Final Project Proposal

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For my final project, I am centering my webpage around a jewelry artist, showcasing her portfolio. The webpage will focus on three pages: index, content, and e-commerce. The website will mainly use grid layout, and will be heavily reliant on images as background for grids. To start the index page will include a 6 grid layout, with the bottom 3 taking up most of the page. The far left bottom grid will showcase a stretched down arm showing bracelets, while the far right bottom grid will showcase an upward neck showing necklaces. I will utilize fixed or sticky positioning to lock the side grids while allowing for scrolling of the middle "content" grid. This will allow the audience to quickly preview a number of on body photos without leaving the homepage. Clicking into the content grid will lead to a new tab in which a larger, grid layout will showcase a wider selection of imagery of the artists' work. Grids on the top of the index page will include short bio and contact. Class attributes will assist in organizing this layout. Regarding color via Hex codes, I am leaning towards a muted pastel palette, to showcase a clean look and to allow for the jewelry to shine.

Drawing inspiration from the terrarium, I would like to create a jewelry styling interaction opportunity via JavaScript. A mannequin or character would be in the center, allowing for a selection of jewelry items to be placed on the character. This interaction would be part of the ecommerce page, allowing for items within the interactive segment to be selected below and placed in a theoretical cart. From P5js, filter() property could be an interesting way to

add more feedback to the audience selecting or hovering over an item.

Index

Meet
the
Artist

Madelyne Jewelry
Klein

Contact
Page

Center grid to
Scroll through content

Bracelets Shown

Necklaces Shown

Position
= Fixed

Position
Fixed