Conclusion on crowdfunding campaign

1. There is a trend and fad that follows by category.
2. Success and unsuccessful campaign rates show how category goes up against each other on what campaign gets backers to contribute.
3. Based on the law of large number the risk and exposure of each campaign, tells of what is successful and what is not.

The limitation of these datasets is the length of time; to be consider what is successful. Because we are only basing it off on the goal met. There is no determining factor, if the campaign can hold on its own after the kickstart.

Additional graphs that we can create are currency value difference and using the average donation in a bar graph. Due to the differences in the currency values, it will help equip us to understand how the campaign goal was met and on what criteria of what was donated.