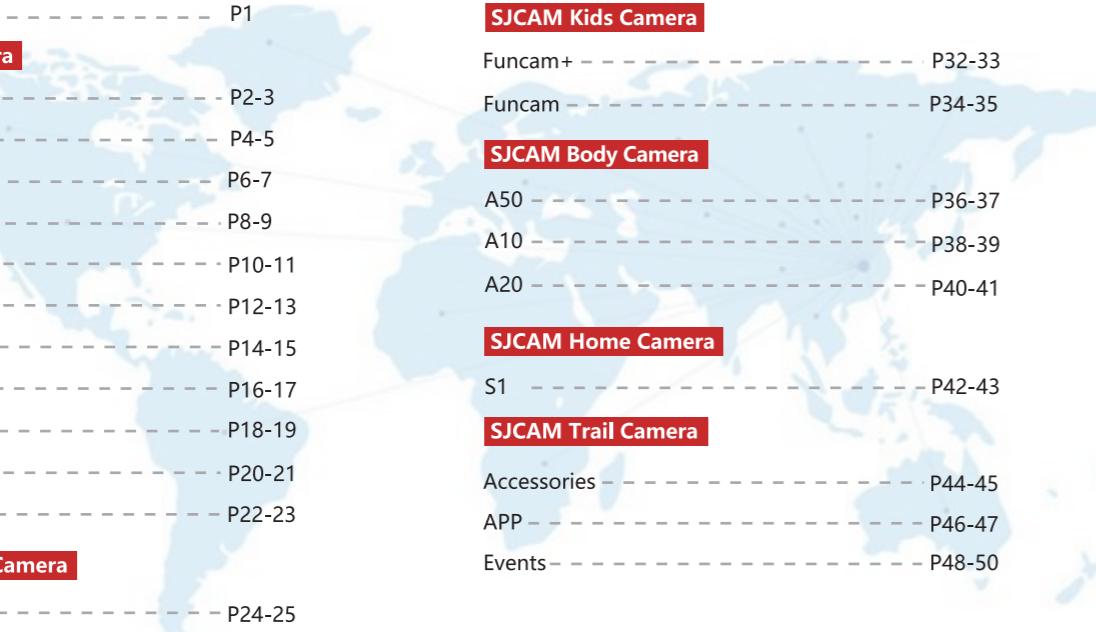


SJCAM

EMPOWER YOUR DREAMS

Contents

About SJCAM	P1
SJCAM Action Camera	
SJ11 Active	P2-3
SJ10 Pro Dual Screen	P4-5
SJ8 Pro	P6-7
SJ8 Dual Screen	P8-9
SJ8 Air	P10-11
SJ6 Legend	P12-13
SJ5000X Elite	P14-15
SJ4000 WiFi	P16-17
SJ4000 Dual Screen	P18-19
SJ4000	P20-21
SJ4000 Air	P22-23
SJCAM Mini Action Camera	
C300 & C300 POCKET	P24-25
C200	P26-27
C100+	P28-29
C100	P30-31



ABOUT SJCAM

Established in 2010 by Shenzhen ZhenCheng Technology Company, SJCAM is a world-renowned brand offering a wide variety of image-capture devices made with high-precision and utmost care. It is recognized as the top contender in the action camera industry in over 40 countries and still growing fast, with communities all over the globe that further enhance the experience of each user. The SJCAM quality promise is actively backed by continuous after sales support that extends well beyond the products' life.

SJCAM CAMERA EVOLUTION



SJ4000 Series



SJ6 Legend



SJ8 Series



C100 Series



SJ10 PRO Dual Screen



C300 Series

6 MILLION+

Action Cameras sold worldwide (Dec.2022)

30

Camera Models launched internationally

5 FLAGSHIPS

Best-selling, Award-winning models

31 COUNTRIES

with official SJCAM distributors



LIVE AT
ANY TIME

4K Live Action Camera

SJ11 Active



The new SJ11 Active brings you a more active recording experience. It not only has better stability, but also is a live camera that supports live streaming on many social platforms.

4K

4K/30fps



20 Mega Pixels



Live Function

170°

170-degree
Wide Angle



2.33''/1.3'' Dual
Color Screens



WIFI



6-axis Gyro Stabilization



1300mAh



External Mic Capable



TAKE YOUR
BEST SELFIE SHOT

SJCAM 4K Action Camera

SJ10 PRO Dual Screen



SJ10 PRO Dual Screen is an upgraded version of SJ10 Pro, it continues the function of its predecessor and adds a front screen, which can switch the lens at will for live streaming, infinitely increasing the user's experience of selfie function and recording more beautiful underwater shots.



