

# MEGA VISION ORGANISATION

## RWANDA WEBSITE PROPOSAL

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#### FOR MEGA VISION ORGANISATION



*Mega Vision Rwanda is a non-profit organization dedicated to promoting human rights. Our mission is to promote Human right and development of Youth and women, empowering them with life skills for active participation in development of their country. We strive to make a difference in the lives of teen mothers by supporting them and empowering them with life skills for self-development.*

#### WEBSITE FEATURES



*Homepage: The homepage will provide an overview of our organization, our mission, and our impact. It will also include a prominent call-to-action for donations and volunteering.*



*About Us: This section will provide more detailed information about our organization, our history, our team and our partnerships.*



*Get involved: This section will provide information on how people can support our organization, including donations, volunteering, and advocacy. It will also include a donation page and a volunteer registration form.*



*Contact US: This section will provide our contact information, including our email, phone number and physical address. It will also have our Google maps location on it.*



*Events: This section will provide information about our upcoming events such as fundraisers, campaigns, community outreach programs and it will also have resources and support for our target audience, including articles, guides, links to external resources.*

## WEBSITE DESIGN



*Our website will have a clean, modern and user-friendly design that is easy to navigate. With the following essential key points in place.*

- Consistent color scheme to our brand identity.
- Mobile/Desktop/Tablet Responsive design.
- Cross browser compatibility.
- Grid based layout.
- Visual hierarchy (Arrangement of elements in order of importance).
- Simplicity and accessibility.

## EXECUTION STRATEGY



*Project Deliverables: The following is the complete list of services expected to be provided.*

| Deliverable         | Description  |
|---------------------|--|
| Website development | Designing and developing the whole Mega Vision Organization website  |
| Domain Name         | Purchasing the domain name for the Mega Vision Organization. The proposed domain name is mvorwanda.org or mvorwanda.org.rw |
| Web Hosting         | Hosting the website after its done.  |



*Timeline for Execution: In the table that follows, include all important dates related to the project, broken down by duration and milestone.*

| Description           | Duration |
|-----------------------|----------|
| Website Design        | 1 Week   |
| Design Review         | 2 days   |
| Website Development   | 2 Weeks  |
| Progress Review       | 2 Days   |
| Website Programming   | 4 Days   |
| Whole web review      | 3 Days   |
| Acquiring domain name | 1 Day    |
| Hosting               | 5 Days   |

*As you can refer from the above table the whole process is projected to take about a whole month and a week.*

## PRICING

*The following table details the pricing for delivery of the services outlined in this proposal.*

| Services Cost              | Price VAT Exclusive | Price VAT Inclusive |
|----------------------------|---------------------|---------------------|
| Web design and development | 150,000             | 177,000             |
| Domain Name                | 25,000              | 29,500              |
| Hosting/Year               | 90,000              | 106,200             |
| <b>Total</b>               | <b>265,000</b>      | <b>312,700</b>      |

*Disclaimer: The prices listed in the preceding table are an estimate for the services discussed. This summary is not a warranty of final price. Estimates are subject to change if project specifications are changed or costs for outsourced services change before a contract is executed.*