

LEENA BHATIA

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Summary

Detailed-oriented and results-driven Data Analyst skilled in transforming raw data into actionable insights through data cleaning, visualization, and automation. Proficient in Python (pandas, NumPy), SQL, Excel and Power BI, with hands-on experience building ETL pipelines, interactive dashboards, and data validation workflows. Adept at identifying trends, streamlining reporting processes, and supporting data-driven business decisions.

Technical Skills

Programming Languages: Python (pandas, NumPy, matplotlib), SQL

ETL & Data Handling: Data Cleaning, Transformation, Validation, Data Pipelines

Databases & Platforms: MySQL, SQL Server, NoSQL, AWS, GitHub

Visualization: Power BI (Power Query, DAX), Tableau, Advanced Excel (Pivot Tables, VLOOKUP, Macros)

Analytical Tools & Reporting: Dashboard Design, KPI Tracking, Statistical Analysis, Business Insights

Soft Skills: Attention to Detail, Problem Solving, Communication, Team Collaboration

Experience

Soul AI

January 2025 – Present

Data Analyst (Freelancer)

Remote

- Developed automated ETL workflows using Python and SQL to extract, clean, and transform data from APIs, Excel, and relational databases, improving data usability by 95% and reducing manual efforts by 30%.
- Designed and published Power BI dashboards visualizing key performance indicators and trends, enabling data-driven business decisions and 99% reporting accuracy.

TaskLance

July 2024 – November 2024

Data Analyst

Mumbai, Maharashtra

- Processed and transformed 5,000+ unstructured records, migrating data into SQL databases to enable reporting and predictive analysis.
- Developed Power BI dashboards for revenue and KPI tracking, improving decision-making efficiency by 10% through clear data visualization.
- Optimized SQL queries and Excel reports, standardizing reporting practices and reducing errors by 15%.

SigoSoft, Way to Innovation

April 2024 – June 2024

Front End Developer Intern

Remote

- Designed and developed a ReactJS-based healthcare scheduling system integrated with MySQL, managing appointment data for 100+ patients.

Projects

Retail Sales & Inventory Data Conversion Pipeline | SQL, Python, Power BI

- Developed an ETL pipeline using SQL Server and Python to standardize product codes and consolidate duplicate entries, ensuring data consistency and accuracy.
- Implemented reconciliation and validation checks, reducing reporting errors by 20% and improving stakeholder trust in data-driven decisions.
- Designed and deployed interactive Power BI dashboards to visualize sales performance and monitor inventory levels, enabling trend analysis and strategic planning.

Customer Sales Insights Dashboard | Python, SQL, Power BI

- Analyzed customer purchase history using Python (pandas) and SQL to identify top-selling products and buying patterns.
- Segmented customers based on frequency and spending habits to identify high-value segments.
- Built Power BI dashboards visualizing customer retention and sales trends, supporting marketing strategy decisions.

Education

Thadomal Shahani Engineering College, Mumbai

May 2020 – June 2024

Bachelor of Engineering in Computer Engineering

CGPA: 8.86/10.0

* Relevant Coursework: Data Structures and Algorithms, Machine Learning, Big Data, OOP, DBMS, OS, Computer Networks

Certifications

- Microsoft Power BI Data Analyst Professional Certificate
- SQL (HackerRank)
- Python (Udemy)