
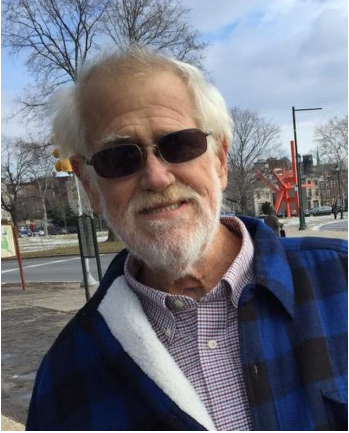


Persona	High School student	
Photo		
Fictional name	Brad Sampson	Trevor McGregor
Job title/major responsibilities	Goes to high school	Pensioner, former car mechanic
Demographics	<ul style="list-style-type: none"> • Teenager • 2 Siblings • Goes to High School 	<ul style="list-style-type: none"> • 72 years old • grandfather of 7 kids • married
Goals and tasks	<ul style="list-style-type: none"> • High School Diploma • Homework • Exams 	<ul style="list-style-type: none"> • wants to be a grand-grandfather
Environment	As a young student he is well know around computers, smartphones, and the internet in general. He uses his smartphone and computer daily for more than 6 hours.	As a pensioner he is not used to computers and smartphones. As a kid he read many comic books and now wants to watch the corresponding series online because his grandchildren told him about it. His wife still has to work the whole day so he has much time to spent.
Quote	"I like to play video games and to hang out with my friends"	"What happens if I click here?" "Captain America was my favourite hero when I was a kid"