2.33''/1.3'' Dual
Color Screens



4K/60FPS
HD quality



Body Waterproof
to 10 meters



6-axis Gyro Stabilization



1300mAh



20 Mega Pixels



Live Streaming



Remote Control



170-degree
Wide Angle



BEYOND
THE ORDINARY

SJCAM 4K Action Camera

SJ8 Pro



*External Mic & Remote Optional

4K

4K / 60fps



Ambarella
H22



12 Mega Pixels



WIFI
2.4GHz/5GHz



Remote Control



6-axis Gyro
Stabilization



1200mAh Battery



External Mic Capable



Multiple Camera Modes

The flagship of SJ8 series, the SJ8 Pro encases a powerful Ambarella chipset with a 12 MP Sony sensor to record flawless Native 4K up to 60fps. The high-spec configuration makes it the perfect companion for thrill seekers.



SJCAM 4K Action Camera

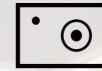
SJ8 Dual Screen



The SJ8 Dual Screen is a sports camera with super night vision and low power consumption function, which can record more night videos and longer standby time. Support for rotation, when the camera is rotated 180 degrees upside down, the photos and videos remained in the normal direction.

4K

4K/30fps



20 Mega Pixels



HD Night Vision



Remote Control



2.33"/1.3" Dual Color Screens



WIFI



Distortion Correction



1200mAh



External Mic Capable

**SMALL BODY
BIG VISION**



SJCAM Action Camera

SJ8 Air

*External Mic & Remote Optional



16 Mega Pixels



2.33" UHD IPS
Touch Screen



1200mAh



Smart APP Sharing



Remote Control



WIFI

SJ8 Air is the standard model of the SJ8 series. The Air is powered by a Novatek chipset. The SJ8 Air has a 16MP Sony sensor. Other features include: 2.33" Retina screen touchscreen, 1200mAh high capacity Battery, 7G Lens, and external microphone & remote support.



YOU ARE
THE STORY

SJCAM 4K Action Camera

SJ6 Legend



*External Mic & Remote Optional

The first Dual screen SJCAM action camera featuring a 16 MP imaging sensor and a responsive touchscreen interface. The robust design makes it a synonym for adventure.

4K

4K Resolution



16 Mega Pixels



Gyro Stabilization



Remote Control Support



2.0" Touch Screen/
0.96" Front LCD



WIFI



Smart APP Sharing



1000mAh



External Mic Capable



A STORY
FOR EVERYONE

SJCAM 4K Action Camera

SJ5000X Elite



4K

4K HD quality



12 Mega Pixels



70°-170° WIDE



2.0" LCD Ltps



WIFI



Gyro Stabilization



Smart APP Sharing



Remote Control



Motion Detection

The SJ5000X Elite is one of SJCAM's most popular models to date. The SJ5000X Elite is known for shooting well in both daylight and at night time. The SJ5000X Elite features Sony IMX078 12MP sensor, gyro stabilization, adjustable FOV, distortion correction and RAW support for photos.



**BE POPULAR
WITHOUT THE EXPENSE**

SJCAM Action Camera

SJ4000 WiFi



4K

4K/30fps



12 Mega Pixels



2.0" LCD



WIFI

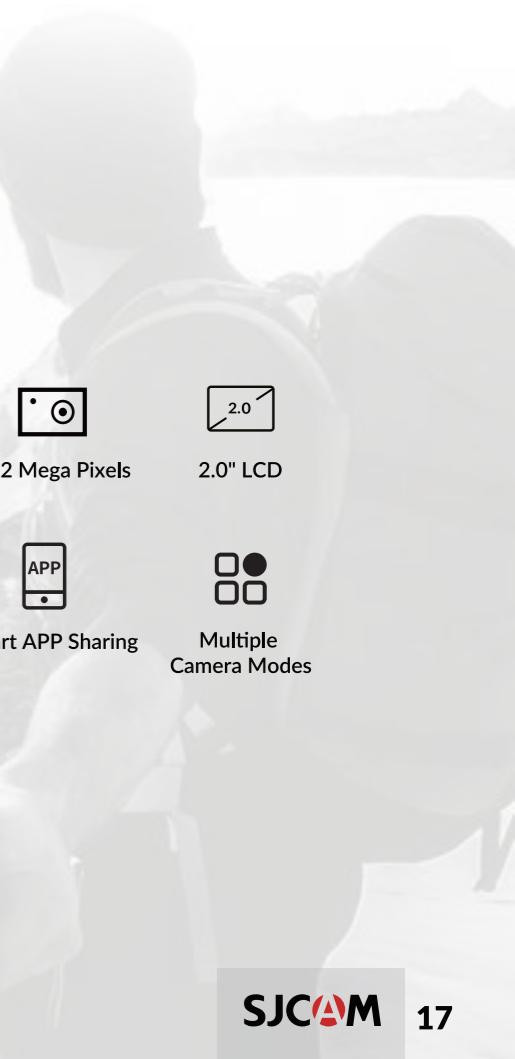


Smart APP Sharing



Multiple
Camera Modes

The SJ4000 series cameras are some of SJCAM's most successful Action Cameras to date. SJ4000 WiFi's compact size, robust features and low price have all made the SJ4000 WiFi the best selling budget action camera in the world.





