HANNA LEE

DESIGNER & DEVELOPER

San Diego, CA

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EDUCATION

DESIGNLAB

JUN 2017 - JUL 2017

UNIVERSITY OF CALIFORNIA, **BERKELEY**

AUG 2013 - MAY 2017

UX: INTERACTION DESIGN CERTIFICATION

Information Architecture, Card Sorting, User Flows, Wireframes & Design Certificate

B.A. COMPUTER SCIENCE

Relevant coursework: User Interface Design, Principles of Graphic Design, Web Development Decal, Computer Graphics, Database Systems, Efficient Algorithms and Intractable Problems

SKILLS

UX METHODS DESIGN TOOLS PROGRAMMING LANGUAGES TECHNOLOGIES

Usability Testing, Interface Prototyping, Competitive Analysis, User Flows, Website Analytics, Surveys Adobe Creative Suite (Illustrator, InDesign, Photoshop), Invision, Sketch

Python, Java, HTML, CSS/SASS, Javascript, Templating Languages (Twig, Liquid), YAML CraftCMS, Jekyll, Bootstrap, Git, MySQL, Apache Solr

EXPERIENCE

FRIENDS INTERNATIONAL

PHNOM PENH, CAMBODIA JUN 2017 - OCT 2017

SPETCIAL INC.

SAN FRANCISCO, CALIFORNIA OCT 2015 - AUG 2016

SALESFORCE - DATA.COM

SAN MATEO, CALIFORNIA MAY 2016 - AUG 2016

STATEWIDE DATABASE

BERKELEY, CALIFORNIA FEB 2015 - MAY 2016

WEB DESIGNER & SALESFORCE ADMINISTRATOR

- » Designed and developed a website on sexual health for Cambodian young adults on CraftCMS
- » Researched target users in focus groups to better cater the logo and UI designs to them
- » Set up the organization's first CRM (Salesforce), defined custom objects, and automated workflows

UX DESIGNER & FRONTEND DEVELOPER

- » Designed the foundations for the mobile user interface, first time web UX, and branding
- » Implemented the mockups and design guidelines on React.js

SOFTWARE ENGINEERING INTERN

- » Devised a script to eliminate an extra trip to the database by storing all fields directly in the indexer (Apache Solr), and tested performance improvement depending on different variables
- » Added vendor metadata to Solr's schema on-the-fly with custom indexed/stored values

WEB DESIGNER & APPLICATIONS PROGRAMMER

- » Reorganized the sitemap for improved searchability and a more intuitive navigation system
- » Modernized the look of the entire website and developed the website using HTML/CSS/PHP
- » Built a categorical database for more efficient search of thousands of voting files

LEADERSHIP & ACTIVITIES

EMPOWERING YOUTH IN CAMBODIA

MAY 2017 - AUG 2017

THETA TAU PROFESSIONAL **ENGINEERING FRATERNITY**

OCT 2014 - MAY 2017

ADOBE ILLUSTRATOR INSTRUCTOR

- » Taught seven EYC teachers how to use Illustrator so they can in turn teach their students
- » Created a curriculum on design principles, design methodology, and Illustrator basics

VICE REGENT, RUSH CHAIR, PUBLICITY CHAIR

- » Managed multiple recruitment events and revamped publicity materials such as social media, flyers and apparel that helped attract a record number applicants
- » Organized a design committee to make the organization's first yearbook