

Leena Choi

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Experience

- Present
07. 2018 **UX/UI Designer @ VP Game**
Bellevue, WA
Currently designing a data visualization tool to help top eSports players improve their skills. In the past, designed a website for TI8, eSports tournament.
03. 2018
02. 2018 **UX Design Intern @ Microsoft**
Tokyo, Japan
Worked cross-functionally to design an experience for their AI chatbot with an aim to foster equal companionships with its users.
09. 2017
07. 2017 **UI Design Intern @ VP Game**
Bellevue, WA
Collaborated with developers and stakeholders to design user interfaces of Fantasy League for Western and Asian audiences.
04. 2017
01. 2017 **Graphic Designer @ UW IT**
Seattle, WA
Designed and developed interactive slides for international students at UW to effectively understand the process of obtaining working visa in the States.
07. 2017
10. 2016 **Graphic Design Assistant @ East Asia Library**
Seattle, WA
Designed materials such as posters, flyers, and banners to promote diversity and cross-cultural events.
08. 2016 **UX Design Intern @ LINE**
Tokyo, Japan
Worked closely with engineer and project manager to find a core issue of working culture in Japan, and designed a tool to change the way people communicate at work.
09. 2016
06. 2016 **UX Designer @ Solutions Resource**
Seattle, WA
Worked on a variety of projects including redesigning websites for the company and its clients.

Education

University of Washington

Class of 2018

BS in Human-Centered Design & Engineering

Awards

CHI 2018 Student Design Competition

Menstrual Maze

Selected as a finalist, presenting at CHI conference in Montreal, Canada.

CHI 2017 Student Research Competition

Transcendence through Solo Travel

Selected as a finalist, presented at CHI conference in Denver, USA, and received 4th place.

LINE Hackathon 2016

Chit Chat

2nd place winner (Special Award) among a pool of teams.

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe XD

Programming

Java
HTML
CSS
Python
Java Script