



A woman with dark hair, wearing a purple and black jacket and black pants, is hiking on a rocky trail. She is smiling and looking towards the camera. The trail is made of light-colored rocks and is surrounded by dry, brownish vegetation and some green grass. In the background, there are more rocks and some trees. A large white speech bubble is overlaid on the left side of the image, containing text.

Hi there!

I am Hanna, a 2nd year undergraduate student studying computer science at University of California, Berkeley.

When I am not coding or hiking, I like to help the organizations that I am a part of by designing simple and clean promotional materials.

HANNA LEE

DESIGN
PORTFOLIO

1

TEMPYR

HASSLE-FREE BAKING

2

BERKELEY HAAS

SCHOOL OF BUSINESS

3

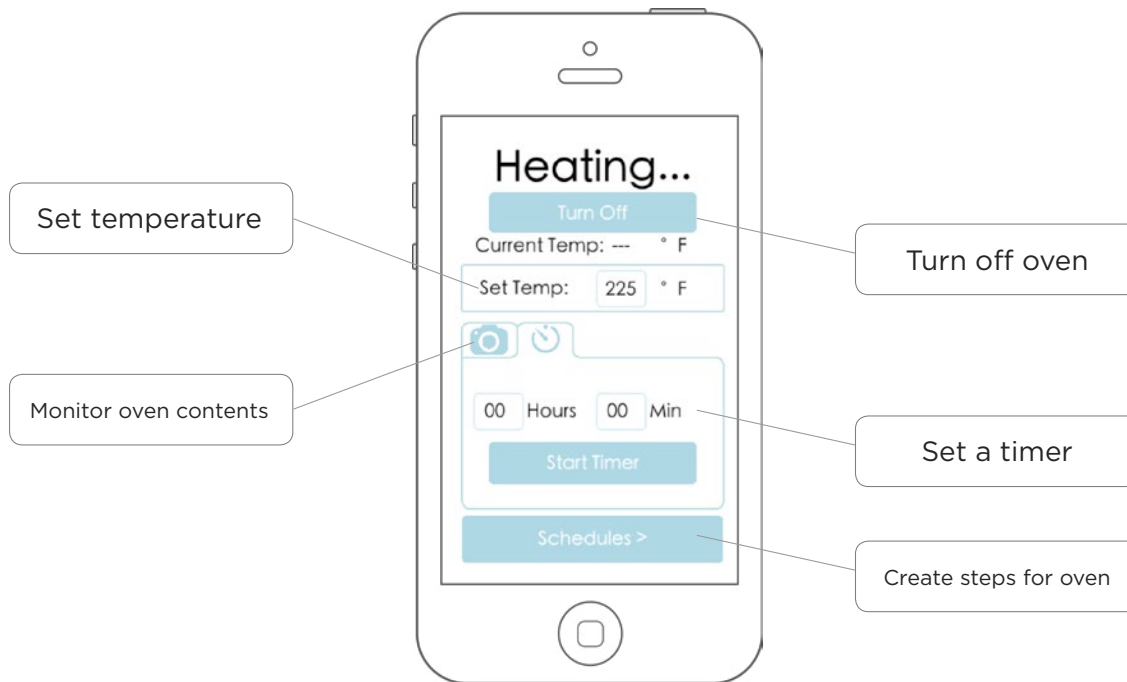
THETA TAU

ENGINEERING FRATERNITY

4

CODE THE CHANGE

CODING FOR NON-PROFITS



PROBLEM

Timing and monitoring the baking of food can be a headache. Furthermore, there is no way to control an oven from a distance.

