



IDYN TECH SOLUTIONS

Leen Almanaseer

Leen Abo alhija'



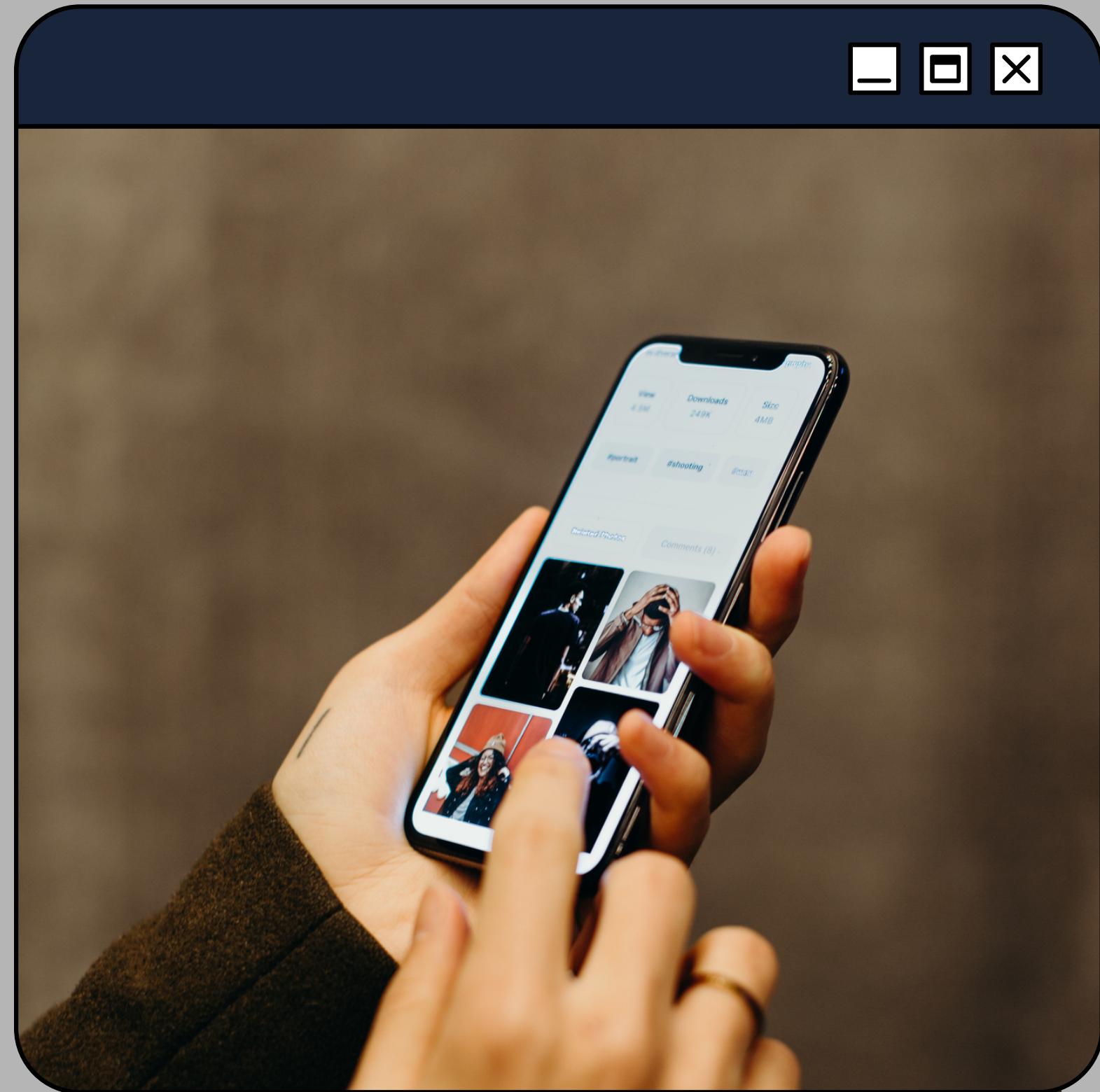
Introduction about User Experience

UX DESIGN



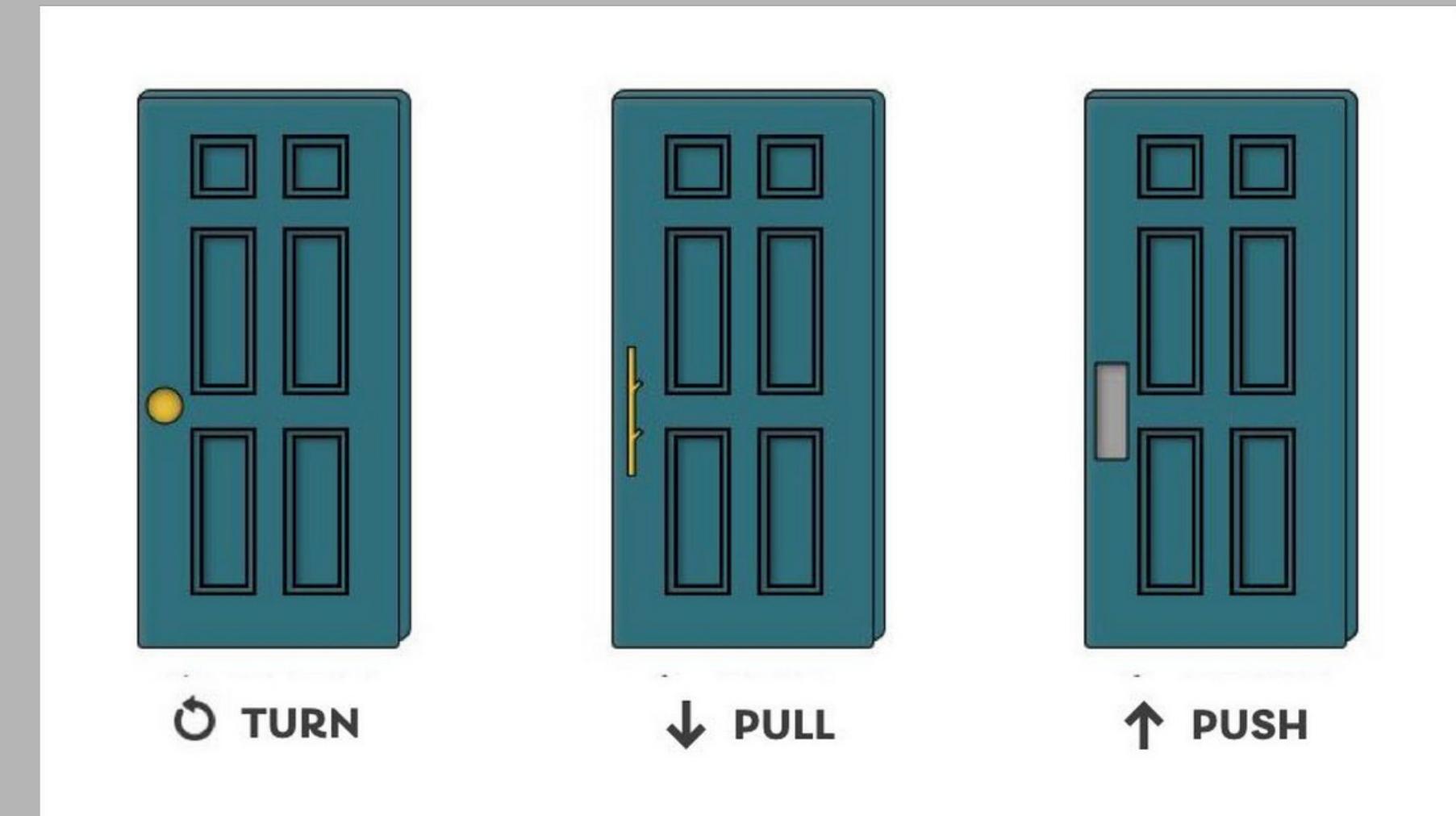
UX

is all about creating products (physical or digital) that are easy and enjoyable to use. It's about thinking from the user's perspective and designing things that meet their needs in a smooth and efficient way.





