



Mel Lees Designs

Client Name:

Project Dates: February 21, 2020

Objectives

The objectives of this project include branding a Graphic Design conference.

Target Audience

Graphic Designers currently in the Graphic Design business.

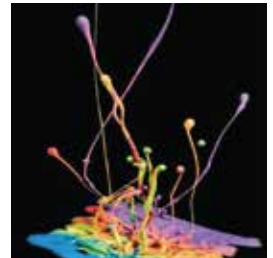
Key Features

- A new, interesting design (straying away from typical design conference branding)
- A raw 'creating explosion' type style
- Strong, cohesive concept applied throughout

Final Deliverables

- Booklet
- Interactive print poster
- 3 internet ads

Inspiration



Primary Contact:

Contact Name:

Phone Number:

Email: