**Final Questionnaire**

**6/10/2015**

Total n=2,000 U.S. adults age 18+

National Tracking survey

n=700 landline RDD

n=1,300 cell phone RDD

Field Dates: June 10-30, 2015

Job#: 35502

START TIMING MODULE

**LANDLINE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling on behalf of the Pew Research Center. We are conducting a survey about some important issues today, and we would like to include your household. May I please speak with the YOUNGEST **[RANDOMIZE:** (MALE / FEMALE)**]**, age 18 or older, who is now at home? **[IF NO MALE/FEMALE, ASK:** May I please speak with the YOUNGEST (FEMALE / MALE), age 18 or older, who is now at home?**]**

**GO TO MAIN INTERVIEW**

**CELL PHONE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling on behalf of the Pew Research Center. We are conducting a survey about some important issues today, and we would like to include you. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay all eligible respondents $5 for participating in this survey. This is not a sales call.

**[IF R SAYS DRIVING/UNABLE TO TAKE CALL:** Thank you. We will try you another time...**]**

**VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL:]** I am calling on behalf of the Pew Research Center. We are conducting a national survey of cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

S1 Are you under 18 years old, OR are you 18 or older?

1 Under 18

2 18 or older

9 Don’t know/Refused

**IF S1=2, CONTINUE WITH MAIN INTERVIEW**

**IF S1=1, THANK AND TERMINATE – RECORD AS AGE INELIGIBLE:** This survey is limited to those age 18 and over. I won’t take any more of your time...

**IF S1=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to those age 18 and over. I won’t take any more of your time...

**READ TO ALL CELL PHONE RESPONDENTS**

**INTRODUCTION TO MAIN INTERVIEW:** We’re interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

**INTERVIEWER: If R says it is not a good time, try to arrange a time to call back. Offer the toll-free call-in number they can use to complete the survey before ending the conversation.**

ASK ALL:

SEX **RECORD RESPONDENT SEX [DO NOT ASK]**

1 Male

2 Female

END TIMING MODULE

START TIMING MODULE

ASK ALL:

Q1 Overall, how would you rate your community as a place to live? Would you say it is... **[READ]** {PIAL trend, Library User Typology Survey Aug-Sept ‘13}

1 Excellent

2 Good

3 Only fair, OR

4 Poor?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

NO Q2

ASK ALL:

Q3 Overall, how would you rate the economy in your community today? **[READ]** {New}

1 Excellent

2 Good

3 Only fair, OR

4 Poor?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

EMINUSE Do you use the internet or email, at least occasionally? {PIAL Teen Trend; PIAL May 2013, Library Typology July-Sept. 2013}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

INTFREQ About how often do you use the internet? **[READ]** {Modified Teens Relationships}

1 Almost constantly

2 Several times a day

3 About once a day

4 Several times a week, OR

5 Less often?

6 None

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

HOME BROADBAND USERS: BBHOME1=2,3 OR BBHOME2=2;

NON-BROADBAND USERS: ALL OTHERS ([EMINUSE=2-9 AND INTMOB=2-9] OR HOME4NW=2-9 OR BBHOME1=4-9 OR BBHOME2=1,8,9)

START TIMING MODULE

ASK ALL:

BBHOME3 Thinking about all of the different information sources available to people... **[INSERT FOR FIRST TWO RANDOMIZED ITEMS:** Do you think people who do NOT have high speed internet access at home are at a DISadvantage

CATEGORIES

1 Yes, at a disadvantage

2 No, not at a disadvantage

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

DEVICE1a Next, do you have a cell phone, or not? {PIAL Trend modified}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

SMART1 Some cell phones are called “smartphones” because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure? {PIAL Trend}

1 Yes, smartphone

2 No, not a smartphone

8 Not sure/Don't know

9 **(VOL.)** Refused

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

CABLE1 Do you currently receive television via cable or satellite at home, or not? {New}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

START TIMING MODULE

WEB1-A Next... Please tell me if you ever use the internet to do any of the following things. Do you ever... **[INSERT ITEMS; RANDOMIZE]**? {PIAL trend}