SOLUTION

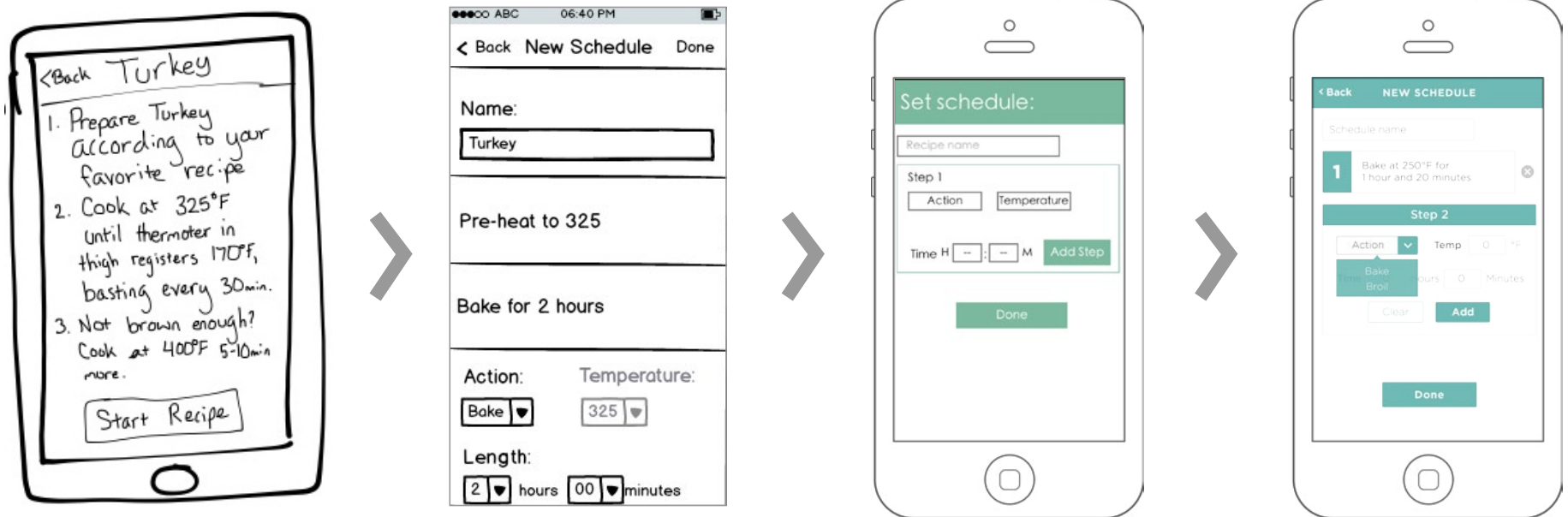
Our product is designed for young adults who like to cook. We believe these consumers will benefit most from our application given they are newer to cooking and also tech-savvy.

TARGET USER GROUP

Tempyr makes the baking process simpler and easier by allowing users to monitor and control their ovens directly from their smartphones.

DESIGN EVOLUTION

Extensive user testing allowed us to improve and simplify our UI in a series of iterations. Our 'Advanced' page was eliminated as we moved the timer to a tab alongside the camera and linked directly to Schedules from the main screen.



FINAL PROTOTYPE

Our final interactive prototype allows a user to set the temperature of the oven, start a timer, create a schedule of steps and run that schedule, as well as monitor the status of the oven by viewing the current temperature and camera stream. The only feature we have yet to implement is the ability to import schedules from online recipes.

I designed new posterboards that are used at all of the Berkeley Haas alumni events to fit its new logo that is more modern and flat.

Share your
experience and
Haas networking
stories.



#haasalumni
#haasome

BerkeleyHaas
Haas School of Business
University of California Berkeley



Using Berkeley Haas's iconic bear statues, I made a new logo for Haas Leadership Society. The most difficult part of this logo was making sure that the typography around the circle stayed legible.



