Talent Central



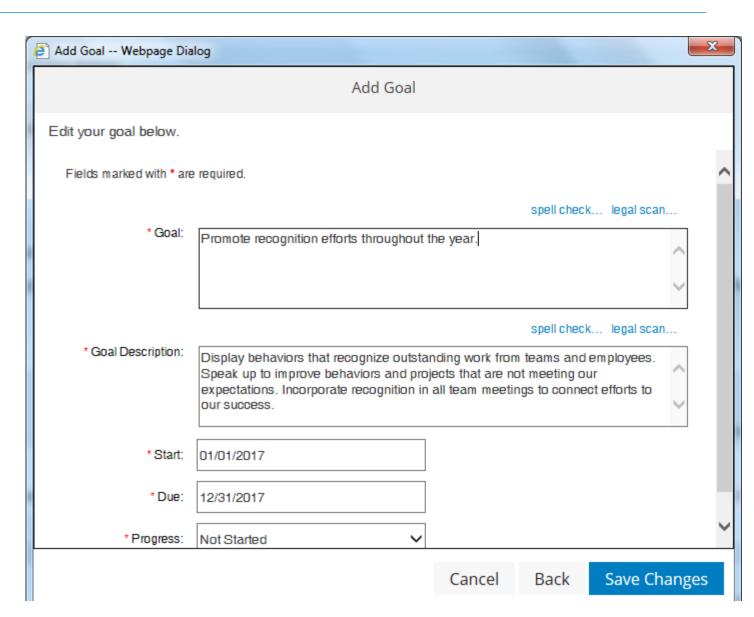
## **Goal Plan**



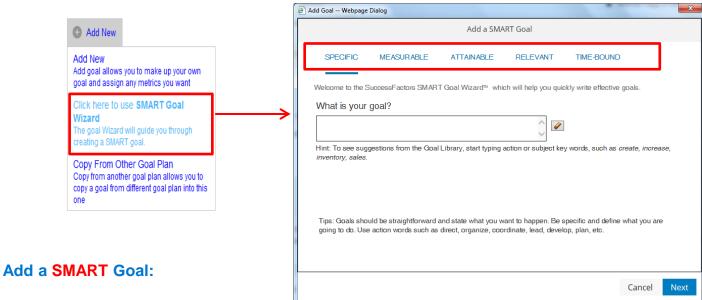
# Adding a Goal

#### Add Goal:

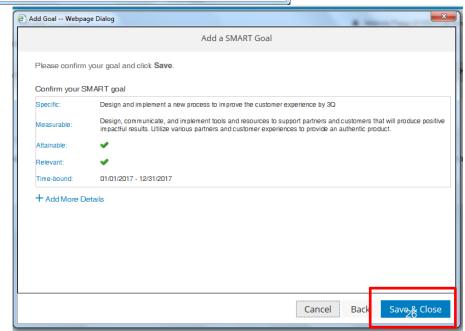
- Goal Name
- Goal Description
- Start and Due dates
- Select Progress
- Save Changes

