### **WINTER 2009**

# domaine



# **Why Sell Now?**

- Less supply/competition in winter
- New jobs start in Jan therefore relocation buyers are in Nov & Dec
- Some must buy before the year-end for tax reasons

## LIFE'S A STAGE. STAGE IT RIGHT.®



# READY, SET, & MOVE

Staging not only prepares your home for a quick sale (and usually for more money), it helps you further along with your actual move, making the mental and physical process easier. Call for a free assessment 704-905-6343

### **DOMAINE'S COLOR PICKS**

You aren't still wearing dress from the 70's, are you? We need to update your home like you would your wardrobe. Sherwin-Williams is our official sponsor. Log onto our website to get the colors & other free tips:

### www.Domainestaging.com.

### **STAGING TIPS 101**

-Clean! We mean every nook and cranny. Nothing says to a prospective home "This is a well cared for home," when it is sparkly clean. Don't forget the

outside of the home- a good pressure-washing on the outside of homes including sidewalk and driveway, & all the windows professionally cleaned is a must.

-Update old fixtures! Replace old vanity lights, outside porch lights, and don't forget all the faucets and knobs that giveaway the age of the home.

-Stage! A non-staged-home sits on the market 177 days vs. 34 days for a Staged home.\*

75% of Domaine's Staged homes sell on avg. within 15 days. It is a great ROI - Staging Sells.



#### **Early Retirement**

This couple was sick of the rat race and wanted to retire to their farmhouse. Despite the economy, they wanted to put it on the market and wait it out. They Staged w/Domaine and put it up for sale. This \$1.3mm property sold in 7 days! August 09

\*According to Stagedhomes.com