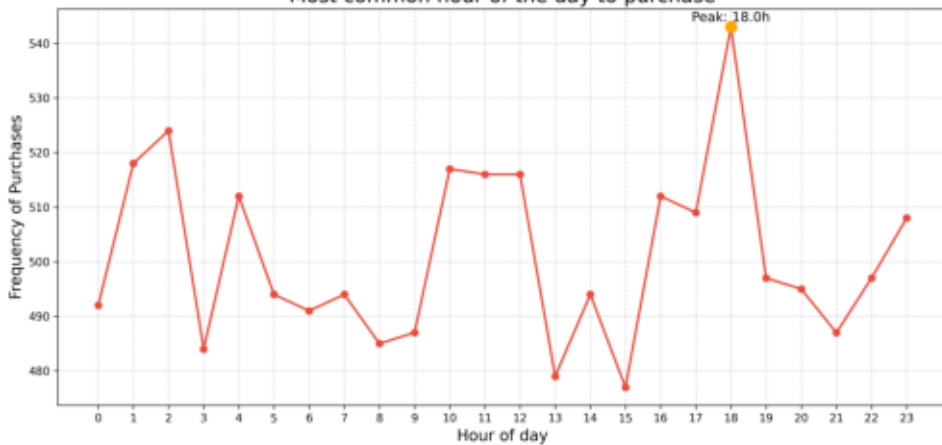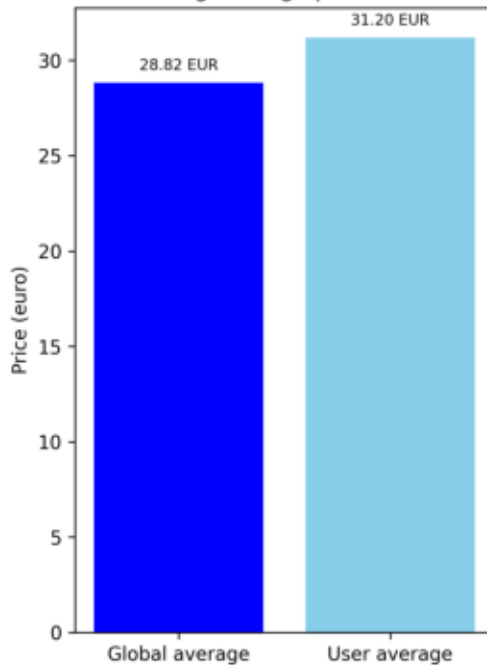Most common hour of the day to purchase
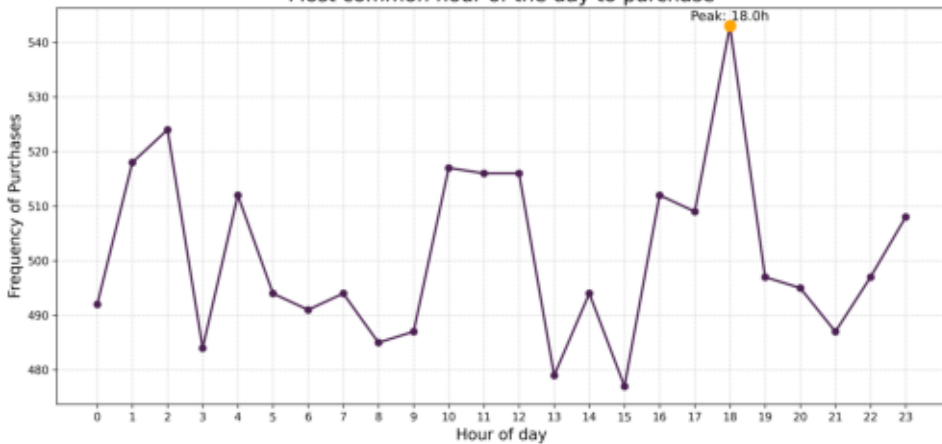
Calculating average purchase value
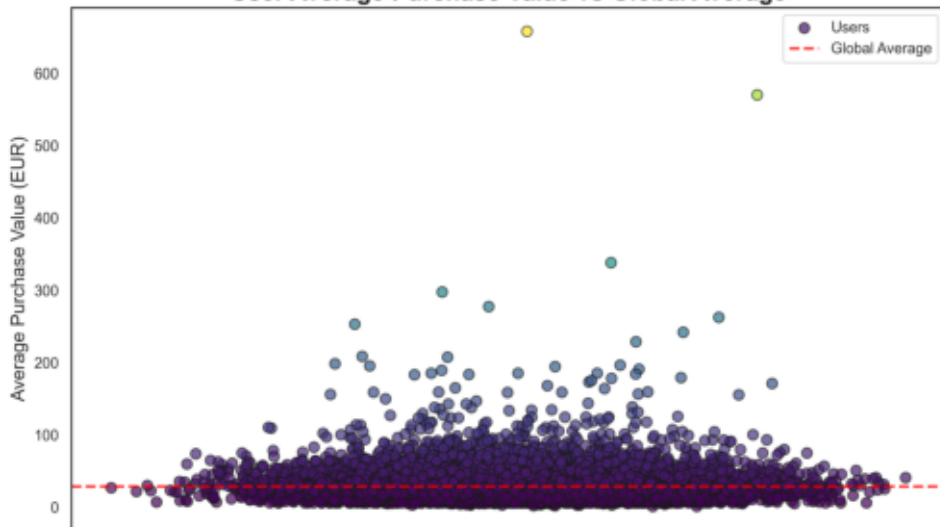
Retention rate over time intervals
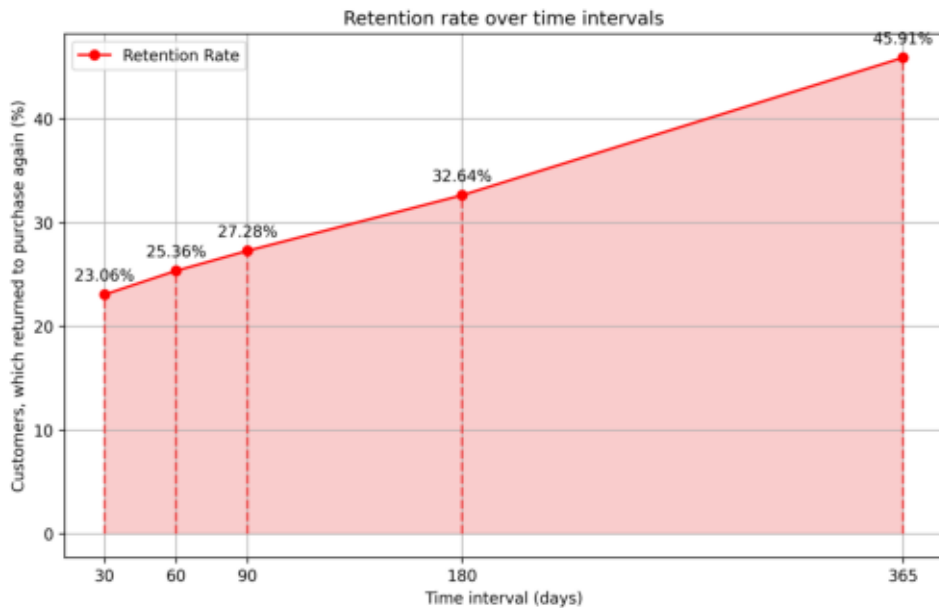
Most common hour of the day to purchase

User Average Purchase Value vs Global Average

Retention Rate over Time Intervals