



CityPulse

**Transforming the journey of finding
your perfect city for relocation**

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Vision

“Transforming the journey of finding your perfect city for relocation”

Present Approaches

- Independent research from online forums
- Seeking guidance from professionals
- Drawing insight from anecdotal experience

(-) Drawbacks

- **Huge** investment of individual's time and effort
- **Financially burdensome** consulting professionals
- **Lack** comprehensiveness and accuracy

Why CityPulse

**Macroscopic
relocation
recommendation
application that
considers almost
all metrics based
on reliable data**



CityPulse - Our Product

Comprehensive analysis of **SEVEN** metrics, **40+** cities

1. Average Household Income
2. Employment Rate
3. Cost of living Percentage
4. Safety Index
5. Health Care Index
6. Pollution Index
7. Recreation Total Score
8. ...



CityPulse - Marketing

Target Customers

People who are considering of relocation to a new city in the US

- Young Professionals and Graduates
- Remote Workers
- Retired Workers

Brief Demo of CityPulse

Thank you