ACT19 Look online for information about a job

ASK ACT87a OF FORM A

ACT87a Use a social networking site like Facebook, Twitter or LinkedIn

ASK ACT87b OF FORM B

ACT87b Use social media {New}

ACT137 Apply for a job online {New}

CATEGORIES

1 Yes, do any of these

2 No, do not do this

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

Q5 Now thinking about your cell phone... Please tell me if you ever use your cell phone to do any of the following things. Do you ever use your cell phone to **[INSERT ITEMS; RANDOMIZE]**? {PIAL trend, May 2013 unless noted}

ASK ITEMS a-c OF FORM A

a. Participate in a video call or video chat {modified Master CELLVCHT}

b. Buy a product online, such as books, music, toys or clothing {New}

c. Get directions, recommendations, or other information related to your location

ASK ITEMS d-f OF FORM B

d. Get sports scores or analysis {New}

e. Watch movies or TV shows through a paid subscription service like NetFlix or Hulu Plus {May 2012}

f. Listen to an online radio or music service, such as Pandora or Spotify {May 2012}

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** Moving on...

ASK ALL:

DATE3 **[IF DATE1a=1 OR DATE2a=1**:”Other than yourself,”**]** Do you personally know anyone who has... **[INSERT ITEMS IN ORDER]**? {PIAL Trend, May 2013}

a. Used an online dating site or app

b. Been in a long-term relationship with or married someone they met through an online dating site or app

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

DATE4 Many people have different opinions about online dating. Please tell me if you AGREE or DISAGREE with the following statements about online dating. **[INSERT ITEMS; RANDOMIZE; ALWAYS ASK a-b TOGETHER, ALWAYS ASK c-d TOGETHER]**. **[READ FOR FIRST ITEM, THEN AS NECESSARY:** Do you agree or disagree with any statement?**]** {PIAL Trend, May 2013 unless otherwise noted}

a. Online dating is a good way to meet people

b. Online dating allows people to find a better match for themselves because they can get to know a lot more people

c. People who use online dating sites are desperate

d. Online dating keeps people from settling down because they always have options for people to date

e. Online dating is easier and more efficient than other ways of meeting people {September 2005}

f. Online dating is more dangerous than other ways of meeting people {New}

CATEGORIES

1 Positive

2 Negative

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** Next...

ASK ALL:

GAME1 Do you ever play video games on a computer, TV, game console, or portable device like a cell phone?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

GAME2 Many people have different opinions about video and online games. For each of the following statements about video games, please tell me if you think it’s generally true for MOST games, true for some games but not others, generally NOT true for most games, or if you are not sure. (First,/Next,) **[INSERT ITEMS; RANDOMIZE]**. **[READ FOR FIRST ITEM THEN AS NECESSARY:** Do you think this is true for most video games, true for some games but not others, NOT true for most video games, or are you not sure?**]**

a. Video games help develop good problem solving and strategic thinking skills

b. Video games are a waste of time

c. Video games portray women poorly

d. Video games promote teamwork and communication

e. Video games portray minority groups poorly

f. Video games are a better form of entertainment than watching TV

CATEGORIES

1 True for MOST games

2 True for some but not others

3 NOT true for most games

8 Not sure

9 **(VOL.)** Refused

ASK ALL:

GAME3 Next, based on what you know about video games, please tell me if you agree or disagree with the following statements. (First,/Next,) **[INSERT ITEMS; RANDOMIZE]**. Do you agree or disagree?

a. Most people who play video games are men

b. People who play violent video games are more likely to be violent themselves

CATEGORIES

1 Agree

2 Disagree

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF PLAY GAMES (GAME1=1):

GAME4 Some people use the term “gamer” to describe themselves as a fan of gaming or a frequent game player. Do you think the term “gamer” describes you well, or not?

1 Yes, gamer

2 No, not gamer

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

EMPLNW Are you now employed full-time, part-time, retired, or are you not employed for pay? {PIAL trend – added 98 ‘DK’ and change REF from ‘9’ to ‘99’}

1 Employed full-time

2 Employed part-time

3 Retired

4 Not employed for pay

5 **(VOL.)** Have own business/self-employed

6 **(VOL.)** Disabled

7 **(VOL.)** Student

8 **(VOL.)** Other

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

ASK IF EMPLNW DOES NOT EQUAL 7 (EMPLNW=1-6,8,98,99):

STUD Are you a full- or part-time student? {PIAL trend}

1 Yes, full-time

2 Yes, part-time

3 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK IF EMPLOYED FULL/PART TIME, NOT EMPLOYED, SELF-EMPLOYED, STUDENT, OTHER, DK, REFUSED (EMPLNW=1-2, 4-5, 7-99 OR STUD=1,2):

JOB1 These days, many resources for job seekers are posted online and employers often expect applicants to find and apply for jobs using the internet, email, or mobile apps. If you needed to look for a new job, how easy would it be for you to **[INSERT ITEMS; RANDOMIZE]** if you needed to do so ... very easy, somewhat easy, not too easy, or not at all easy?

