

A Rubric for Evaluating Web Sites

Title of Site:

URL of Site: http://

Criterion	Ranking 3 = excellent 2 = acceptable 1 = unacceptable 0 = does not apply	Comments
Authority of the Site		
Author's qualifications are listed. (Education, experience, awards)		
Author's name and e-mail address are present.		
The site is affiliated with a reputable organization, such as a university, instead of a "free pages" site such as Geocities or Angelfire.		
Content of the Site		
The author presents original material, things s/he has written himself/herself.		
The page discusses the topic in depth.		
The author makes an effort to be objective or to state his/her bias clearly.		
The site does not mislead the reader.		
The information presented can be checked for accuracy.		
The information has been updated recently.		
Links to other reliable sources of information are present, and they work.		
Purpose of the Site		
If the site is trying to sell something, the information presented is accurate and not influenced by a sales pitch.		
The site presents both sides of a controversial issue.		
The site does not encourage prejudice, discrimination, abuse, or violence.		
The site maintains a positive, professional tone (attitude).		
Design of the Site		
The site contains little or no advertising.		
The site is well written, with good spelling, punctuation, and grammar.		
Links to other sites are current.		
The site is easy to navigate.		
The site has a pleasing color scheme and layout (arrangement of graphics and text).		