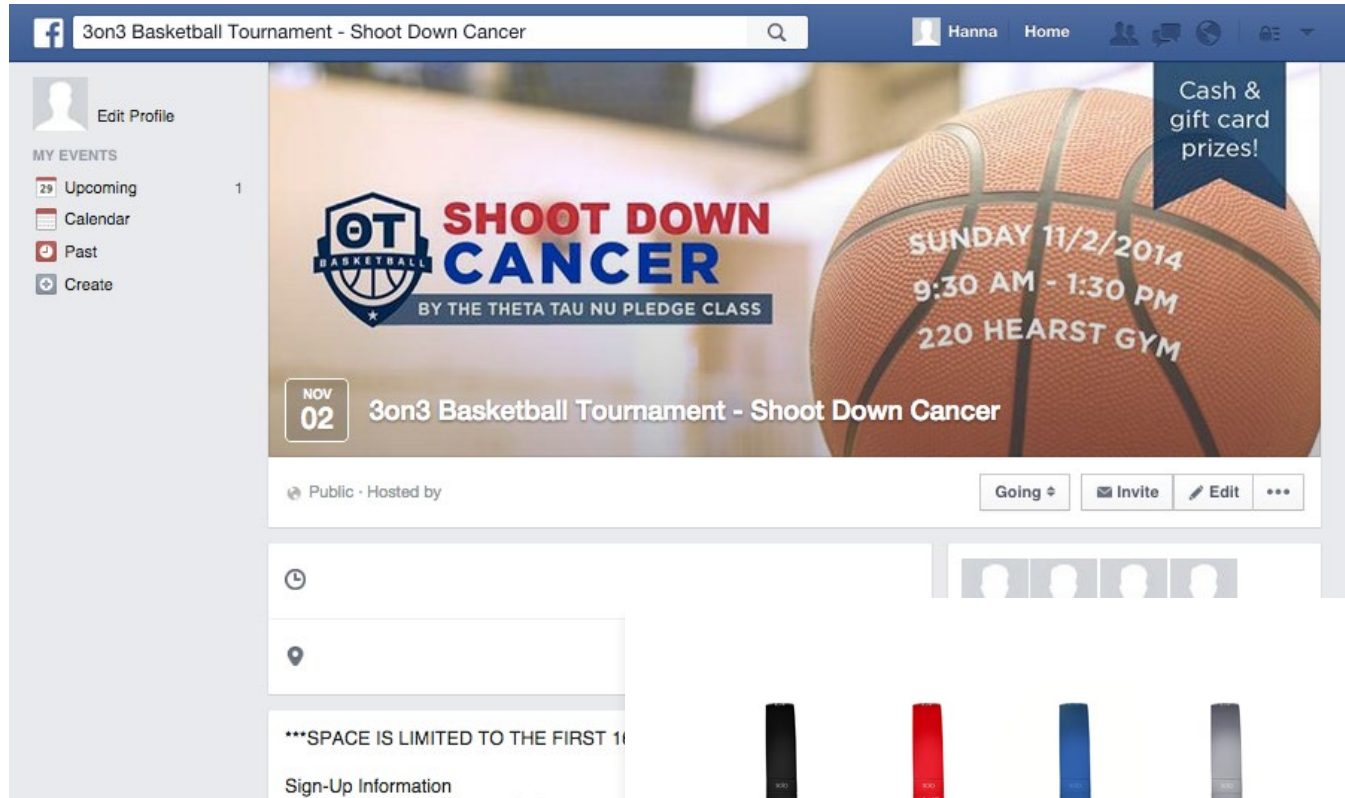
Using a picture of Berkeley Haas in the background for this email banner, I tried laying out the logistics while still showing most of the picture.

For a flat, clean recruitment poster design, I converted the fraternity's crest into a white outline, and designed icons so that people will be able to identify what the core pillars of the fraternity are in a quick glance. I also included pictures so that viewers who are trying to get a more detailed image of the fraternity will get a better sense of what being in the fraternity is like.





After designing the back of a baseball tee for Theta Tau's Spring 2015's rush, I reused elements to create a more generic, hipster-style logo to put on a crewneck. I included the hammer and tongs of Theta Tau at the top of the logo.



CODE THE CHANGE

As the events chair for Code the Change, I helped bring a fresh new image to Code the Change. In the background of the front of the flyer, I included a network that represents social change that is also part of the logo. I came up with the motto “You can Code the Change” to make a slogan that makes the club name more memorable.