Physical Products



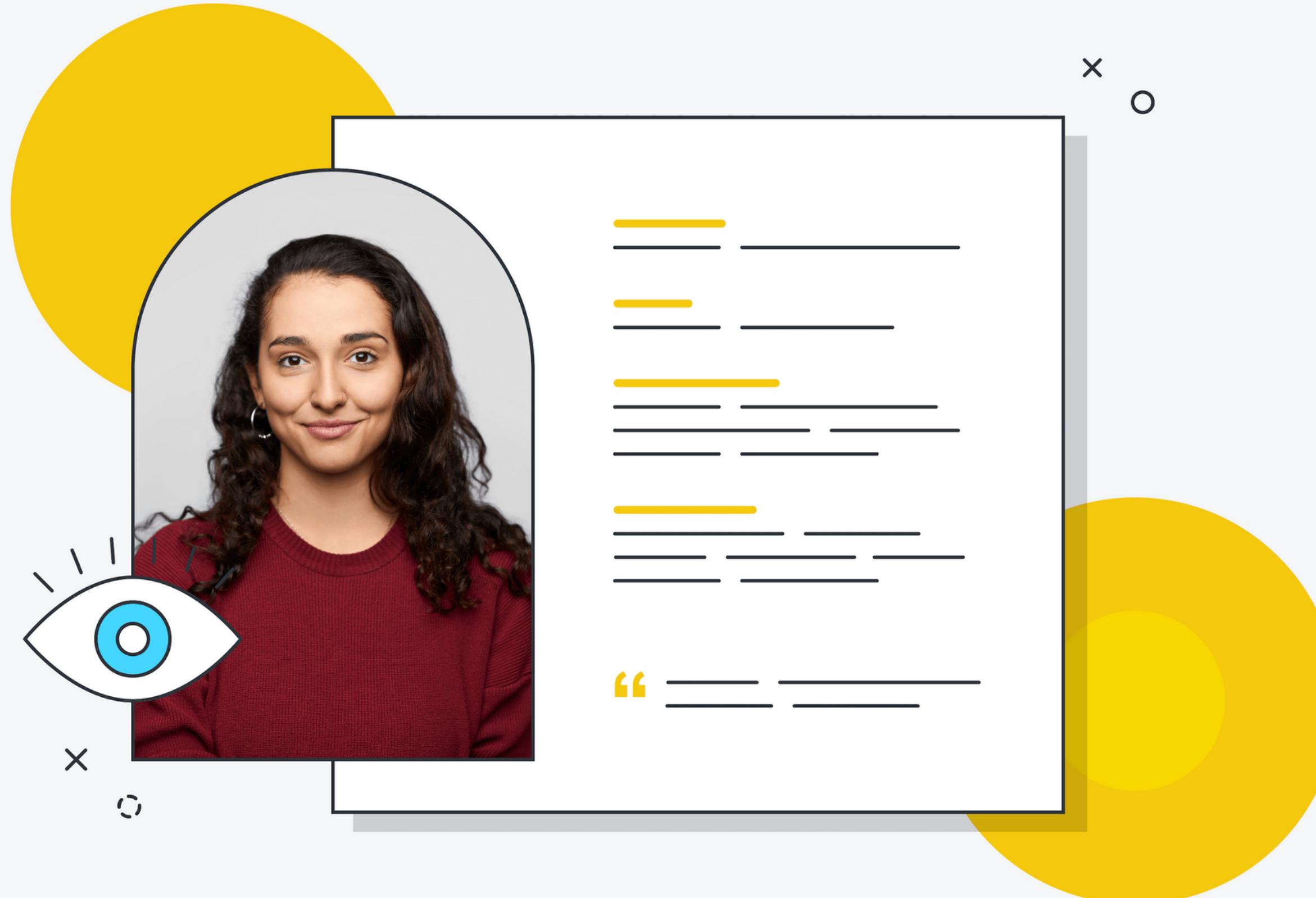


User-centered design (UCD)

is a design philosophy that places users at the heart of the creation process. Instead of designers making assumptions about what users need, UCD involves ongoing research and interaction with users throughout the entire design process. This ensures that the final product or service truly meets user needs and offers a positive experience.



PERSONA



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Sara Ayman a busy student

Demographics

- Age: 24
- Gender: Female
- Occupation: Student
- Location :Amman-Jordan
- Family status : Single



Goals

- Wants to find stylish and affordable clothing without spending a lot of time.
- Wants to find a way to see what is new on stores without going to the market by herself.
- after looking for what is new on stores but online she wants to go by herself and check the quality so she purchase comfortably.

Pain Points

- she doesn't have a lot of time to waste it on offline shopping.
- she doesn't prefer to purchase products online because she gets carious about the quality.

Behavior

- She uses the e-commerce website to browse for clothes
- She compares prices between different stores.
- She uses the website to create a shopping list.
- She wants to experience both online and offline shopping

User Story

- As a busy Student she wants to find an easy way to see what is new on stores without going to the market by herself so she can save time and money

Target Users?