SJCAM 4K Action Camera

SJ4000 Dual Screen



This is the most suitable action camera for beginners. It costs less and is easy to use. It supports 4K video recording, and can explore wonderful functions such as time lapse and dashcam.



2.0''/1.3'' Dual
Color Screens



4K Resolution



WIFI



900mAh Battery



Remote Control



Smart App Sharing



16 Mega Pixels



External Mic Capable



Multiple Camera Modes



SJCAM Action Camera

SJ4000



SJ4000's compact size, robust features and low price have all made the SJ4000 the best selling budget action camera in the world.



12 Mega Pixels



Motion Detection



2.0" LCD



WIFI



Smart APP Sharing



A PHOTO FROM
CLASSIC

SJCAM 4K Action Camera

SJ4000 Air



16 Mega Pixels



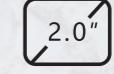
170° Wide
Angles



4K Resolution



WIFI



2.0" LCD



900mAh

SJ4000 Air, is one of the classic series of SJ4000 models. The picture pixel upgrade to 16M can record more clear pictures. Connecting to WiFi, you can preview more wonderful videos on the SJCAM App.



INSPIRATION
NEVER STOPS

Modular Action Camera

C300 & C300 POCKET



The new modular action camera is portable and practical. The 2800mAh large battery module has doubled the battery life and can record HD video for up to 6 hours without interrupting your creative inspiration.

4K

4K / 30fps



1.3"/1.3" Dual Color Screens



20 Mega Pixels



6-axis Gyro Stabilization



154-degree Wide Angle



Distortion Correction



Long life



WIFI 2.4GHz/5GHz



Multiple camera modes



**FOLLOW
YOUR STEPS ANYWHERE**

SJCAM 4K Action Camera

C200



The C200 is SJCAM's latest small form-factor action camera that features ultra low-power consumption for recording crisp vivid 4K resolution for extended durations. It supports landscape and portrait shooting modes, 5 meters depths underwater without needing a waterproof housing, and a single full charge lasts up to 2-and-a-half hours of recording. The C200 is a seriously full-featured flagship-level action camera packed in an excitingly small and lightweight body.

4K

4K
Resolution



6-axis
Gyro Stabilization



Body WaterProof
to 5 meters



Mini
Shape Style



Face Recognition
Shooting



Super
Night Vision



Motion Detection



WIFI



Distortion Correction



**FREE YOUR
HANDS**

SJCAM Mini Action Camera

C100+



4K

4K / 30fps
Video Recording



Ultra Portable



30M Waterproof



Webcam
Dedicated



Free your Hands



WIFI



15 Mega Pixels



Built-in Battery

The SJCAM C100+ is an upgrade to the C100. It features double the resolution and a better chipset without changing the size or form factor, perfect for those wanting more from this already ultra-tiny action camera. Since there is no LCD display, the C100+ battery's performance is almost exactly the same as its lower sibling, only a small fraction shorter for the maximum resolution setting. Take it with you anywhere, it can even go deep underwater when placed inside the included waterproof housing. An amazing piece of tech, at just the size of your thumb.



PLAY THE
GAME

SJCAM Mini Action Camera

C100



1080P
Video Recording



Ultra
Portable



30M Waterproof



Webcam
Dedicated



Free your
Hands



WIFI



15 Mega Pixels



Built-in
Battery

The C100 is an exciting new camera from SJCAM featuring a miniature form-factor that takes all your adventures and transform them into action-sequence masterpieces. Unleash your creativity through this budget-friendly camera as it fits right into every angle you can think of. The C100 is perfect for sharing your moments on TikTok and Instagram, all thanks to its absolute ease of operation, instant recording, unobtrusive design, and the utmost convenience in usage. When used on a chest bodymount for first-person-view, it offers the most interactive-life camera you will ever be happy to carry everyday!



DAD, WHY DON'T I DESERVE
A PROFESSIONAL CAMERA?

Funcam+



44 Mega Pixels



2.4"/1.3" Dual Color Screens



1080p



64GB Microsd Card



Continuous shooting



Multiple Camera Modes

Dear Dad,

I know I'm a little child, I would like to record my growth process and the wonderful time you accompanied me. One day when I grow up, I will even miss how much you have brought me care and joy, and how young you look. I may not ask for such an expensive gift, but please buy me at least one Funcam+. I believe I will spend the rest of my life thanking you for your choice today.
— Your dear child.



