

TOEIC PART 7 – ADVERTISEMENT AND INFORMATION

KHÓA HỌC TOEIC 450 +

Cô: Vũ Thị Mai Phương

A. ADVERTISEMENT

Phân tích bài đọc

Linguistic Specialist

The Boston Herald is seeking a professional Japanese -translator for a full-time, one-year position. He or her must edit and translate articles from English to Japanese. Responsibilities also include researching newspapers based in Japan and concluding survey's on interests of Japanese readers. The ideal applicant must have at least two years' experience in a similar position. The candidate should demonstrate a leadership; self-motivation and a keen sense of detail. Applicants must also possess the Certificate of Proficiency for the Japanese language. Salary will be determined by experience. If interested, please e-mail your application, including all certificates and licenses, to hrd@bostonherald.com.

Quiz

Job openings

Human Tech Co. is looking for a supervisor for our Technical Support Department. The department offers a variety of after-sales advice on hardware to our clients.

Job Description:

The supervisor will train new and existing employees.

Qualifications:

College degree

Two years experience in a supervisory position

Knowledge of computer programs

Contacts:

Send a résumé, two letters of reference and a cover letter to

Samuel Lima, Human Resources Manager

Human Tech Corporations1

789 Industry Ave.

Los Angeles, CA

Q1. Which position is being advertised?

.....

Q2. What is the responsibility of the job?

.....

Q3. To whom should the applicant send some important documents?

.....

Common Expressions in Ads

1. Job/ Position

Name of the company + is seeking + job/job description

~ A Inc. is seeking an innovative and dynamic individual to facilitate business development at our new branch in Chicago.

2. Responsibilities

Candidates will be responsible for

~ The successful candidate will be responsible for budget management, accounts reconciliation and inventory control.

3. Requirements

A candidate is required to have

~ The candidate is required to have five or more years' experience in a similar role.

4. Method of application

Interested persons should

~ Interested persons should mail or fax a cover letter, résumé, and references before the August 15 deadline.

Typical Questions

1. Job advertisements

- ✓ What position is being advertised?
- ✓ What is a requirement for the position?
- ✓ How should a person apply for the job?

2. Product/ service advertisements

- ✓ What is being advertised?
- ✓ What is NOT a feature of the item?
- ✓ For whom is this advertisement intended?

B. INFORMATION (BILL, ITINERARY, SURVEY, ...)

Phân tích bài đọc

Thank you for purchasing the Cellular Microphone. The Cellular Microphone is a state-of-the-art communications device designed for people on the go. In order to assure the quality and performance of your new microphone, follow the guidelines below:

Instructions

1. Put two AAA batteries into the machine.
2. When the red light comes on, insert the microphone cord into the appropriate slot on the side of the box (indicated by a picture of headsets) and attach the other end of the cord to your cellular phone.
3. Turn both the cellular phone and the microphone box to 'on' and begin using your new microphone.

DO NOT

- ... place the microphone box in or around water (or other liquids)
- attempt to use another company's cord in this machine.

Quiz

Guest Name: Helen County

Reservation number: AX 1402652

Room: 333

Arrival: December 3 13:23

Departure: December 7

Date	Description	Charge
Dec 3 ~ 7	Room Charge	840.00

Dec 3	Room Service	14.00
Dec 4	1900 Bar	20.00
Dec 6	Telephone call	10.00
Dec 7	Dinner: 1900 Bar & Grill	32.00*

* 10% discount applied

Guest signature: Helen County

Hotel manager: Jeff Benson

Q1. When was Ms. County's check-out date?

.....

Q2. To which item was the discount applied?

.....

Q3. Who is the hotel manager?

.....

Typic Questions

- ✓ Where would this information most likely be found?
- ✓ For whom is this document intended?
- ✓ What is stated about training courses?
- ✓ What is NOT available at the ticket office?

✓ According to the information, what are membership owners instructed to do?

Vocabulary

be slated	dự kiến sẽ xảy ra
belongings	đồ dùng cá nhân
dial	quay số
patronage	sự lui tới của khách hàng quen
registration	sự đăng kí
consumption	sự tiêu thụ
fiber	chất xơ
bloated	húp híp, béo phì
abdominal	thuộc phần bụng
cramp	sự bó buộc
exposition	buổi triển lãm
bid	sự bỏ thầu
dilapidated	đổ nát, siêu vẹo
hub	trung tâm
patio	hiên, hè, hành lang
utmost	tốt nhất, tột cùng
overlook	ngó lơ, thờ ơ

PRACTICE

Questions 1 – 2 refer to the following information.