Gen Z



Students



Engineers



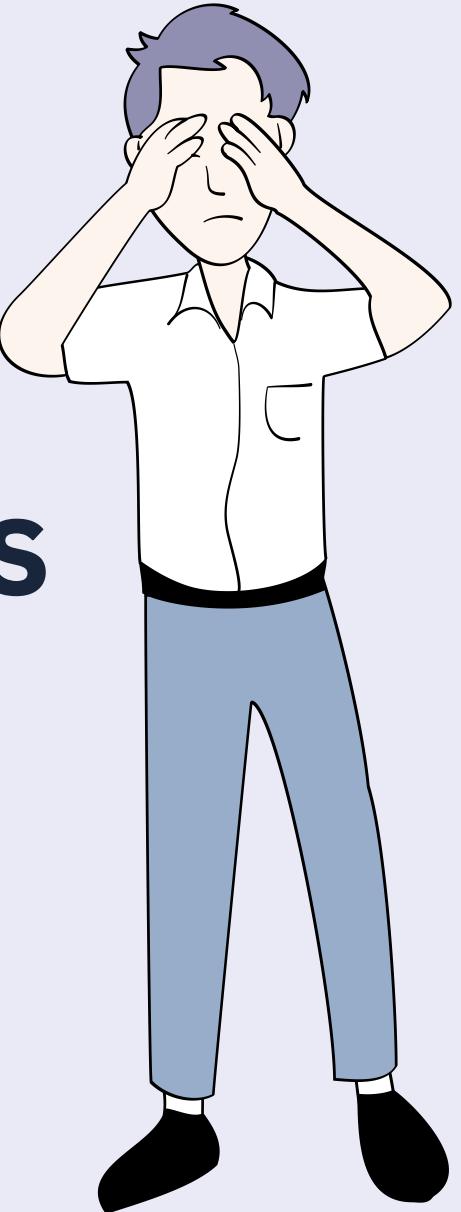
Kids



Doctors



Teachers

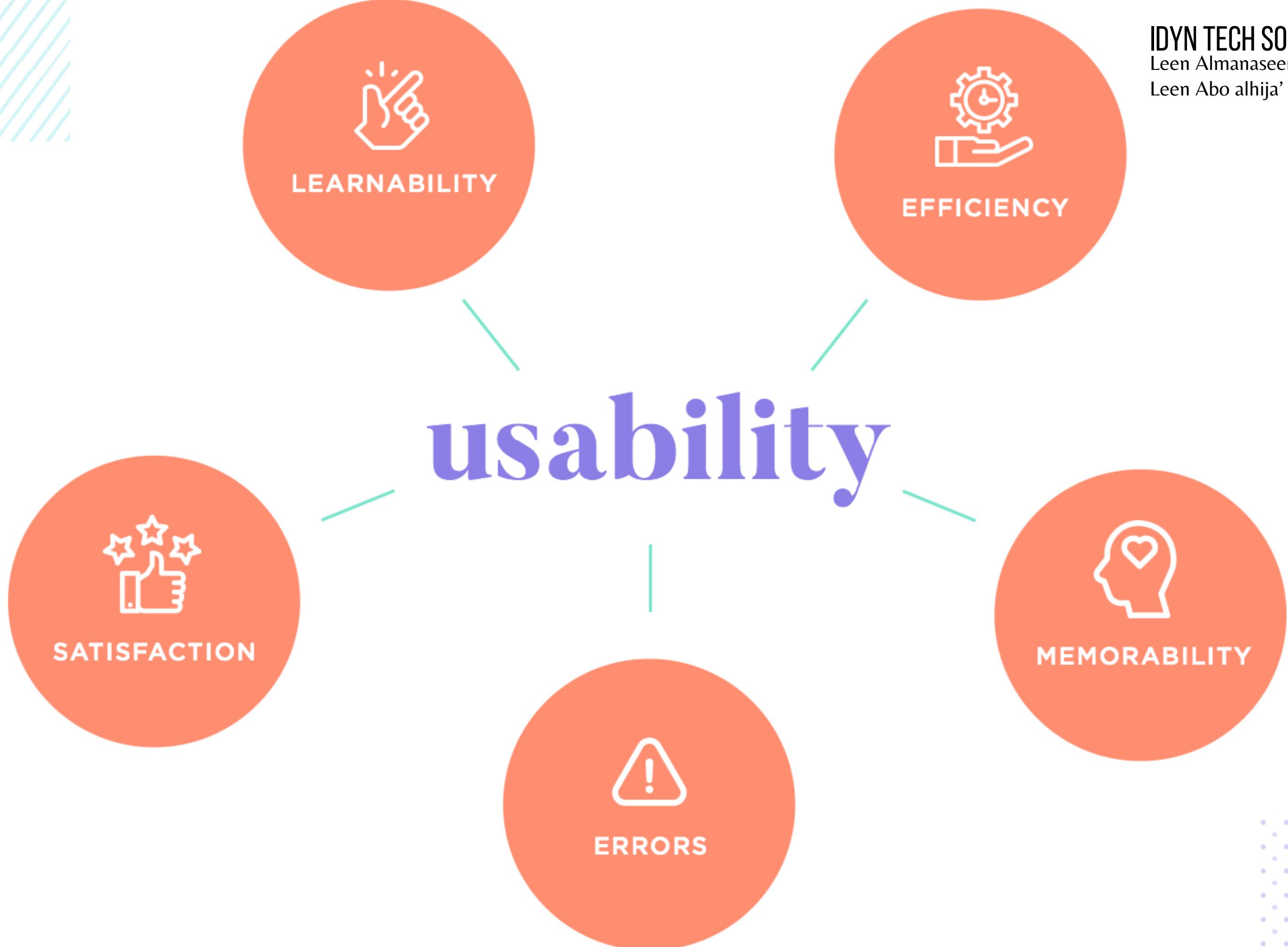


Millennials

Usability

how easy and satisfying it is for a user to achieve their goals with a particular product or system. It's