Lee Shu Cheng, Hadi

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Front End Engineer with a strong background in emerging web frameworks and coordinating organisational practices across vertical teams. As a developer for the world's third biggest NFT marketplace, he focuses on high fidelity prototyping and delivering sensible user experiences to end users. Adjacent to his profession, his passions lie in independent record label management and blockchain technology... or, well, watching YouTube videos about it.

EXPERIENCE

Mintable   Oct 2021 - Ongoing
Front End Engineer

- Piloted UI upgrade for NFT aggregation platform using Next.js, Tailwind CSS, react-query and GraphQL on AWS Amplify
- Successfully integrated gas-free minting on Immutable X (L2) for marketplace
- Enhanced the integration of XRP NFTs for listing and purchase
- Developed comprehensive NFT Launchpad solutions for GameFi and film projects

Cargobase   Jan 2021 - Oct 2021
Front End Engineer

- Lead developer on SaaS platform upgrade, utilising React to improve user experience and load time

Ernst & Young   Jan 2018 - Nov 2020
UX Developer

- Scaled and extended functionalities for NParks' One Million Trees program on trees.sg
- Top performer in Q3 2019
- Spearheaded revamp and maintenance project for government sector portfolio with 15 websites worth value of $250,000
- Strengthened the Science Centre website build, winning best User Experience in the 2018 Stevie Award
- Improved in writing accessible and semantic HTML as part of gov.sg's Digital Service Standards

Wunderfauks   Sept 2016 - Dec 2017
Front End Web Developer

- Led nation-wide digital campaigns by leveraging on interactive user flows powered by Javascript, participated by over half a million users in total

EDUCATION

National University of Singapore   **Singapore**
B.Soc.Sci. (Hons.) Communications and New Media   2013 - 2017

SKILLS

WORKING KNOWLEDGE: HTML5/CSS3, JavaScript, Typescript (React, Next.js), Tailwind CSS, Gulp, yarn, npm, Wordpress, Git Workflow

BASIC KNOWLEDGE: Python, AWS, MySQL