Gerrard Street Marriott

We are sending this as a confirmation of your request for the shuttle bus service to Cherry Island Airport tomorrow morning. The bus is slated to arrive at the front of the hotel at 6:15 A.M. and will depart at 6:30 A.M. The shuttle is scheduled to arrive at 6:50 A.M

If needed, you can cancel this reservation before 4:00 A.M. tomorrow without a service charge. To contact the front desk, dial 0 for any questions you might have. We would like to remind you to make sure you have all your belongings with you when you check out of the hotel. Thank you for your patronage and have a safe and pleasant trip.
Jamie Fox/ Front Desk

1. What is the purpose of the letter?

- (A) To remind a customer of a payment
- (B) To confirm a reservation
- (C) To promote a city tour
- (D) To postpone an appointment

2. What time is the bus scheduled to arrive at the hotel?

- (A) At 4:00 A.M.
- (B) At 6:15 A.M.
- (C) At 6:30 A.M.
- (D) At 6:50 A.M.

Questions 3 – 5 refer to the following information.

Web Applications and Development Conference Registration Information
Thank you for expressing interest in the web applications developers' expo at the Wilfred Conference Center on the weekend of April 25 and 26. Register through our website before March 16 and pay a lower online fee.
On-site registration is available on the first day of the conference.
Online registration
Single: \$90
Group: \$150 (credit card payment only)
On-site registration
Single: \$100
Group: \$160 (credit card, cash or checks are accepted)
*Group rates require 4 or more registrations from the same group received on the same date.

3. When is on-site registration available?

- (A) On March 1
- (B) On March 16
- (C) On April 25
- (D) On April 26

4. How much will an individual have to pay to sign up on March 9?

(A) \$80

(B) \$90

(C) \$120

(D) \$150

5. What condition is placed on the group rates?

(A) They are available only when all group members register on the same day.

(B) They will be provided only during the online registration period.

(C) They can only be used for groups of 4 people.

(D) They do not apply to groups paying in cash.

Questions 6 – 9 refer to the following magazine advertisement.

Tonawonda welcomes you to a city that has become a shining example of intelligent urban planning, and which recently won its bid for a world-class event. This year the International Trade and Industry Exposition, an event that occurs once every five years, is coming to Tonawonda.

This event was originally held in Helsinki 20 years ago, and has been held in Geneva, Lima and London since then. This is Tonawonda's chance to show its stuff and join a proud group of organizers in promoting this global event.

Many of Tonawonda's residents were pleasantly surprised to learn that they had won the right to host the exposition. The bold plans presented for the event site gave Tonawonda the edge over bigger cities with seemingly stronger bids.

The city's Park of Technology, situated in the city's industrial zone - a once dilapidated area with rundown factories and an old mine - will be home to the International Trade and Industry Exposition. This six-square mile area has been rebuilt over a span of two and a half years, and during this time a modern complex of well-designed buildings with amphitheater-like exhibition halls was built. In the future, this complex will be used to serve as a major commercial hub for the city and the state.

Tonawonda, a city looking to the future

6. Where hasn't the exposition been held?

(A) Geneva

(B) Seoul

(C) London

(D) Lima

7. What will the Park of Technology be used as after the exposition?

(A) An international commercial center

(B) A tourist venue

(C) A government complex

(D) A shopping mall

8. How long did it take to rebuild the event site?

(A) 2 years

(B) 2.5 years

(C) 3 years

(D) 4 years

9. What is implied about many Tonawonda residents?

(A) They voted to expand an industrial district.

(B) They have long been at odds with the mayor.

(C) They did not support the plan to build a new venue.

(D) They were happy to win the right to host the event.

Questions 10 – 13 refer to the following brochure.

Tides South Beach Resort

Sunshine Coast, Queensland

Fine Dining and Cocktails

While Citron restaurant does feature modern cuisine, it also offers traditional and unique selections of meat, poultry and seafood. Full breakfast, lunch and dinner menus are served at this decadent restaurant. Citron's dining room offers flexible seating options for up to 80 guests, ideal for banquets, weddings, special events, corporate meetings, and more.

Citron's dining room features banquet seating along the wall and freestanding tables. In the bar at Citron's lounge area, guests can dine at cocktail tables. Full service is also available at the bar. In addition, there is private dining poolside and the garden pavilions, and Citron's covered patio, which is also heated, offers the perfect option for Sunshine Coast's sunny days and balmy nights. Every morning, you will enjoy a complimentary full breakfast buffet composed of hot and cold breakfast items such as eggs, bacon, French toast, cereal, fresh fruit, and a variety of homemade pastries, as well as miso soup and rice. The lunch and dinner menus are superb, offering selections ranging from 32 oz. prime rib dinners to filet mignon, lobster tail, and unique pasta dishes.

HOURS: Breakfast 7 a.m.-11 a.m., Lunch 11 a.m.- 6 p.m., Dinner 6 p.m.- 10 p.m., 11 p.m. on weekends

Room service

Whether it's a hearty meal, a light snack or a special dietary request, we meet all your needs with our top-rated room service, which is available 24 hours a day. Available items and pricing are shown in our room service menu. To place your order, call extension 3663.

10. Who is the intended audience of this brochure?

(A) Sunshine coast residents

(B) World-class chefs

(C) Guests at the resort

(D) Waiters at the Citron restaurant

11. According to the brochure, what can the guests enjoy every morning?

(A) A cocktail party on the patio

(B) A full breakfast composed of various items

(C) Lobster tail and filet mignon

(D) Live Music shows

12. What is the policy for room service?

(A) Guests can order food anytime by calling an extension number.

