

Leena Choi

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Experience

- FEB 2018
MAR 2018 **UX Design Intern @ Microsoft**
Tokyo, Japan
Worked within Rinna (AI chatbot) team to design experience with an aim of fostering equal companionship between Rinna and users.
- JUN 2017
SEP 2017 **UX Design Intern @ VP Game**
Seattle, WA
Designed the interaction of VPGame's Fantasy League application, from early mockups to final user interface.
- AUG 2017 **Visual Designer @ Union Creators**
Hiroshima, Japan
Designed Union Creators' visual system, including brand development, logo design, and business card design.
- JAN 2017
JUN 2017 **UX Designer @ Parlay (Co-op)**
Seattle, WA
Worked closely with 2 researchers to redesign Parlay, an application that guides people who do not have formal design training through design thinking methods.
- AUG 2016 **UX Design Intern @ LINE**
Tokyo, Japan
Worked closely with engineer and design technologist to design the bot application that changes the way people communicate with their co-workers.
- JUN 2016
SEP 2016 **UX Designer @ Solutions Resource**
Seattle, WA
Redesigned websites for Solutions Resource and their client.

Education

University of Washington

Class of 2018

BS in Human-Centered Design & Engineering

Awards

CHI 2018 Student Design Competition

Menstrual Maze

Selected as a finalist, presenting at CHI conference in Montreal, Canada.

CHI 2017 Student Research Competition

Transcendence through Solo Travel

Selected as a finalist, presented at CHI conference in Denver, USA, and received 4th place.

LINE Hackathon 2016

Chit Chat

2nd place winner (Special Award) among a pool of teams.

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects

Programming

Java
HTML
CSS
Python