

## Privacy Policy

Emporium

Effective Date:

Thank you for using Emporium ("the App"). This Privacy Policy explains how we collect, use, disclose, and protect your information. By using our App, you agree to the terms outlined in this policy.

### 1. Information We Collect

We collect the following types of information to provide and improve our services:

#### a. Information You Provide to Us

- **Account Information:** Name, email address, phone number, username, and password.
- **Profile Information:** Optional details such as a profile picture or business information.
- **Communication:** Messages or inquiries you send within the app.

#### b. Automatically Collected Information

- **Device Information:** Device type, operating system, and app version.
- **Usage Data:** Interactions with the app, including pages viewed, features used, and time spent.
- **Location Information:** If enabled, approximate location data to enhance service functionality.

#### c. Third-Party Information

- If you link your account to third-party platforms (e.g., Google or social media), we may receive basic profile information from them.

### 2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services.
- To facilitate user interactions, such as chats and transactions.
- To personalize your experience within the App.
- To communicate updates, promotions, and service-related information.
- To ensure legal compliance and user safety.

### 3. Information Sharing

We do not sell your personal data. However, we may share information in the following circumstances:

- **Service Providers:** With third parties who perform services on our behalf.
- **Legal Compliance:** To comply with applicable laws, regulations, or legal processes.
- **Business Transactions:** If the company undergoes a merger, acquisition, or asset sale.

### 4. Data Security

We implement reasonable security measures to protect your data. However, no method of transmission or storage is 100% secure.

### 5. Your Rights and Choices

- **Access and Update:** You can view and edit your personal information within the app.
- **Delete Account:** You may request account deletion, and we will process it as per applicable laws.
- **Opt-Out:** You can opt out of non-essential communications by updating your preferences.

### 6. Children's Privacy

This App is not intended for children under the age of 13. We do not knowingly collect data from children under 13. If we learn we have collected such data, we will take steps to delete it.

### 7. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be communicated via the App or other appropriate channels. Your continued use of the App after updates constitutes your agreement to the revised policy.

## **8. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us:

Email: [emporiumsocialcommerce@gmail.com](mailto:emporiumsocialcommerce@gmail.com)

This Privacy Policy will be updated as the app evolves to reflect changes in our practices or services.