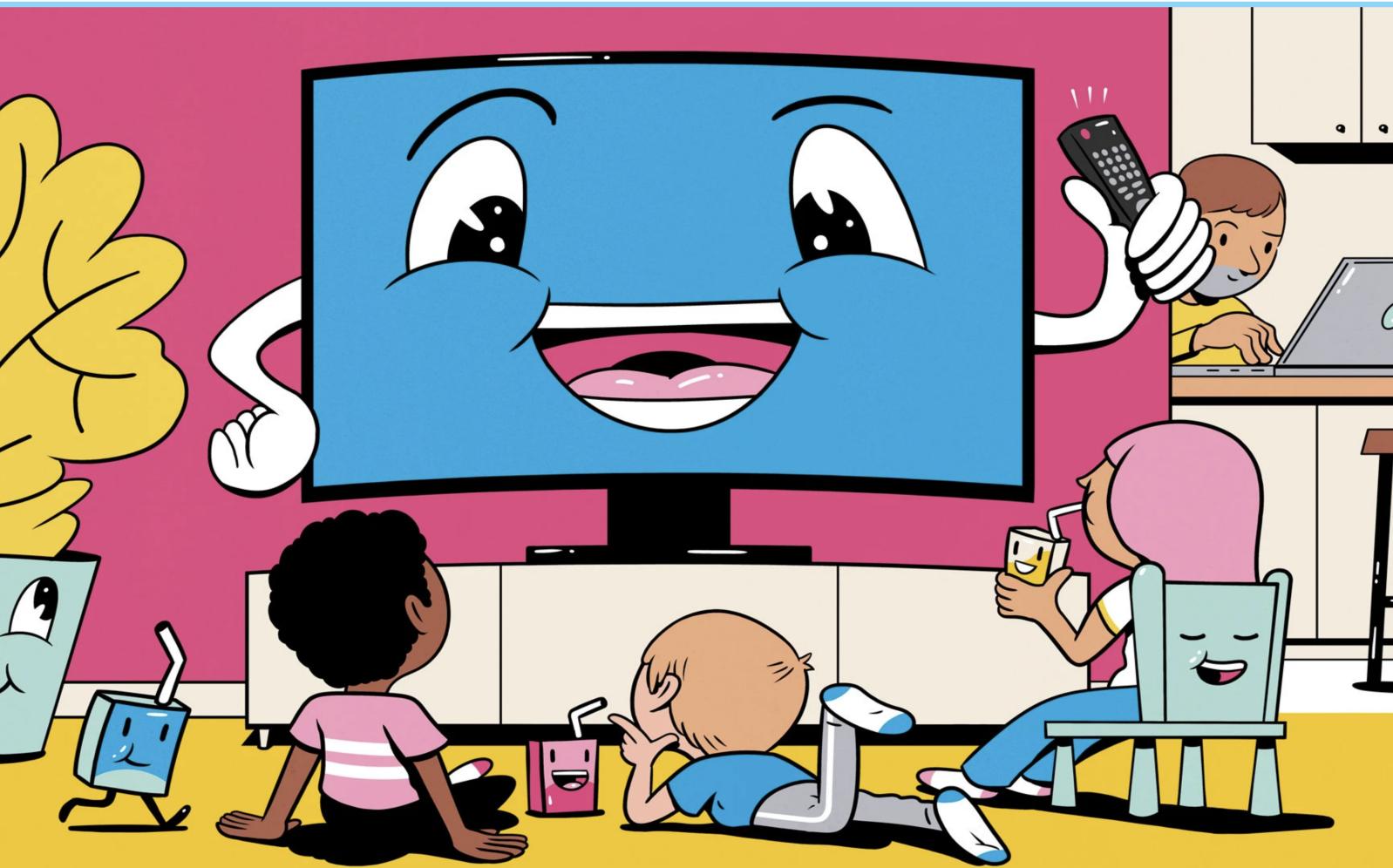


# Participants needed!

If you have a child aged 2-5 years old, you may be eligible for APPS (Kids Advertising Product Placement Study)!



Nearly all young kids play games or watch videos on mobile devices these days. In this study, researchers are trying to learn more about the kinds of advertisements seen by young children when they use mobile devices.

#### To participate in APPS, we'll ask you to:

- Complete a brief 20 minute survey about family characteristics, mobile device use, and what kinds of beverages you and your family like to drink
- Use a tool to record how much time your child spends on different apps and games on mobile devices for a 5 day period

#### Participants will receive:

- \$20 gift card for completing the parent survey
- \$50 gift card for sharing 5 days of app usage from child's mobile device

#### You may be eligible if you are:

- A parent/guardian of a child aged 2-5 years old
- 18+ years old
- Living in Philadelphia, PA or Baltimore, MD
- Your child identifies as Black, Latinx/Hispanic, or White
- Your child who uses a mobile device for watching shows, videos, and/or playing games



APPS does not require in-person visits



Scan QR code with your phone to access the interest form



For more information, call, email, or text:

apps.harvard@gmail.com  
(617) 299-0837