

Leena Choi

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Experience

- FEB 2018 **UX Design Intern @ Microsoft**
MAR 2018 Tokyo, Japan
Worked cross-functionally to design an experience for their AI chatbot with an aim to foster equal companionships with its users.
- AUG 2017 **Visual Designer @ Union Creators**
AUG 2017 Hiroshima, Japan
Developed visual concepts to enhance its brand. Designed and implemented digital and print materials such as logo, marketing materials.
- JUL 2017 **UI Design Intern @ VP Game**
SEP 2017 Bellevue, WA
Executed design from start to finish by effectively collaborating with researchers and developers as well as stakeholders to meet their expectations.
- JAN 2017 **UX Designer @ Parlay (Co-op)**
JUN 2017 Seattle, WA
By working closely with researchers, conducted user research through various methods, translated research findings into design requirements, and produced mockups to present to stakeholders.
- AUG 2016 **UX Design Intern @ LINE**
Tokyo, Japan
Worked closely with engineer and project manager to find a core issue of work culture in Japan, and designed a solution, which aims to change the way people communicate at workplace.
- JUN 2016 **UX Designer @ Solutions Resource**
SEP 2016 Seattle, WA
Worked on a variety of projects including redesigning websites for the company and its clients.

Education

University of Washington

Class of 2018

BS in Human-Centered Design & Engineering

Awards

CHI 2018 Student Design Competition

Menstrual Maze

Selected as a finalist, presenting at CHI conference in Montreal, Canada.

CHI 2017 Student Research Competition

Transcendence through Solo Travel

Selected as a finalist, presented at CHI conference in Denver, USA, and received 4th place.

LINE Hackathon 2016

Chit Chat

2nd place winner (Special Award) among a pool of teams.

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects

Programming

Java
HTML
CSS
Python