a core principle of UX design, ensuring a smooth and efficient experience for users.

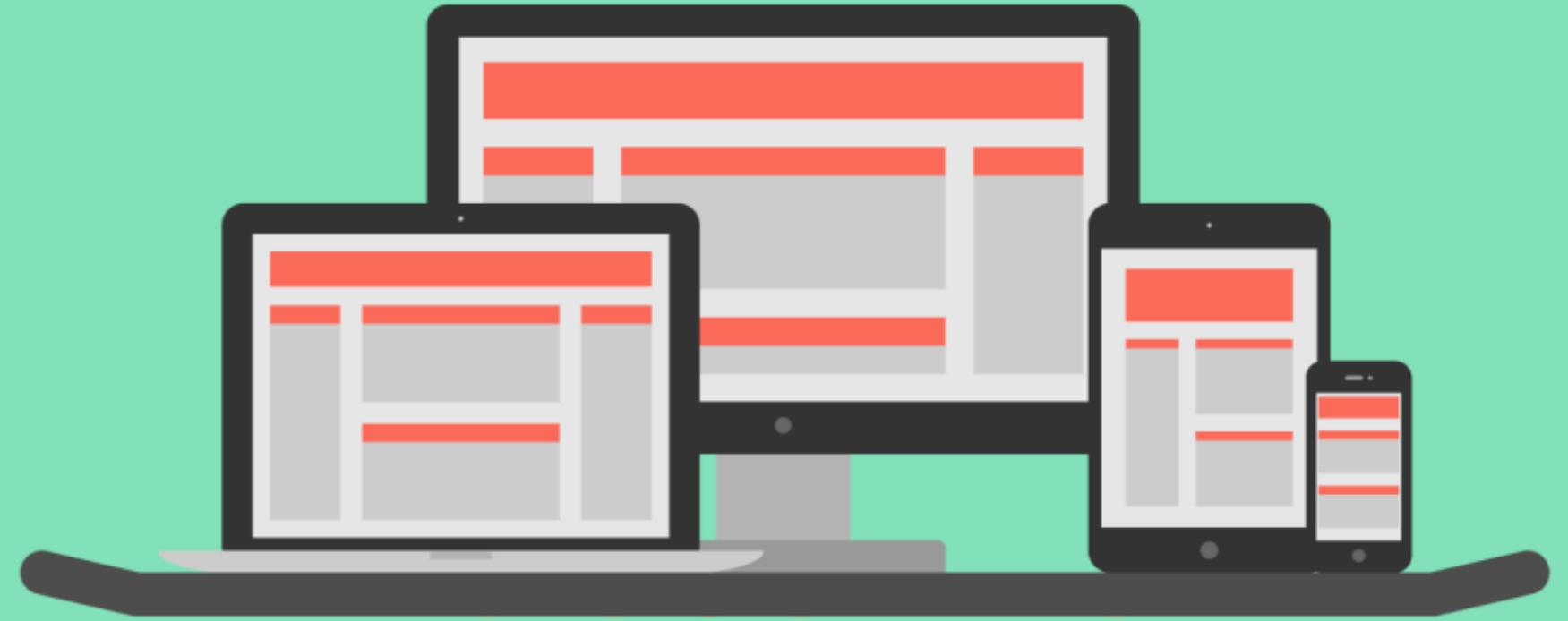






Consistency

The design should be consistent across the product or system, providing a cohesive and familiar experience for the user.





