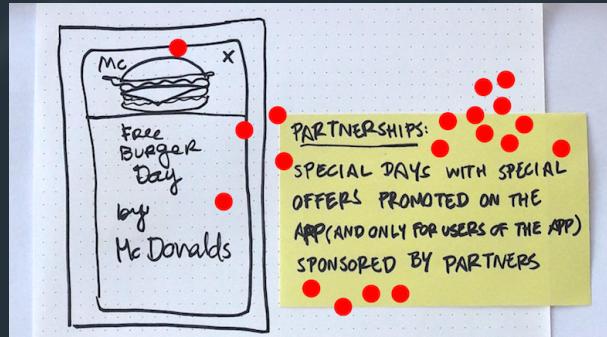
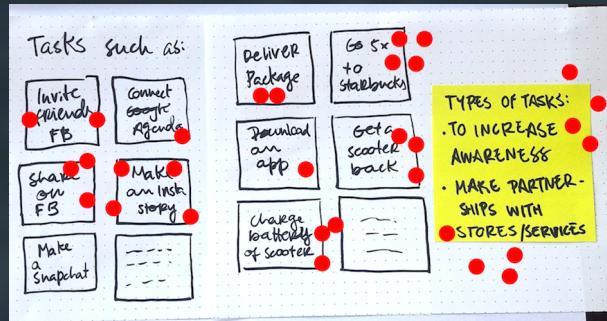


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# Design Sprint Foundations

## Project 2: The Storyboard

# DECIDER'S SELECTED CONCEPT



# MINE SELECTED CONCEPT

Fashion Sport Guru!

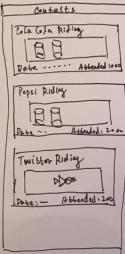


The main page of app will display the demanded info like user has riding, and a slider displayed since there's a context overlay. User clicks "riding" button to start.

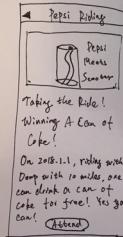
User clicks the play button to begin riding, there will be a map in center displaying user's position. If user has completed the course, such as 10 minutes ride for example, user can click finish to finish.

On riding course log, the fan can be discounted or inspire other users, and don't forget we have earned some from the sponsors.

Sponsors must pay for the naming rights, we can make some money by selling naming rights.



Users explore the courses page on app, there's a list of courses each specifies date and how many users have attended so far.



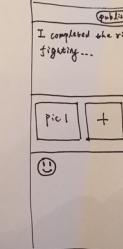
Users click on one course will show the detailed introduction about the course and related activities, user can read and click to attend at the bottom of the page. And this will be added to the user's agenda.

If users successfully finish the content on that day, there will be some prize for them, such as a virtual medal, or a free drink if it is sponsored by a beverage producer.

On 2018.1.1, riding with Pepsi with 10 miles, one can drink a can of coke for free! Yes go on! (Attend)



When finished, user will receive a virtual medal as a prize, he/she can choose to publish to share it with friends.



If user clicks publish, he or she can write some info and add at most 9 pictures or some emojis.



There will be a twitter-like community, in app, user can make friends, give thumbs up, or leave a comment share.

