

# General AI/ML

Unit 2: Optimization,  
Fine-tuning, Transfer Learning



# 2.3.1

## Transfer Learning Basics

Introduction to Transfer Learning

# Challenges in Training From Scratch

- High demand for large, labeled datasets
- Extensive computational resources for training complex models
- Long development cycles

# Introduction to Transfer Learning

- Definition: A machine learning that involves taking a pre-trained model on a large dataset and repurposing it for a similar but different task

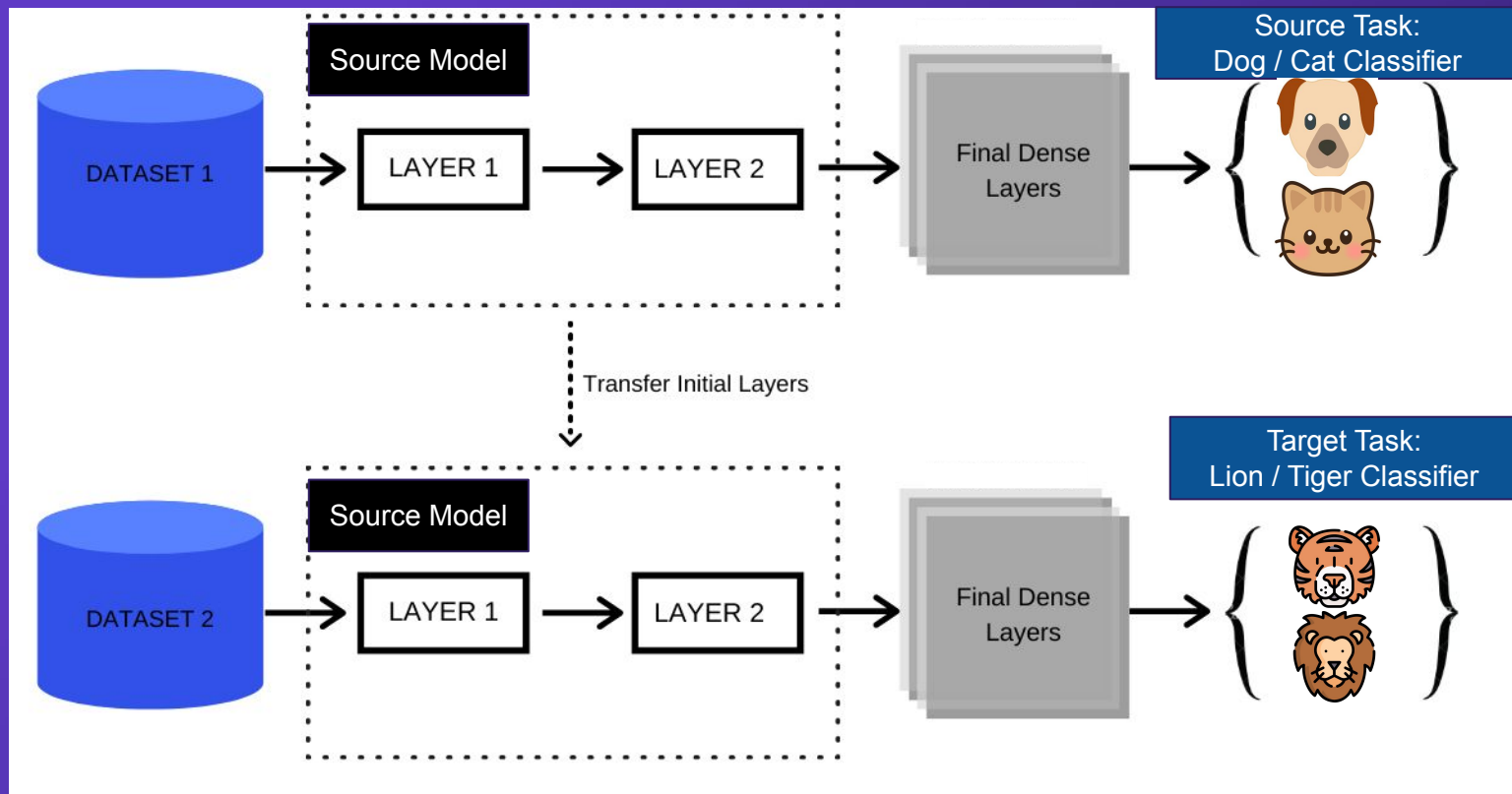
eg: for image classification, a model trained to recognize cars could be re-applied when trying to recognize trucks

- Unlike traditional machine learning, which starts from scratch, transfer learning leverages learned features (knowledge) from one task to improve learning in another thus saving time and resources

# Motivation behind Transfer Learning

- Reduced training time: Pre-trained models provide a starting point, bypassing the need to train from scratch
- Improved performance with limited data: Leverages insights from large datasets, boosting results on smaller datasets
- Tackling complex tasks: Breaks down complex problems using knowledge gained on simpler ones
- Increased accuracy potential: Builds upon strong foundations
- Cost reduction: Lowers the barrier to entry for deploying advanced AI solutions by reducing the need for large-scale data collection and computation