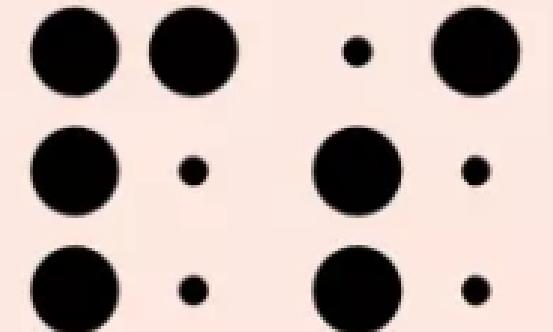
Accessibility

is the practice of creating interfaces that can be understood and used by people with disabilities. It's about ensuring everyone, regardless of their abilities, can access and interact with a digital product or service effectively.





Cognitive



Visual



Auditory



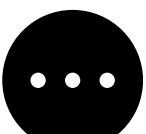
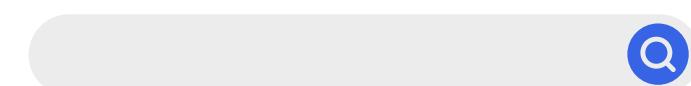
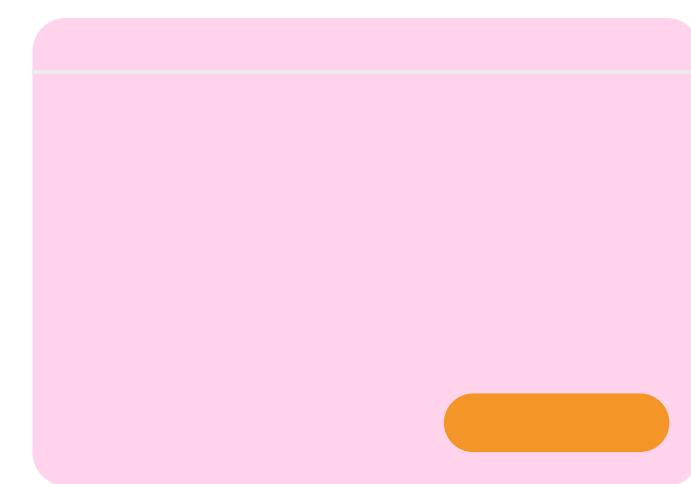
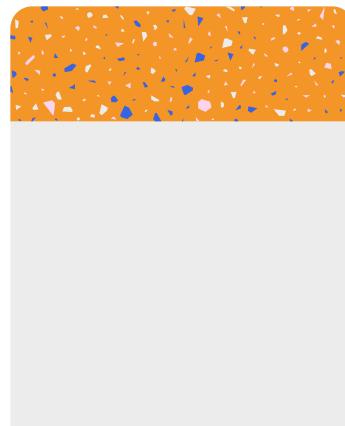
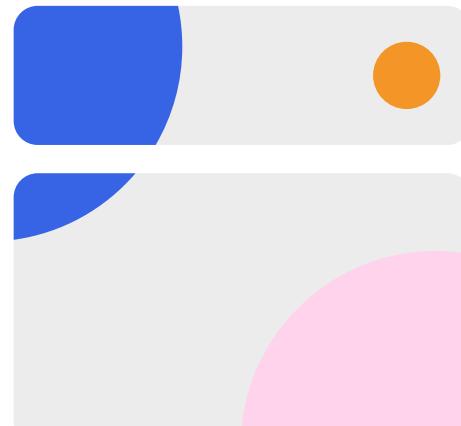
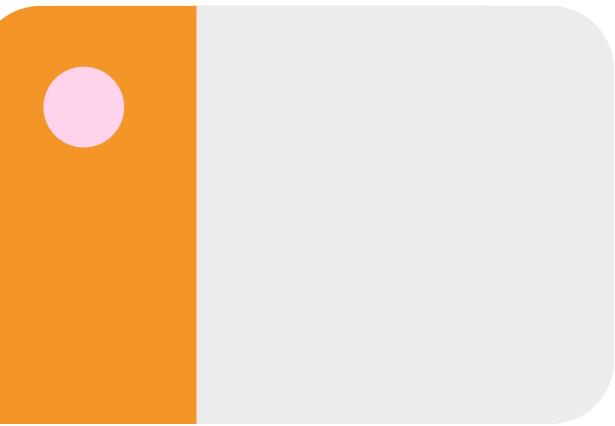
Motor

