

Name _____ Date _____ Class _____

A Rubric for Evaluating Web sites

Directions: Use the rubric below to evaluate the site you have chosen. Is this site a credible source of information?

The title of my site is _____

The URL for my site is http://_____

Authority			
Author and qualifications	No author is given. No contact information is available.	The author's name is given but no biographical information is present. Contact information is available on the site.	The author is a recognized authority OR is a corporate author from a reputable organization. Biography and contact information are available on the site.
Affiliation	The domain is a personal homepage, a free site such as Geocities, a blog, or a school-related project.	The domain is a commercial dotcom.	The domain is affiliated with a noncommercial organization (.edu, .gov, .mil, .org, or school).
Content and Purpose			
Purpose	The site is entirely commercial. It is only trying to sell a product.	The site offers valuable information. It also has advertising or other commercial purpose.	The site has no commercial purpose and has no advertising.
Depth of material	The site presents little useful information.	The site presents some useful information.	The site presents a great deal of useful information.
Source of material	No source is given or the source is unreliable.	The site cites reliable sources.	The author presents original research.
Accuracy	Little or none of the information can be corroborated by reliable sources.	Most of the information can be corroborated by reliable sources.	All of the information can be corroborated by reliable sources.
Date of update	No recent update, so the information is unreliable OR no update date given.	No recent update OR no update given. This does not affect the quality of the information.	The site has been updated recently: a date is given.
Design and Navigation			
Writing	Numerous errors suggest lack of attention to writing.	A few errors do not distract or confuse the reader.	The content is written almost flawlessly.
Design	Bad colors or fonts, difficult navigation, and/or advertising that distracts from the information.	Color scheme, font, and layout do not distract from the information.	Color scheme, fonts, navigation, and layout enhance the user's access to the information.
Navigation	Links to other pages are not described, are hard to find, or are mostly dead.	Links to related pages are logically organized and easy to find. Most links are active.	Links to related pages include descriptions and are logically organized and easy to find. Most links are active.
Bottom Line (Is this site a credible source of information?)			