

# BOARD OF MANAGEMENT



Philana W Y Poon  
潘慧妍女士

Christoph Ganswindt  
簡志宏先生

Gary D M Chow  
周鼎文先生

Leong Cheung  
張亮先生

## HONG KONG JOCKEY CLUB ORGANISATION 香港賽馬會組織架構

### Board of Stewards 董事局

#### Chief Executive Officer – Winfried Engelbrecht-Bresges 行政總裁 應家柏

Audit, Property, Security and Integrity  
稽核部、物業部、保安及誠信審查部

#### Executive Director, Legal and Compliance – Philana W Y Poon

法律及合規事務執行總監 潘慧妍  
Legal Services, Corporate Secretariat, Compliance  
法律事務部、公司秘書處、合規事務部

#### Executive Director, Information Technology and Sustainability – Christoph Ganswindt

資訊科技及持續發展事務執行總監 簡志宏  
IT Enterprise Solutions, Information Security, IT Infrastructure  
and Operation Services, IT Strategic Business Solutions,  
IT Strategy and Governance, Sustainability  
資訊科技企業方案部、資訊保安部、資訊科技架構及  
營運服務部、資訊科技策略性業務方案部、資訊科技  
策略及管核部、持續發展部

#### Executive Director, Channels and Organisational Development – Gary D M Chow

投注渠道及架構發展事務執行總監 周鼎文  
Retail, Interactive Services, Telebet, Human Resources  
Operations, Organisational Development

零售部、互動投注事務部、電話投注事務部、人事部、  
架構發展事務部

#### Executive Director, Charities and Community – Leong Cheung

慈善及社區事務執行總監 張亮  
Charities, Community Relations, Jockey Club Kau Sai Chau  
Public Golf Course, Central Police Station  
慈善事務部、社區事務部、賽馬會灣西洲公眾高爾夫  
球場、中區警署

#### Executive Director, Customer and Marketing – Richard C K Cheung

市場及客戶事務執行總監 張之杰  
Football Trading, Football and Lottery Marketing, Racing  
Marketing, Customer Management (Member & Premier  
Segment), Customer Management (New Segment), Customer  
Management (Public Segment), Customer Digital Experience  
Development, Betting Services and Systems, Strategic  
Customer Systems and Planning, Customer Information and  
Wagering System Projects, Broadcasting Services, Business  
Development (Overseas), Commingling Development,  
Big Data Analytics Modelling (Betting)





Richard C K Cheung  
張之杰先生

Winfried Engelbrecht-Bresges  
應家柏先生

Andrew C Harding  
夏定安先生

Anthony B Kelly  
祁立賢先生

Scarlette K F Leung  
梁桂芳女士

Kim K W Mak  
麥建華先生

Angus H E Lee  
李學而先生

足球投注交易事務部、足球及獎券事務部、賽馬市場部、會員及尊尚客戶事務部、新客戶事務部、客戶事務部、客戶數碼體驗發展部、投注事務及系統部、客務系統及策劃部、客戶系統及策劃部、廣播事務部、業務發展部（海外）、匯合彩池發展部、大數據分析（投注）部

#### Executive Director, Racing Authority – Andrew C Harding

賽事規管及發展執行總監 夏定安  
Equestrian Affairs, Racing Control, Racing Development Board, Racing Laboratory, Racing Secretariat, Racing Registry, Veterinary Regulation / Quarantine Policies and Protocol / Licensing  
馬術事務部、賽事管制、賽馬培訓發展委員會、賽事化驗所、賽事秘書處、賽事行政處、獸醫部（賽事管制）/ 檢疫政策與守則/ 發牌

#### Executive Director, Racing Business and Operations – Anthony B Kelly

賽馬業務及營運執行總監 祁立賢  
Racing Operations in Hong Kong and Conghua, Handicapping and Race Planning, International Races,

Sale and Development, Owners Segment, Veterinary Clinical Services, Racing Sponsorship, Conghua Training Centre

賽事執行部（香港及從化）、評磅及賽事策劃部、國際賽事辦事處、馬主事務、獸醫事務（診療）部、賽事贊助、從化馬匹訓練中心

#### Executive Director, Corporate Planning, Communications and Membership – Scarlette K F Leung

公司策劃、傳訊及會員事務執行總監 梁桂芳  
Hospitality Services (Clubhouses, Racecourse Catering, Trackside Catering, Catering Central Support and Membership Projects and Planning), Membership Marketing and Relationship Management, Membership Policy and Development, Beijing Hong Kong Jockey Club Clubhouse, Branding and Programme Services, Corporate Branding – Sports and Community Programme, Business Modelling and Analytics, Business Performance Improvement, Corporate Planning Office, Market Intelligence, Public Affairs, Web Marketing and Services

款客事務（會所、馬場餐飲事務及場畔飲食服務、會所及款客事務政務、會員事務項目發展及策劃）、會員市務及關係管理、會員政策及發展、北京香港馬會會所、品牌及項目事務部、公司品牌 – 體育及社區項目、策略及業務分析、績效優化部、公司策劃辦事處、市場資訊部、公共事務部、網站市務及服務部

#### Executive Director, Corporate Affairs – Kim K W Mak

公司事務執行總監 麥建華  
Corporate Affairs (Mainland), External Affairs  
國內事務部、對外事務

#### Executive Director, Finance – Angus H E Lee

財政事務執行總監 李學而  
Finance, Treasury, Supply Chain and Administration, Financial and Management Information System  
財務部、庫務部、供應鏈及政務部、財務及管理資訊系統