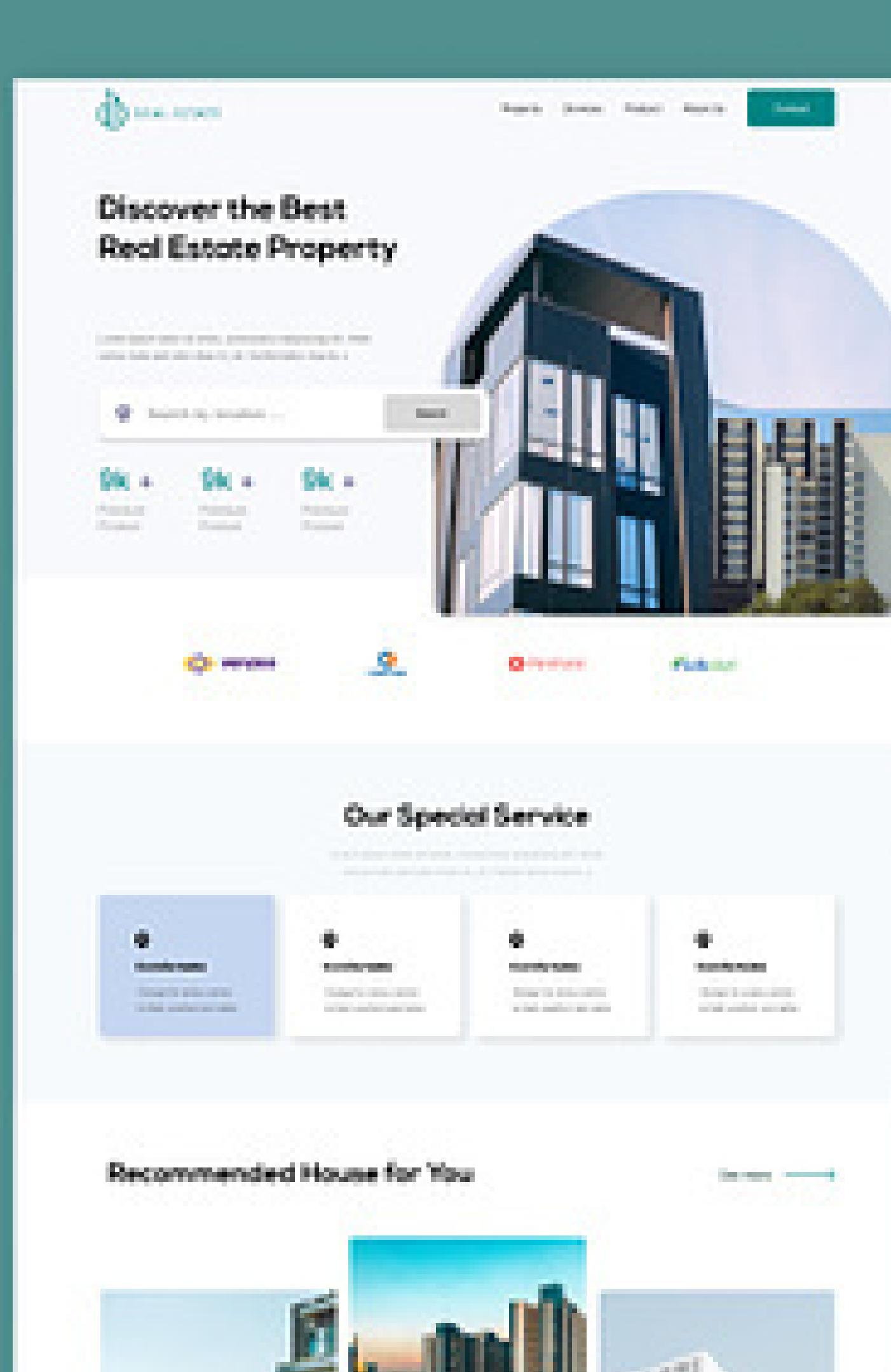


Speech

Visual Design

The design should be aesthetically pleasing, with a clear visual hierarchy and appropriate use of , typography and imagery.



A screenshot of a real estate website. At the top, there's a navigation bar with links for Home, Properties, About Us, Services, and Contact. Below the navigation is a large banner with the text "Discover the Best Real Estate Property" and a large image of a modern building. The main content area features sections for "Our Special Service" (with icons for Marketing, Construction, Renovation, and Sale), "Recommended House for You" (with three thumbnail images of buildings), and "Latest From Our Blog" (with three blog post cards). A sidebar on the right contains sections for "Manage My Property", "My Listings and My Property", "How do I search for my house?", and "Trusted by over 150+ organizations in more than 50 countries". There's also a "Subscribe To Our Newsletter" form at the bottom.

