

# LEENA CHOI

Seeking full-time UX/product  
design opportunities // Dwelling  
in the space where design, tech,  
and humanities intersect

[www.leenachoi.com](http://www.leenachoi.com)  
[leena831@uw.edu](mailto:leena831@uw.edu)

## EXPERIENCE

- FEB 2018 **Incoming UX Design Intern @ Microsoft**  
Tokyo, Japan  
I will be joining their AI team.
- JUN 2017 **UX Design Intern @ VPGame**  
SEP 2017  
Seattle, WA  
Designed the interaction of VPGame's Fantasy  
League application, from early mockups to final user  
interface.
- AUG 2017 **Visual Designer @ Union Creators**  
Hiroshima, Japan  
Designed Union Creators' visual system, including  
brand development, logo design, and business card  
design.
- JAN 2017 **UX Designer @ Parlay (Co-op)**  
JUN 2017  
Seattle, WA  
Worked closely with 2 researchers to redesign Parlay,  
an application that guides people who do not have  
formal design training through design thinking  
methods.
- AUG 2016 **UX Design Intern @ LINE**  
Tokyo, Japan  
Worked closely with engineer and design  
technologist to design the bot application that  
changes the way people communicate with their co-  
workers.
- JUN 2016 **UX Designer @ Solutions Resource**  
SEP 2016  
Seattle, WA  
Redesigned the experience and the visual system of  
Solutions Resource and their client.

## EDUCATION

**University of Washington**  
Class of 2018  
BS in Human-Centered Design & Engineering

## AWARDS

**CHI Student Research Competition**  
CHI 2017  
Selected as a finalist, presented at CHI conference,  
and received 4th place

**Hackathon 2016**  
LINE  
2nd place winner (Special Award) among a pool of  
teams

## SKILLS

User Experience Design  
User Interface Design  
Prototyping  
Usability Testing  
User Research  
Competitive Analysis  
Typography  
Visual Design

## DESIGN TOOLS

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe After Effects

## PROGRAMMING

Java  
HTML  
CSS  
Python