Next, how easy would it be to **[INSERT ITEM]**? **[IF NECESSARY:** Very easy, somewhat easy, not too easy, or not at all easy?**]**

a. Create a professional resume

b. Use email to contact and follow up with potential employers

c. Go online to find a list of available jobs in your area

d. Fill out a job application online

e. Use a social media profile or personal website to highlight your employment skills

f. Go online to look up services and programs that are available to help job seekers

CATEGORIES

1 Very easy

2 Somewhat easy

3 Not too easy

4 Not at all easy

5 **(VOL.)** Don't use internet or mobile apps

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

JOB2 In the last two years have you looked for a new job, or have you not done this?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

START TIMING MODULE

SMJOB1 Have you ever used your smartphone as part of a job search in any way?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

START TIMING MODULE

ASK SOCIAL MEDIA USERS (ACT87a=1 OR ACT87b=1)

SNSJOB1 Thinking about social media sites like Facebook, Twitter or LinkedIn… Have you ever...**[INSERT ITEMS; RANDOMIZE]**?

a. Used social media to look for or research a job

b. Applied for a job that you found out about on social media

c. Used social media to let your friends know about a job that was available at your place of employment

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK SOCIAL MEDIA USERS (ACT87a=1 OR ACT87b=1)

SNSJOB2 Has information that you’ve posted on social media ever...**[INSERT ITEMS; RANDOMIZE]**?

a. Helped you get a job

b. Caused you to lose a job, or not get hired for a job you were applying for

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

ASK ALL:

AUTO3 Overall, how likely do you think it is that in the next 50 years, robots and computers will do much of the work currently done by humans? Do you think this will definitely happen, will probably happen, will probably NOT happen, or will definitely not happen? {New}

1 Definitely happen

2 Probably happen

3 Probably NOT happen

4 Definitely NOT happen

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** A few last questions for statistical purposes only...

ASK ALL:

AGE What is your age?

\_\_\_\_ years **[RECORD EXACT AGE 18-96]**

97 97 or older

98 Don't know

99 Refused

ASK ALL:

MARITAL Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? **[IF R SAYS “SINGLE” PROBE TO DETERMINE APPROPRIATE CATEGORY]**

1 Married

2 Living with a partner

3 Divorced

4 Separated

5 Widowed

6 Never been married

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

HH1 How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

\_\_\_ **[RECORD EXACT NUMBER 1-5]**

6 6 or greater

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

PAR Are you the parent or guardian of any children under age 18 now living in your household?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]**

1 upto some college classes

2 college degree

3 post college degree

9 refused

**[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS:** Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)**]**

ASK IF (EMPLNW=7 or STUD=1,2):

EDInst Are you enrolled... **[READ 1-5]** {modified PIAL trend}

1 In high school, OR

2 As an undergraduate at a college or university, OR

3 As a graduate student at a university, OR

4 At a community college, OR

5 At a technical, trade or vocational school?

6 **(VOL.)** Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

DISA Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

1 Republican

2 Democrat

3 Independent

4 **(VOL.)** No preference

5 **(VOL.)** Other party

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,8,9):

PARTYLN As of today, do you lean more to the Republican Party or more to the Democratic Party?

1 Republican

2 Democrat

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

IDEO In general, would you describe your political views as... **[READ]**

1 Very conservative

2 Conservative

3 Moderate

4 Liberal, OR

5 Very liberal?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

RACE What is your race? Are you white, black, Asian, or some other race?

**IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS “OTHER” (CODE 6)**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

THANK RESPONDENT: That concludes our interview. The results of this survey are going to be used by a non-profit research organization called the Pew Research Center’s Internet, Science & Technology Project, which is looking at the impact of the internet on people's lives. A report on this survey will be issued by the project in a few months and you can find the results at its web site, which is www.pewinternet.org [w-w-w dot pew internet dot org]. Thanks again for your time. Have a nice (day/evening).

**INTERVIEWER: I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.**