The logo for IDYN TECH SOLUTIONS, featuring a circular emblem with the letters "I", "D", and "N" in red and blue, with the company name "IDYN TECH SOLUTIONS" written below it.

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Feedback

The user should receive clear and timely feedback when interacting with the product or system.





Feedback



SUCCESS

Consectetur adipisicing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliquam erat volutpat.

Continue



Error

Consectetur adipisicing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliquam erat volutpat.

Try again



Feedback



Preparing your plan

Setting up your nutrition plan and
analyzing your goals...



Wireframing

A Low-fidelity design that presents the essential elements of a user interface, such as the navigation, content, and interactive features, without the distractions of visual design elements like colors and graphics.

Wireframe Concept

Logo

Log In

Image

Email

Password

Sign up

Live Implementation

codecademy

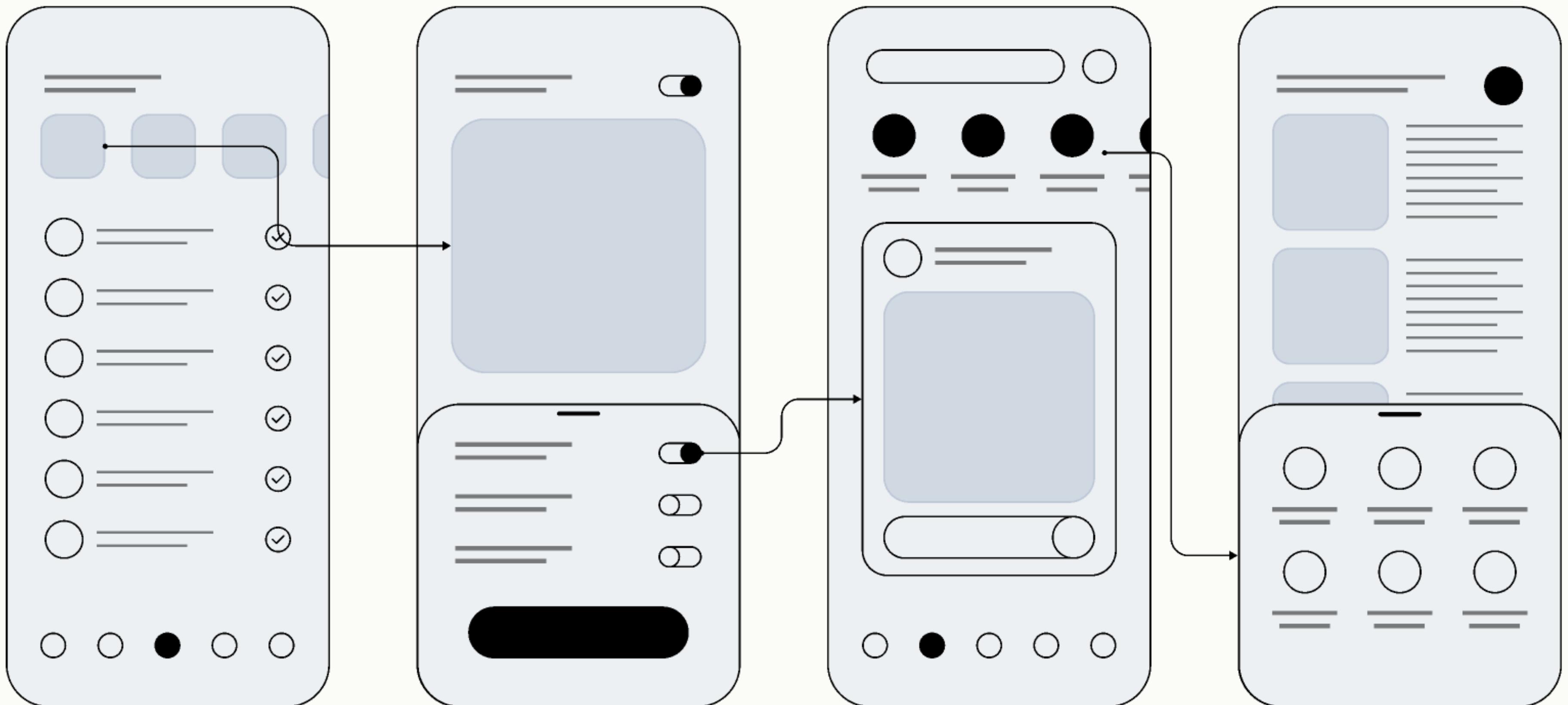
Log In

Join the millions learning to code with Codecademy for free

Email

Password

Sign up



TARGET GOAL



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Thank you!

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