

Revised Advocacy Task List

For 6 month contract effective March 15, 2007

1. User groups How-To and content resources (40%)

- flyers/brochures
- a list (N=5) of meeting topics with outlines/slides for presentations (some overlap in topics with the list below)
- a how-to with info on where to get give-away swag
- pointers to resources like meetup.com
- how to get a mailing list set up
- best practices
- what makes a group work/succeed vs. not
- where to find members, how to get the word out

2. Python.org advocacy content (40%)

- work with showmedo.com staff to produce and prominently display on www.python.org, in the style of <http://www.rubyonrails.org/screencasts>, a series of ten 5-minute videos on the following topics, suggested by their staff:
 - Science with Python - coupling matplotlib inside a wxPython GUI to do science
 - Databases - couple a MySQL db through SQLAlchemy into a Python program to access/edit data
 - pyGame - build a simple game
 - pyOGRE - build a whizzy 3d demo
 - Make 'Excel' with wxPython - using the csv module and a wx grid to build a simple Excel clone
 - Bullet-proof web sites with Twill - use Twill and nosetests to test a running website (we already use this for ShowMeDo)
 - A Content Management System - 5 minutes customising Plone to fit usual use-cases
 - win32 - using the win32 library to export a Word or Excel file
- produce add-on content associated with the above topics, for those who see the videos and want to investigate further:
 - whitepaper on Science with Python
 - whitepaper on Databases
 - whitepaper on Gaming with Python
 - whitepaper on Testing Methodologies for Websites

3. User group infrastructure (5%)

- Establish/support an cross-usergroup organizer mailing list
- Maintain a spreadsheet of user groups and officers

4. Respond to queries, general advocacy and outreach, support EuroPython and the unconference movement where possible (15%)

There is only so much time available, barring significant volunteer involvement, and so to avoid dilution, what is deemphasized is as important as what will be tackled. The following would -not- have significant work directed at them, for the next six months:

- encouragement of ISP support of Python
- top-down encouragement of Python adoption within IT
- efforts to reach out to the K-12 school systems
- further promotion/creation of Python wearables

The universities would be supported via the efforts to strengthen our usergroups, as many of those groups will hopefully form on campus.