# HANNA LEE

#### DESIGNER & WEB DEVELOPER

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# **EDUCATION**

## UNIVERSITY OF CALIFORNIA. **BERKELEY**

AUG 2013 - MAY 2017

#### **DESIGNLAB**

JUN 2017 - JUL 2017

## **B.A. COMPUTER SCIENCE**

Relevant coursework: User Interface Design, Principles of Graphic Design, Web Development DeCal Activities: CS Scholars, Theta Tau Professional Engineering Fraternity, Innovative Design

## **UX: INTERACTION DESIGN CERTIFICATION**

Information Architecture, Card Sorting, User Flows, Wireframes ∂ Design Certificate

#### **SKILLS**

**UX METHODS DESIGN TOOLS PROGRAMMING LANGUAGES TECHNOLOGIES** 

Usability Testing, Interface Prototyping, Competitive Analysis, User Flows, Web Analytics, Surveys Adobe CC (Illustrator, InDesign, Photoshop), Framer.js, Sketch, InVision Python, Java, HTML, CSS/Sass, Javascript, Templating Languages (Twig, Liquid), YAML Git, Bootstrap, MySQL, Craft CMS, jQuery, Jekyll, Apache Solr

# **EXPERIENCE**

#### FRIENDS INTERNATIONAL

PHNOM PENH. CAMBODIA JUN 2017 - OCT 2017

# SPETCIAL INC.

REMOTE, BAY AREA, CALIFORNIA OCT 2015 - AUG 2016

# **SALESFORCE**

SAN MATEO, CALIFORNIA MAY 2016 - AUG 2016

#### STATEWIDE DATABASE

BERKELEY, CALIFORNIA FEB 2015 - MAY 2016

#### WEB DESIGNER/DEVELOPER & SALESFORCE ADMIN VOLUNTEER

- » Designed and developed a website on sexual health for Cambodian young adults on Craft CMS
- » Researched target users in focus groups to better cater the logo and UI designs to them
- Set up the organization's first CRM, automated workflows, and defined custom objects

# **UI/UX DESIGNER & FRONTEND DEVELOPER**

- » Designed the foundations for the mobile user interface, first-time web UX, and branding
- » Implemented the mockups and design guidelines on React.js

# SOFTWARE ENGINEERING INTERN

- » Devised a script to eliminate an extra trip to the database by storing all fields directly in the indexer (Apache Solr), and measured a 150% improvement in performance
- Extracted schema information from vendor metadata to add custom data types on-the-fly

#### WEB DESIGNER & APPLICATIONS PROGRAMMER

- » Reorganized the sitemap for improved searchability and a more intuitive navigation system
- » Modernized the look of the entire website and developed the website using HTML/CSS/PHP
- » Built a categorical database for more efficient search through thousands of voting files

# **LEADERSHIP & ACTIVITIES**

# **EMPOWERING YOUTH** IN CAMBODIA

MAY 2017 - AUG 2017

# THETA TAU PROFESSIONAL **ENGINEERING FRATERNITY**

OCT 2014 - MAY 2017

# ADOBE ILLUSTRATOR INSTRUCTOR

- » Taught seven EYC teachers how to use Illustrator so they can in turn teach their students
- » Created a curriculum on design principles, design methodology, and Illustrator basics

# VICE REGENT, RUSH CHAIR, PUBLICITY CHAIR

- » Managed multiple recruitment events and revamped publicity materials, such as social media, flyers, and apparel, that helped attract a record number applicants
- » Led a design committee to make the organization's first yearbook