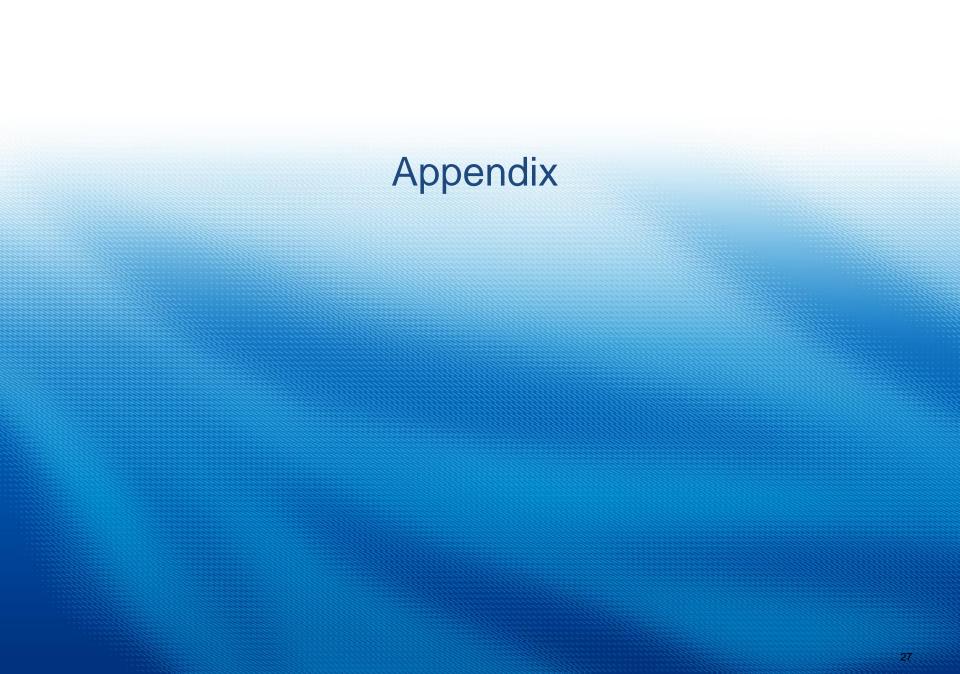


# Using the SMART Goal Wizard



- > Specific:
  - · Identify your goal
- **Measurable:** 
  - List success measurements
- > Attainable:
  - Ensure goal is within reach
- > Relevant:
  - Confirm alignment to the vision
- > <u>Time-bound</u>
  - Apply start and due dates





# Active Listening Tips: Are You a Good Listener?

Applying effective listening skills helps build rapport, understanding and trust with your Team Members. Actively listening means that you are fully concentrating on what is being said rather than just 'hearing' the speaker talk. It is important that the 'active listener' is also 'perceived' by the speaker to be listening to them. Otherwise the speaker may conclude that the listener is not interested in what they have to say. Below are some examples of active listening techniques.

TYPE OF STATEMENT	PURPOSE	GUIDELINES	EXAMPLES
ENCOURAGING	☐ To convey interest.☐ To keep the person talking.	Don't agree or disagree. Use non-committal words with positive tone of voice.	☐ I see ☐ Uh-huh ☐ That's interesting
CLARITY	☐ To gather more information.☐ To clarify statements.	Use open-ended questions.	<ul><li>☐ When did this happen?</li><li>☐ I'm not quite clear about that point; could you explain it a little more?</li></ul>
RESTATE	<ul><li>□ To show that you are listening and understand the facts.</li><li>□ Ensure accurate interpretation of what you heard.</li></ul>	Restate the other's basic ideas, emphasizing the facts.	<ul><li>☐ If I understand, your idea is</li><li>☐ In other words, this is your decision</li><li>☐ So your view of the problem is</li></ul>
ACKNOWLEDGE AND VALIDATE	<ul><li>Show others that you understand, and respect their feelings.</li></ul>	Acknowledge the emotional state and feelings.	<ul><li>☐ I can understand why you might feel this way</li><li>☐ You appear to be very angry.</li></ul>
SUMMARIZE	<ul> <li>□ To recap important ideas, facts, etc.</li> <li>□ To establish a basis for further discussion.</li> <li>□ To review the agreed upon action plan or to review progress.</li> </ul>	Restate, reflect and summarize major ideas and feelings.	<ul> <li>□ These seem to be the key ideas you have expressed</li> <li>□ If I understand correctly, you will be completing</li> <li>□ Is this an accurate summary of the cause of your anger?</li> </ul>

# **Addressing Performance Barriers**

People typically demonstrate performance problems for one or more of the 6 reasons below. Training is best for addressing the first reason: lack of skills or knowledge. Other causes may call for other solutions. Before deciding on a solution to a performance issue, make sure you are clear on the root cause of the problem.<sup>1</sup>

