# Joseph Lee

## Software Engineer · Media Marketer

#### **SKILLS**

#### Strong

JavaScript (ES5/ES6), HTML5, CSS3, React.is, Node.is, Express.is, PostgreSQL, AJAX, Flexbox, HTTPie

Agile Methodology, UX/UI Design, OOP, Accessibility, Relational Databases, Media Practicums, Content Creation

#### **Tools**

Git, GitHub, VS Code, Figma, Chrome Dev Tools, React Dev Tools, npm, webpack, Babel, Canva, Heroku, Google Cloud, Excel, Intuit QuickBooks, Davinci Resolve, Premiere, Blender

#### APPLICATIONS DEVELOPED

#### AJAX - Esports &

Jan 2023 - Feb 2023

Developed an esports website updating standings, roster updates, scores, watch sites, and current game information.

- Designed responsive interface for web application utilizing HTML5 and CSS3.
- Integrated ES6 with external RESTful API in order to append to DOM tree dependent of amount of entries.
- Implemented JS Scripts that transcribe real-time API data adjusting for users preferences and fragmented data.

Code-Journal ∂ Dec 2022 - Jan 2023

Assembled a journal application, Code-Journal, to serve functionalities of uploading lists.

- Utilized DOM manipulation to make user interaction real-time and efficient.
- Designed responsive application based on user inputs and constrictions utilizing JavaScript and CSS3.
- Modeled local storage data for DOM manipulation and retained information for future

#### PROFESSIONAL EXPERIENCE

#### Marketing and Research Intern

NanoInterface

Aug 2021 - Sep 2022 Suwon, Korea

Jun 2018 - May 2022

Seoul, Korea

- Composed business presentation for B2B transactions involving new product lines, competitors, and benchmarks of electronic components.
- Facilitated B2B agreements and conferences with Apple and Catcher Technology corporations.
- Chartered new product line for electronics manufacturing utilizing chopped carbon fiber and resin.
- Audited contracts and disclosure breaches involving business partners and competitors.

### Digital Marketing and Procurement

LeMaska

 Facilitated collaboration between team members and American consulting group by assessing agreements, discussing cultural differences regarding SEO, and setting deadlines.

- Utilized Amazon Analytics to streamline keyword optimization for customer
- Expanded global presence during peak of Pandemic to capture increased market demand for Korean Fashion Masks in American Marketplace.

#### **EDUCATION**

#### Full-Immersion Accelerated Web Development Program

LearningFuze

Programed (70+hours/week) for 14 weeks in a simulated work environment.

Bachelor of Science in Media, Culture, and Communication

New York University

Nov 2022 – present Irvine, CA

Aug 2019 - May 2022 New York, NY