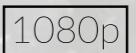
LITTLE CAMERA FOR
THE LITTLE ONE

Funcam



Little camera for the little one.

Funcam is a very simple, easy to operate camera that shoots high quality pictures and videos. The perfect toy for your children to introduce them to the world of photography and video.



Full HD



12 Mega pixels



64GB Microsd Card



Loop Recording



Multiple Camera Modes



THE BEST CHOICE OF
MULTI-PURPOSE BODY CAMERA

SJCAM Body Camera

A50



A50 is an upgraded version that combines the functions of body camera A10 and A20. The super night vision, Laser positioning light, red and blue flashing warning light can improve user's work efficiency at night. GPS function and motion detection can fulfill the demand of security purpose.

 + moon icon	Super Infrared Night Version	 LED icon	LED Fill Light	 Wi-Fi icon	Remote Control
 microphone icon	Recording Function	 person walking icon	Motion Detection	 alarm icon	Red-blue Bink Light
 satellite icon	Gps Tracking	 eye icon	Distortion Correction	 battery icon	Ultra-long Life Battery



**WITNESS
EVERYTHING**

SJCAM Body Camera

A10



Automatic IR
Night Vision



2-inch
Touchscreen



Microphone



Laser
Positioning



High Capacity
Battery



Wide-angle
View

Whether for the local expeditioner or officer in the line of duty, the A10 bodycam features excellent day & night recording. Laser pointer feature to accurately center your cameras focus makes it a versatile vehicle camera. All this powered by a large.



UNCHALLENGED
CERTAINTY

SJCAM Body Camera

A20



The A20, the camera suitable for every person of authority needing the security only a body-cam can bring. Featuring innovative design, optimizing the latest in technological industry standards, all while being practical without having to be too complicated for the average user. This is where equipment reliability for performance outshines its predecessor.

4K

4K Resolution



2.33" Touch Screen



LED



Motion Detection



Single Microphone



2650mAh Battery
(About 6 hours)



16 Mega Pixels



Type-C



Red-Blue Bink Light

OUR MISSION IS
YOUR PROTECTION

ok, I am coming

Mommy, my teacher
came for a home visit

ok, I am coming
SJCAM Home Camera

S1



SJCAM S1 home camera, clearer display of more details, at the same time full upgrade to 2K image quality to make the visual experience more pleasant.

2K

2K Video Resolution



PIR Sensor



Super Night Vision



Home Detection



143° Thermal Induction Angle



IP65 waterproof rating



Wireless Installation



Long Battery Life



App Sharing



ACCESSORIES

1. Lapel Microphone
2. Remote in attachment
3. Mini Hand Grip
4. Motorcycle Case with cable
5. Remote in wrist attachment
6. Monopod with remote
7. C100, C200 Magnetic Tag

Visit the SJCAM website
for the complete list
of available accessories





APP FEATURES:

1. Wireless firmware update
2. Remote control / Viewfinder / Settings via WiFi
3. WiFi File transfers
4. Editing tools
5. Community
6. FAQ – Frequently Asked Questions





SJCAM Super Rally, Lisia Gora, Poland, September 2018

SJCAM - A Global Brand

From being the title sponsor of the "SJCAM super Rally" to representation at Global Events, SJCAM has always been in the spotlight with innovative products catering to market demands and redefining the parameters of using an action camera.



- CP+ Japan
- Photoforum Russia

- ES Brazil
- Global Sources HK

The very first SJCAM-sponsored event:
The SJCAM Super Rally in Poland

SJCAM SUPER RALLY





THE SJCAM FAMILY

Over the past years since the brand's inception, SJCAM action cameras have been continuously growing in popularity across the world. The company's vision of providing best consumer satisfaction has resulted in a budding fan following of enthusiasts. Feedback from our users is of paramount importance. We call it empowering of dreams.

ACHIEVEMENTS

NUMBER #1

Best selling action camera brand in Russia in 2022

NUMBER #2

Best selling action camera brand in the Philippines in 2017

NUMBER #1

Best selling action camera brand in Hungary 2016-2017
Featured by



Action Camera Award

[Photar.ru]

Best Action Camera Award
2017-2018

HUFFPOST

FT FINANCIAL
TIMES



EMPOWER YOUR DREAMS

Shenzhen ZhenCheng Technology Co., LTD
Building C, NO.2, Road 1, Shangxue Industrial Area, Bantian Street,
Longgang District, Shenzhen, China

www.sjcam.com



facebook.com/SJCAMofficial



twitter.com/SJCAM_official



instagram.com/SJCAM_global