

	Character AI	Talkie	Infinite Worlds	Moescape
	Privacy Policy Rubric			
URL	https://character.ai/privacy	https://www.talkie-ai.com/static/privacy	https://infinitemonsters.app/	https://moescape.ai/privacy-policy
Additional Resources	https://character.ai/privacy-choices			https://moescape.ai/cookie-notice
Format	Separate page; numbered sections and subsections; no bulleted or numbered lists; occasional emphasis within subsections	Separate page; numbered sections and subsections; numbered lists; limited additional emphasis in lists	Javascript; numbered sections w/o subsections; bulleted lists; no emphasis	Separate page; emphasized subsections; bulleted lists; no additional emphasis
Word Count	4,370 words 27,723 characters	2,816 words 18,186 characters	611 words 3,952 characters	3,805 words 23,894 characters
Last Updated	October 25, 2023	December 20, 2023	October 1, 2024	September 9, 2024
Authentication	Not specified; email and username collected	Not specified; name, email and password collected	Not specified; email and username collected	Not specified; email and phone number collected
Information Collected	<p>Provided directly: email address, username, payment info, user-generated content, contents of communications with the company.</p> <p>Collected automatically: browser type, ISP, operating system, domain name, access time, referring pages, exit pages, page views, IP address, unique device identifiers, service version, device type, general location.</p> <p>Collected from other sources: user referrals, social media accounts</p>	<p>Provided directly: name, email address, password, connected services, profile information (birthdate, pronouns, work status), user generated content (text and voice), interests and communication preferences, payment information, purchase records, reward program, transitive consent for third party content.</p> <p>Collected automatically: device and network data (operating system, device manufacturer and model, browser, IP address, device identifiers, cookies, language settings, mobile device carrier, general location), usage data (interactions, links and buttons, page visits)</p>	<p>Personal information: email, username, registration data.</p> <p>Non-personal information (automatically collected) device, browser type, game interactions, usage statistics</p>	<p>Personal information: phone number, email.</p> <p>User content: stored separately and may contain personal information if entered by user.</p> <p>Usage data (collected automatically): IP address, browser type and version, page visits, timestamps, duration, unique device identifiers, diagnostic data, mobile device type, mobile OS, mobile browser.</p> <p>Third-party social media services (Google, Facebook, X/Twitter): name, email, activities, contact list.</p> <p>App information (revoked through device settings): location, contact list, picture library</p>
Methods	cookies, web beacons, clear GIFs, pixel tags, etc. in webpages and emails	n/a - not provided	cookies, tracking technologies	app, cookies, pixels, web beacons, clear GIFs, tags

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Use of Information	<p>providing services, user communication, analytics (user behavior, page tracking, content management, statistics), personal preferences, email analytics (response rates, timing, forwarding), model training, developing new services, fraud and criminal activity detection, IT system security, legal compliance, any other purpose</p>	<p>formal presentation: purpose; legal basis; description of usage; categories of information used.</p> <p>1. Operating services; contractual necessity; maintaining functionality, account and profile management, facilitating payments and rewards, communication, relationship management; account, profile, content, preferences, payment, device, network, usage.</p> <p>2. Providing core functionality; contractual necessity; providing ai chat functions, individual personalization, safety, learning, syncing across devices; account, profile, content, preferences, payment, device, network, usage.</p> <p>3. Monitoring; legitimate interest; preventing fraud and criminal activity and misuse, ensuring security; account, profile, content, preferences, payment, device, network, usage.</p> <p>4. Analyzing trends; legitimate interest; aggregating, anonymizing, deidentifying, analyzing use and effectiveness, improving or adding features, developing business and marketing strategies; account, profile, content, preferences, payment, device, network, usage.</p> <p>5. Marketing and advertising; legitimate interests, consent where required; marketing emails, targeted advertising; account, device, network, usage.</p> <p>6. Compliance; legitimate interests, consent where required; enforcement of terms and policies, protect rights and privacy and safety and property, ensure integrity, age verification, legal defense and dispute resolution, payment recovery, transaction record keeping; account, profile, content, preferences, payment, device, network, usage.</p>	<p>Functionality: experience, personalization, saved progress, enhancement.</p> <p>Communication: updates, notification, inquiry response.</p> <p>Analytics: user behavior, performance, feature improvement.</p> <p>Legal Obligations: compliance, security, enforcement</p>	<p>Use of personal information to: provide services, manage account functions, purchasing contracts, communications (required and marketing), request management, business transfers, data analysis, usage trends, promotional campaign evaluation, service evaluation</p>