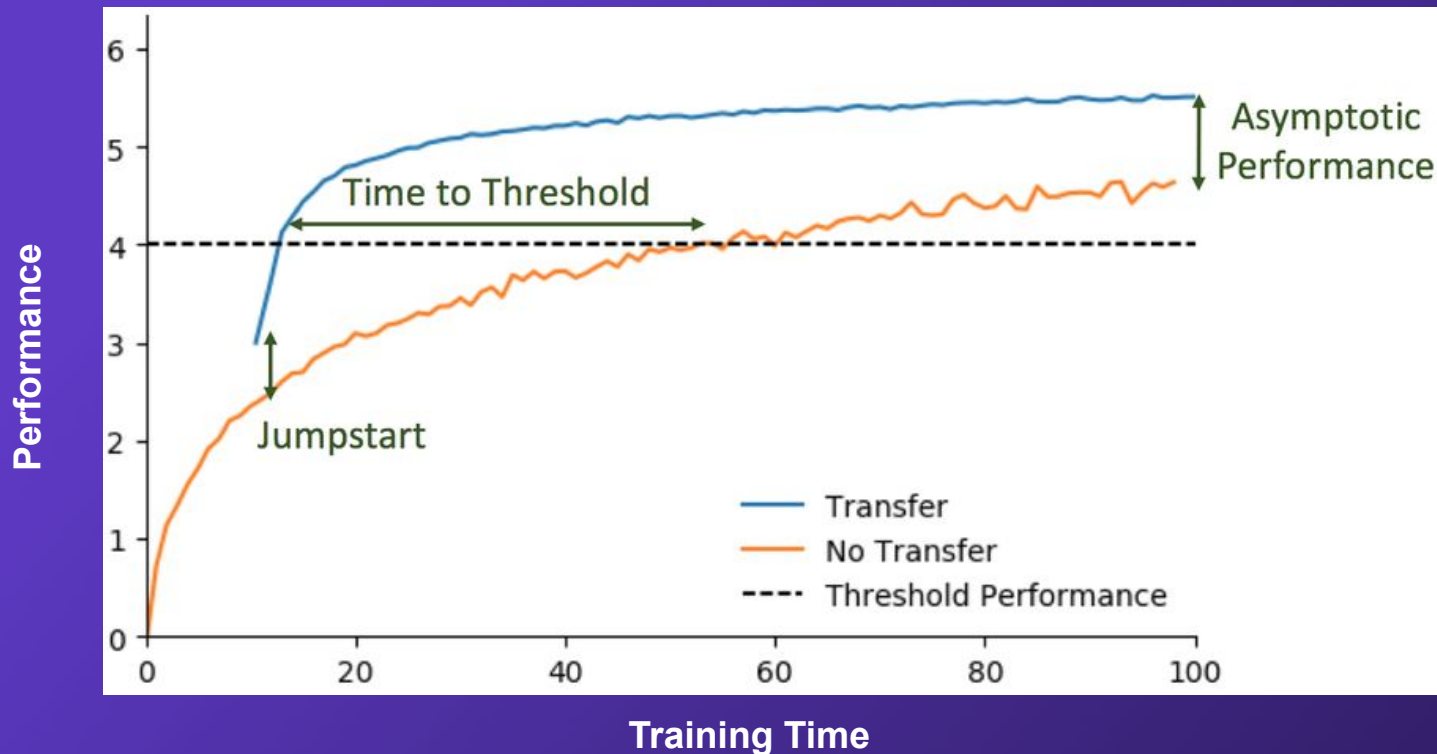
# Introduction to Transfer Learning



# How Does Transfer Learning Work?

- **Source model:** A pre-trained model, typically trained on a large-scale dataset (e.g., ImageNet). These models have learned generalizable features and patterns
- **Target task:** The new task you want to solve, potentially with a smaller dataset
- **Knowledge transfer:** Weights and internal representations learned by the source model are re-used as a starting point for the target task
- **Fine-tuning (optional):** Select which layers to freeze (keep pre-trained weights) and which to retrain on the new data, adapting the model to the target task

# The Power of Transfer Learning





# Transfer Learning in NLP

- Pre-trained models like BERT and GPT-3 learn complex language patterns and be used for diverse NLP tasks:
  - Sentiment analysis (gauging customer reviews)
  - Text summarization (condense lengthy documents)
  - Machine translation (breaking down language barriers)
  - Chatbot development (creating intelligent virtual assistants)

# Transfer Learning in Computer Vision

- Pre-trained models on massive image datasets (e.g., ImageNet) can be adopted for specialized computer vision tasks such as:
  - Object detection (identifying objects in self-driving cars)
  - Image classification (categorizing medical scans)
  - Facial recognition (enhancing security systems)
  - Anomaly detection (spotting irregularities in industrial processes)

# Transfer Learning in ASR

- Pre-trained models on large speech datasets (eg. Common Voice, Librispeech) have been used for improved speech recognition:
  - Voice assistants (understanding spoken commands)
  - Automated captioning (generating captions for videos)
  - Speech-to-text transcription (converting spoken words to text)
  - Language learning applications (providing feedback on pronunciation)

# Key Considerations in Transfer Learning

- Similarity between tasks: Greater overlap leads to better transfer outcomes
- Size and quality of pre-trained model: Larger, high-quality models yield stronger starting points
- Fine-tuning strategies: Careful adaptation of pre-trained model layers is essential

# The Future of Transfer Learning

- Continued innovation: Advancements in model architectures and techniques
- Democratizing AI: More accessible pre-trained models enable wider adoption
- Tackling increasing complexity: Enabling solutions for highly complex problems