BARRIER	ASK YOURSELF	POSSIBLE SOLUTIONS
UNSKILLED/ NOT KNOWLEDGEABLE	Team Member lacks knowledge or skill to perform well  ☐ Has the Team Member ever learned the job?  ☐ Could the Team Member have forgotten how to do the job?  ☐ Could the Team Member perform well "if their life depended on it?"  ☐ Are present skills adequate to perform well?	<ul> <li>Train the Team Member</li> <li>Provide your Team Member a job aid to assist in learning</li> <li>Have the Team Member shadow a good performer</li> <li>Provide a mentor</li> <li>Modify the Team Member's job responsibilities</li> <li>Transfer Team Member to another job</li> </ul>
UNCLEAR	Team Member is not clear on the expectations  ☐ Does the Team Member know what/when work is expected? ☐ Is the Team Member receiving ongoing and productive feedback?	<ul> <li>Clearly communicate, in writing if needed, the task expectations</li> <li>Ask Team Member to repeat back to you expectations</li> <li>Provide Team Member with frequent feedback</li> </ul>
UNABLE	Team Member is unable to perform well due to external circumstances  ☐ Are expectations reasonable under current circumstances? ☐ Are there tradition or policy barriers? ☐ Is the Team Member dealing with too many competing demands? ☐ Are sufficient and appropriate resources available?	<ul> <li>Remove environmental barriers (e.g., lack of time/ resources/equipment, etc.)</li> <li>Perform the task yourself to ascertain if the task is doable</li> <li>Modify "the system" or work processes</li> <li>Reduce workload (e.g., re-assign task assignments)</li> </ul>
UNMOTIVATED	<ul> <li>Team Member can perform well, but is choosing not to</li> <li>□ Are there rewards for good performance?</li> <li>□ Are there consequences for non-performance</li> <li>□ Are there punishing consequences for good performance (e.g., do top performers often receive additional work?)</li> </ul>	<ul> <li>Ensure appropriate incentives are in plCanada, Europe, and Pacific</li> <li>Provide recognition/rewards</li> <li>Enforce consequences for non-performance</li> <li>Remove punishing consequences for performance</li> <li>Begin documenting performance problem</li> <li>Take disciplinary action</li> </ul>
UNCONFIDENT OR OVERCONFIDENT	Team Member is either overconfident or under-confident in their ability  ☐ Are there "ego" barriers? ☐ Does the Team Member verbally express an ability to perform well, but in reality they need additional support? ☐ Does the Team Member express concern about their confidence in doing the job?  Partner can help you work through this process.	<ul> <li>Provide specific, behavioral examples of problems (to reduce false confidence)</li> <li>Take actions to improve real skill or knowledge deficiencies</li> <li>Communicate your belief in their capabilities ("you can do it")</li> <li>Provide more frequent positive reinforcement</li> <li>Find "safe" opportunities to try new skills; communicate tolerance of non-safety related mistakes as part of learning</li> <li>Establish boundaries of responsibility to limit mistakes due to over-confidence</li> </ul>

# Biases & Personal Perceptions to Avoid

Performance evaluations should be fact-based, objective and impartial. Unfortunately, this is easier said than done. Decisions are often fraught with biases and errors. This is not because we are bad decision-makers, but because we are human. Recognizing and understanding the biases listed below can help reduce their impact on performance-related decisions we make.

BIASES	DESCRIPTION	
ATTRIBUTION ERROR	Evaluation is influenced by his or her perceptions of the <u>causes</u> of the person's performance	
SEVERITY	Mostly uses <u>lower</u> evaluations	
CENTRAL TENDENCY	Mostly uses middle of the road evaluations	
LENIENCY	Mostly uses <u>highest</u> evaluations	
SIMILAR-TO-ME BIAS	Evaluates more people viewed as more similar to him- or herself more positively	
COMPETITIVE EFFECT	Believes that no subordinate should receive higher praise then the manager	
CONTRAST EFFECT	Influenced by previous evaluations of other Team Members	
HALO	Evaluates an individual as outstanding (or poor) in several categories due to their being truly outstanding (or poor) in only one category	
HIDDEN AGENDAS	People based on underlying/hidden motives (e.g., rewarding a yes-man/ woman with higher scores, personally liking one person more than another, etc.)	
LENGTH OF SERVICE BIAS	Assumes that a long-tenured Team Member is performing well because of years of service/experience	
PRIMACY EFFECT	Influenced by an <u>unique event or observation</u> , inaccurately reflecting the Team Member's overall performance	
PROXIMITY ERROR	Responses to appraisal items are affected by <u>responses to other items</u> in close proximity on the performance form	



## **Talent Central Help Desk**

E-mail: <u>Talent.Central@aa.com</u>

**HR Business Partners/HR Managers** 

**Team Member Data Support** 

**Legacy US Airways work history** 

inquiries: <u>HR.RecordsDept@usairways.com</u>

**Legacy American Airlines work history** 

inquiries: aa.ptr@aa.com

Organizational level or reporting

structure: <u>HRIS.HELP@aa.com</u>