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Disclosure of Information	<p>information aggregated may be used and disclosed for any purpose without limitation.</p> <p>Affiliate disclosure: consistent with privacy policy.</p> <p>Vendors: data storage, payment, tech support, customer service, analytics, fraud prevention, legal services, marketing.</p> <p>Safety: may disclose certain information to protect or defend the company, policy, contracts, employees, affiliates, users, public.</p> <p>Advertising: Not engaged as of writing, but permitted in the future.</p> <p>Legal: compliance with warrants, subpoenas, court orders, regulations.</p> <p>Business transfers: information may be disclosed in the event of a sale, merger, acquisition, etc.</p> <p>User content: disclosed with other users depending on actions taken.</p> <p>Other: based on user consent</p>	<p>Advertisers will have access to limited device information, but not content.</p> <p>Service providers - hosting, IT, customer support, email, web analytics, marketing.</p> <p>Marketing providers must agree not to use email for any other purpose.</p> <p>Professional advisors - lawyers, auditors, bankers, insurers.</p> <p>Advertising partners - device, network, usage data, not content.</p> <p>Authorities - law enforcement and government in good faith.</p> <p>Business transfers: information may be disclosed for strategic transactions, reorganizations, bankruptcy, receivership, transition of service</p>	<p>No sale of data.</p> <p>Service providers: hosting, analytics.</p> <p>Legal compliance: when required by law, government, legal requests.</p> <p>Business transfers: merger, acquisition, sale of assets</p>	<p>Service providers: providing, maintaining, improving services.</p> <p>Business transfers: merger, sale of assets, financing, acquisition.</p> <p>Affiliates: parent company, subsidiaries, venture partners, common control companies.</p> <p>Business partners: promotional products and services.</p> <p>Legal compliance: court order, subpoena, warrant, discovery.</p> <p>Other users: public areas of service, third party social media (service claims no responsibility for other users using your personal info)</p>
Data Storage	Not specified: presumed US privacy	Primary operation in US	n/a - not provided	n/a - not provided
Transfer Policy	Data may be transferred between the US and other countries with lower privacy regulation	Data may be transferred between the US and other countries with lower privacy regulation	n/a - not provided	Data may be transferred between countries
Retention Policy	information kept for time necessary for purposes, may be deleted or aggregated. May be retained for legal compliance, dispute resolution, agreement enforcement. Popular user generated content may be retained even after requesting deactivation or deletion of user data.	information kept for time necessary for purposes, including legal/accounting/reporting requirements. Time determined by amount, nature, sensitivity, risk, process purposes, legal requirements.	n/a - not provided	personal information kept for time necessary for purposes, including legal obligations, dispute resolution, and enforcements. inactive accounts deleted. usage data retained short term for analysis purposes unless legally obligated to retain longer. separate Data Retention Policy mentioned but not published.
Security	No guarantee of security	Industry-standard technologies and procedures, password protection (<i>out of date?</i>), encryption, secure servers behind firewalls, RBAC, passwords, no 100% guarantee, notification in case of breach	Commercially reasonable measures to protect data, no 100% guarantee	Commercially reasonable measures to protect data, no 100% guarantee
Cookies	Opt-out only using browser management	Opt-out only using browser management	Opt-out only using browser management	<p>separate Cookie Notice: https://moescape.ai/cookie-notice.</p> <p>Cookies and categories defined. Accept/Reject notice, as well as browser management</p>
Analytics	Google Analytics, users may opt out using browser add-ons	n/a - not provided	n/a - not provided	Google Analytics, Firebase

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User Rights	Profile: deactivation, limited deletion. Email: marketing unsubscribe only. Other rights: limited by local jurisdiction	Email: marketing unsubscribe only. Sale of personal information: may opt out. Personal information: use and collection in privacy policy, access to a copy of information, correction of inaccurate information, deletion of limited data, withdrawal of consent, objection, restriction of use. Requests over email.	Access: request a copy of data. Correction: request corrections of inaccurate data. Deletion: request deletion of personal information. Opt-out: preferences or contact to opt out of non-essential communications.	Requests sent over email will be responded to within legal timeframe
Regulations	GDPR: contractual commitments, user consent, legitimate interests, legal compliance, complaints, age requirement 16. Nevada: Do Not Sell request for data. CCPA: categorization of personal information collected, Do-Not-Track ignored, retention policy, current disclosures cannot opt out. COPPA: age requirement 13, will delete all information for children except when permitted to retain by law	COPPA: Age requirement 16 or 18?, will block account and delete information	COPPA: Age requirement 13, will delete promptly if found	GDPR, UK GDPR: legal basis clarified, access/update/delete personal information, request a copy of information, request correction, objection to processing, request erasure, request transfer, withdraw consent, right to complaint. CalOPPA: ignores Do Not Track signals. COPPA: Age requirement 13, will remove if discovered. California laws: Shine the Light Law (request info about sharing data with third parties)
Other Privacy Notes				
Authentication Methods	1. Authentication Link Sent to Email. 2. Link Google Account. 3. Link Apple Account.	1. Link Google Account. 2. Link Apple Account. 3. Link Tiktok Account.	1. Email and Password	1. Email and Password. 2. Link Google Account. 3. Authentication Link Sent to Phone Number.
Agree to Terms of Service	No	No	No	Yes, upon registration
Accept/Reject Cookies	Left to user to manage on their own browser	Left to user to manage on their own browser	Left to user to manage on their own browser	Prompted upon visit
User Profile Settings	None	Display Gender	None	None
Content Sharing	Character visibility settings: Public, Unlisted, Private. Likes: Hidden by default. Follows/Followers: Visible by default.	Character visibility: Public, Unlisted. Story visibility: Public, Private. Group visibility: Public, Private	Visibility: Unlisted by default.	Character visibility settings: Public, Unlisted, Private. Likes: Hidden by default. Follows/Followers: Visible by default.
Other notes	Chat counts on public characters do not seem to apply DP, aggregates appear to be accurate			
Cookie Count	18	22	9	4