(B) The menu is limited to light snacks and drinks.

(C) Special dietary requests cannot be made.

(D) Room service is only available to VIPs.

13. What does the word "meet" in paragraph 4, line 1 imply?

(A) see

(B) introduce

(C) fulfill

(D) avoid

Questions 14 – 17 refer to the following report

Below is a table which shows the recommended total fiber intake for men and women.

AGE	MEN	WOMEN
19 - 50	38 grams/ day	25 grams/ day
Over 50	30 grams/ day	21 grams/ day

The daily average consumption of fiber by North American men is only about 18 grams, while that of average North American women is only about 14 grams. You will be surprised to know how easy it is to add fiber to your diet. Some suggestions below will help you get started:

- Replace low-fiber foods (white bread, white rice, candy, chips) with high -fiber ber foods (whole-grain bread, brown rice, fruits and vegetables).
- When appropriate, eat more raw vegetables and fresh fruits with their skins on. Vegetables lose their fiber content when cooked, and people often overlook that skins are an excellent source of fiber
- Include high-fiber foods in your meals every day. Having bran cereal in the morning is a good start, but beans, fruits and whole grains should also be a part of your diet.

Two things you should pay attention to:

1. Your fiber intake must be increased gradually so that your body can have time to adjust itself. A sudden increase may make you feel bloated and give you abdominal cramps. You may have to add the recommended amount of fiber in your diet over several weeks.
2. Drink lots of water. It is recommended that you drink a minimum of six to eight glasses of water every day.

14. What does this report aim to achieve?

- (A) To explain about the different types of fiber
- (B) To warn about the increase of obesity in Europe
- (C) To recommend people to consume more fiber
- (D) To recommend the desired way to cook vegetables

15. Who needs the most amount of fiber per day?

- (A) Men between 19 and 50
- (B) Women between 19 and 50
- (C) Women over 50
- (D) Men over 50

16. What is a source of fiber that people often neglect?

- (A) Wild rice
- (B) Vegetable skins
- (C) Beans
- (D) Chips

17. What does the report advise?

- (A) Excessive intake of fluids may offset the effects of fiber.
- (B) it is best if the fiber is added to a diet several weeks after one decides to do so.

(C) Fiber is most effective if consumed at dinner.

(D) It is recommended that the introduction of more fiber to one's diet happen gradually.

Questions 18 - 22 refer to the following advertisement and e-mail.

**Royal Indian Cruise Lines Recruitment Fair
March 11, 9:00 a.m.-6:30 p.m.
Raj Hotel and Resort, Bengali Hall**

Royal Indian Cruise Lines recently added three new ships to its fleet. We will be hosting a recruitment fair to fill job openings created by this expansion.

Our managers and directors will be conducting on-site interviews for the following positions in our restaurant and food preparation department:

- wait staff
- event planners
- head chefs
- assistant chefs
- kitchen staff

Royal Indian Cruise Lines offers all employees full medical coverage, competitive salaries, paid vacations and generous biannual bonuses.

Applicants wishing serious consideration are requested to send us an application package including a résumé, cover letter, current employment status and a medical history report.

Please send these documents to our main office in Mumbai by February 21.

**Royal Indian Cruise Lines
Personnel Department
153 Besant Road
Shiva Building, Mumbai 400-018**

*Faxes or e-mails will not be accepted.

To: Indira Kurian indkurian@balyhoo.com

From: Sanjeev Rao sanrao@osn.org

Subject: Recruitment Fair

Date: February 18

We received the application package you sent us, but unfortunately it is incomplete. We received your résumé, cover letter and current employment status. We will require the additional documents before we can register you for our recruitment fair and schedule an interview for you.

Please send us this information as soon as possible. Once we have received it, we will send you an e-mail with a list of available times for interviews. I have attached a list of specific jobs with this e-mail for you to go through and select which positions you might be interested in.

Thank you for your interest in Royal Indian Cruise Lines.

18. What is being advertised?

- (A) A recruitment event
- (B) A cruise line
- (C) A travel agency
- (D) A restaurant

19. What is NOT mentioned about Royal Indian Cruise Lines?

- (A) It is based in Mumbai.
- (B) It is hiring new managers.
- (C) It recently expanded its fleet
- (D) It offers a bonus package.

20. In the advertisement, the word "consideration" in paragraph 2, line 2 is closest in meaning to

- (A) sensitivity
- (B) mention
- (C) notation
- (D) attention

21. What is Ms. Kurian asked to provide?

- (A) Medical information
- (B) Insurance papers
- (C) An identification card
- (D) A telephone number

22. Why did Mr. Rao attach a list of available jobs?

- (A) To assist Ms. Kurian in arranging her trip
- (B) To help Ms. Kurian select jobs to apply for
- (C) To inform Ms. Kurian of pay rates
- (D) To review Ms. Kurian's interview schedule