Lauren Lee

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Education

Drexel University

B.S. in User Experience & Interaction Design
Minor in Film & Television
Production
Pennoni Honors College
2020-2025

Skills

UX Design, User Research, UI Design, Wireframing, Prototyping, Storyboarding

Tools

Design Software:

Adobe Illustrator, Adobe Photoshop, Figma, InVision, Affinity Designer, Miro, Canva

Business Software:

Microsoft Word, Microsoft Powerpoint, Google Suite

Relevant Coursework

- Design Thinking in Product Design
- User Interface I & II
- Design for Media I & II
- Intro to Human Computer Interaction
- Interaction Design

Design Projects

Drexel University

Interaction Design, Final Project | March 2021- June 2021

- Rebranded app with new style guide
- · Outlined user and task flow
- Sketched ideas for the new interface
- Animated micro-interactions and transitions on After Effects

Excel CPR

Graphic Designer | December 2020- February 2021

- Iterated different logo designs on paper
- Communicated with the client to fit their preference
- Create a final logo using Adobe Illustrator

Drexel University

User Interface I, Final Project | September 2020- December 2020

- Determined target audience and built user persona
- Used card sorts to evaluate the hierarchy of categories on site
- · Created wireframes using InVision
- Worked with color and typography to put in the style guide

Work Experience

Drexel University

Student Ambassador | October 2021- Present

- Facilitate campus tours and provide information on university academic programs, campus culture and student life
- Engage with prospective students and their families during various campus events
- Demonstrate leadership and professionalism by providing outstanding customer service.

Dunkin Donuts

Crew Member | September 2020 - September 2021

- Provided fast and friendly customer service to all guests at the counter and busy drive-thru
- Managed cash/credit card transactions and counted registers at end of shifts
- Prepared and served food and beverages at a quick and timely speed
- Oversaw cleanliness of counters and restocked supplies as needed