# YOUR USER TEST FLOW

1 People reads a twitter about Ooup.

2 Read the introduction page to get the details of contests.

3 Download, sign up upon registered.

4 Explore a list of riding contests.

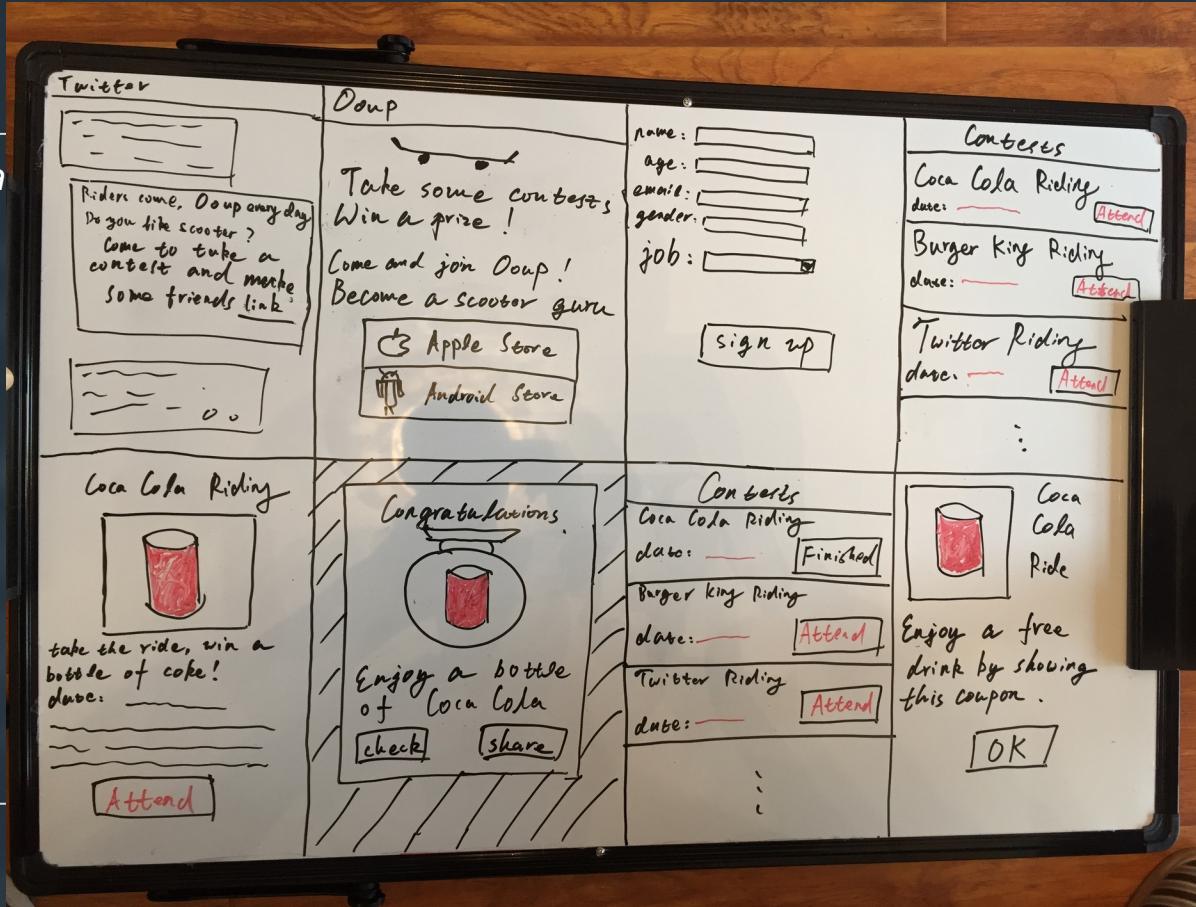
5 Choose to attend one contest.

6 Completes the riding contest and earn a reward coupon.



# STORYBOARD: ENTIRE VIEW

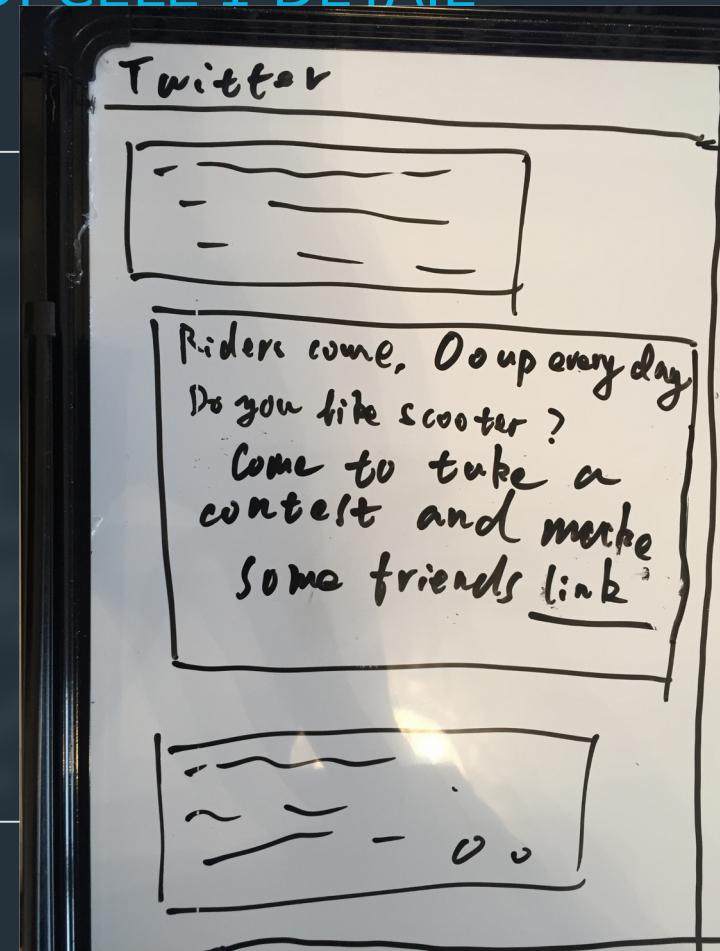
insert actual





# STORYBOARD: CELL 1 DETAIL

insert actual image





## STORYBOARD: CELL 2 DETAIL

insert actual image

Ooup



Take some contests,  
Win a prize !

