

Leena Choi

Dwelling in the space where
design, tech, and humanities
intersect

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Experience

FEB 2018 MAR 2018	UX Design Intern @ Microsoft Tokyo, Japan Worked within Rinna team on voice interaction with an aim to foster equal companionship between Rinna and users.
JUN 2017 SEP 2017	UX Design Intern @ VP Game Seattle, WA Designed the interaction of VPGame's Fantasy League application, from early mockups to final user interface.
AUG 2017	Visual Designer @ Union Creators Hiroshima, Japan Designed Union Creators' visual system, including brand development, logo design, and business card design.
JAN 2017 JUN 2017	UX Designer @ Parlay (Co-op) Seattle, WA Worked closely with 2 researchers to redesign Parlay, an application that guides people who do not have formal design training through design thinking methods.
AUG 2016	UX Design Intern @ LINE Tokyo, Japan Worked closely with engineer and design technologist to design the bot application that changes the way people communicate with their co-workers.
JUN 2016 SEP 2016	UX Designer @ Solutions Resource Seattle, WA Redesigned websites for Solutions Resource and their client.

Education

University of Washington

Class of 2018

BS in Human-Centered Design & Engineering

Awards

CHI 2018 Student Design Competition

Menstrual Maze

Selected as a finalist, presenting at CHI conference in Montreal, Canada.

CHI 2017 Student Research Competition

Transcendence through Solo Travel

Selected as a finalist, presented at CHI conference in Denver, USA, and received 4th place.

LINE Hackathon 2016

Chit Chat

2nd place winner (Special Award) among a pool of teams.

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects

Programming

Java
HTML
CSS
Python