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**Anti-Shake Cup Holder**

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## ***Abstract***

*This report outlines the comprehensive application of design thinking principles in the creation of an Anti-Shake Cup Holder, specifically designed to assist individuals with Parkinson's disease. The project emphasizes an iterative and user-centric design process, addressing the challenges of spills and shakes in traditional cup holders. Through extensive research, prototyping, and testing, the final product offers a reliable solution for holding beverages in dynamic environments, ensuring stability and ease of use for individuals with motor impairments.*

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# Chapter 1

## Introduction

In today's fast-paced world, convenience and functionality are paramount. The Anti-Shake Cup Holder project was initiated to address a common yet significant issue: the instability of traditional cup holders, particularly for individuals with Parkinson's disease. This report provides a detailed account of the journey from conceptualization to the realization of an innovative solution that promises to enhance the daily lives of its users.

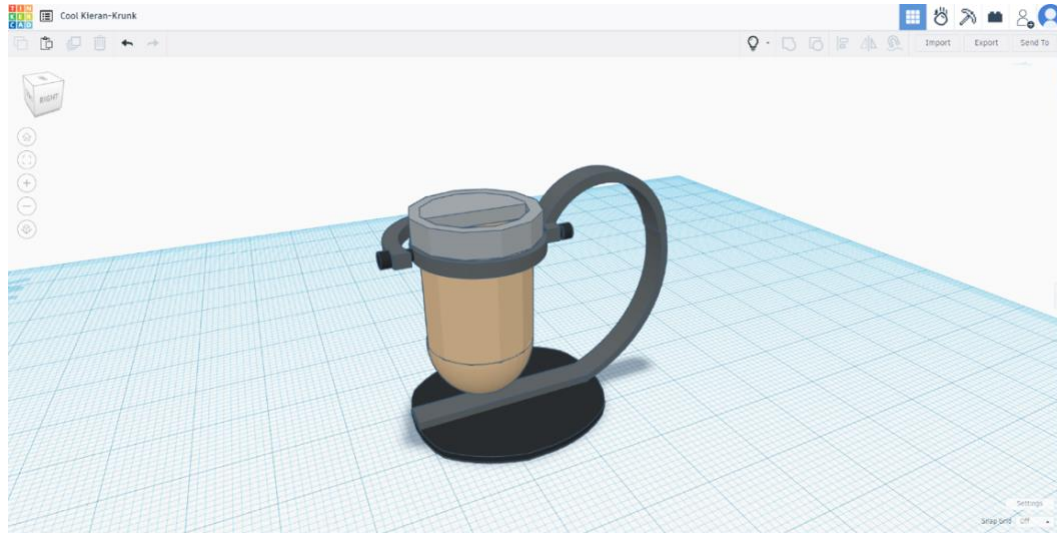
The project began with a thorough understanding of user needs, particularly those of Parkinson's patients, and progressed through various stages of design thinking, including empathizing, ideating, prototyping, and testing. The final product is a testament to the power of iterative design and user feedback, offering a practical and reliable solution for holding beverages in various environments.

## Chapter 2

### Empathize and Define

The first step in the design process was to empathize with the users. Through surveys, interviews, and observational studies, we gained valuable insights into the challenges faced by individuals with Parkinson's disease when using traditional cup holders. Common issues included spills and shakes, especially in dynamic environments such as vehicles or while walking.

Based on these insights, we defined the problem statement: **"Create a cup holder that mitigates spills and shakes in various environments, particularly for individuals with Parkinson's disease."** A detailed user persona was developed to guide the design process, ensuring that the final product would meet the specific needs of its target users.



*Figure 1: Anti-Shake Cup Holder Design using Tinkercad*

## **Chapter 3**

### **Ideation**

During the ideation phase, the team engaged in brainstorming sessions to generate a wide range of creative solutions. Ideas such as gyroscopic stabilization, adjustable sensors, and adaptive materials were explored. The goal was to create a collaborative environment that fostered innovation and led to the development of a user-friendly and effective product.

## **Chapter 4**

### **Prototype**

The most promising ideas from the ideation phase were selected and transformed into tangible prototypes. Rapid prototyping techniques were employed to quickly iterate and refine the designs. These prototypes were subjected to controlled testing in simulated real-world scenarios to evaluate their stability, adaptability, and effectiveness in preventing spills.



*Figure 2: Prototype Testing in Real-World Scenarios*

## **Chapter 5**

### **Test**

The prototypes were extensively tested in real-world environments with a diverse group of users, including individuals with Parkinson's disease. Feedback on usability, comfort, and effectiveness was systematically collected and used to refine the design. This user-centric approach ensured that the final product not only met but exceeded the expectations of its intended users.

## **Chapter 6**

### **Conclusion**

The Anti-Shake Cup Holder project exemplifies the importance of a user-focused strategy in product design. Through comprehensive research, ideation, prototyping, and rigorous testing, the team successfully developed a product that addresses the challenges of spills and shakes in traditional cup holders. The iterative design process, complemented by valuable user feedback, resulted in a product that is both practical and reliable. The Anti-Shake Cup Holder represents a significant advancement in providing a dependable solution for holding beverages in various environments, particularly for individuals with Parkinson's disease.

## **Chapter 7**

### **References**

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