Come and join Ooup !  
Become a Scooter guru

Apple Store

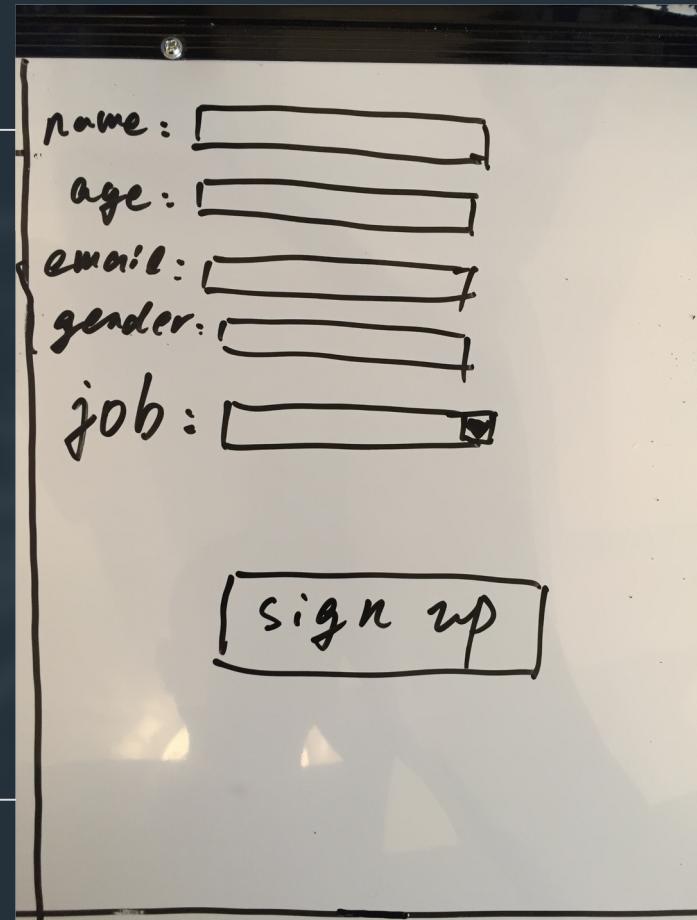


Android Store



# STORYBOARD: CELL 3 DETAIL

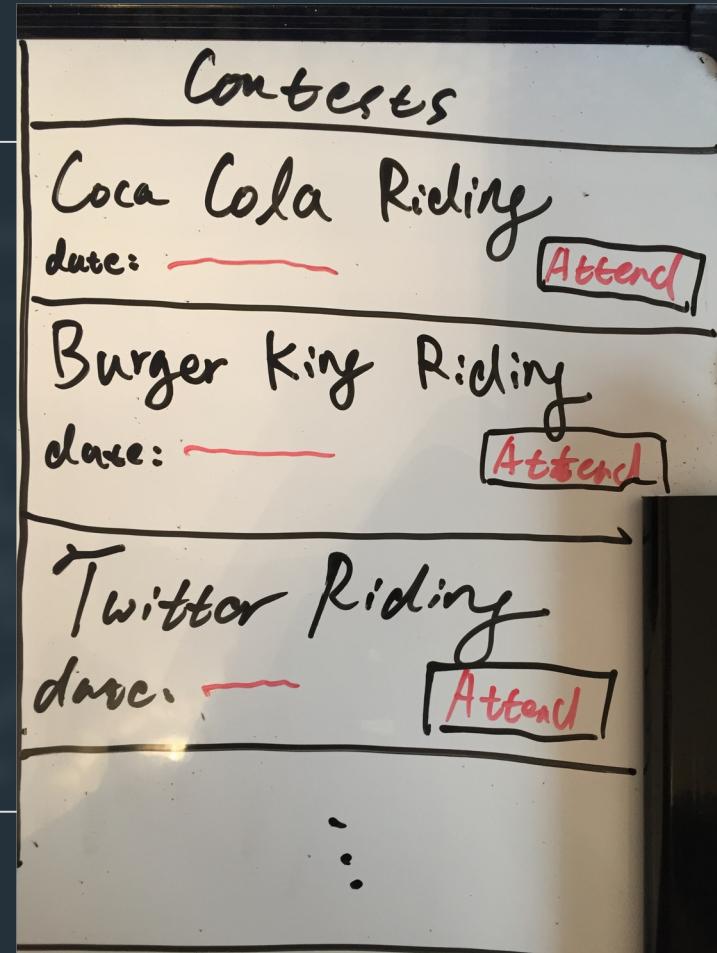
*insert actual image*





# STORYBOARD: CELL 4 DETAIL

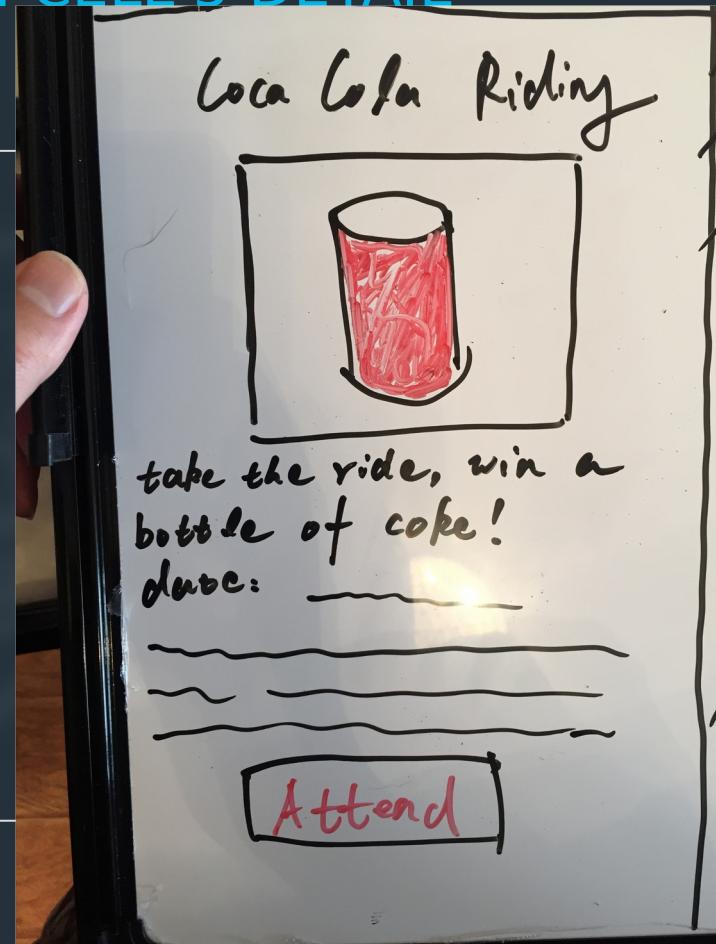
insert actual image





## STORYBOARD: CELL 5 DETAIL

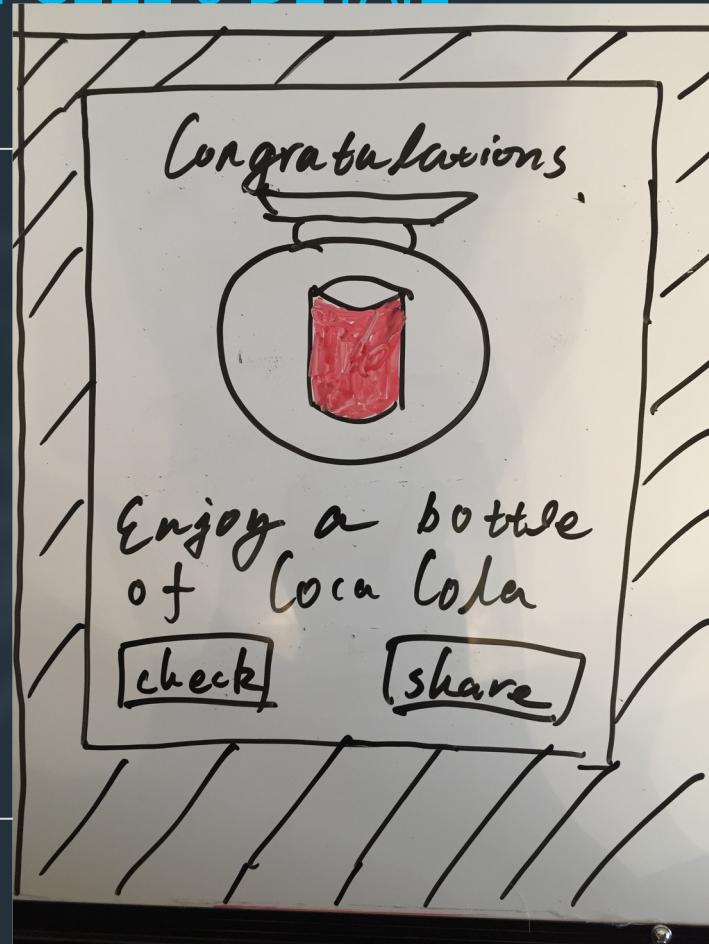
*insert actual image*





## STORYBOARD: CELL 6 DETAIL

*insert actual image*





# STORYBOARD: CELL 7 DETAIL

insert actual image

Contents		
Coca Cola Riding	date: —	Finished
Burger king Riding	date: —	Attend
Twitter Riding	date: —	Attend
		:



# STORYBOARD: CELL 8 DETAIL (duplicate if you need more)

*insert actual image*

