

PRIVACY POLICY

Last Updated: January 2025

1. INTRODUCTION

This Privacy Policy describes how **InvestYeda** collects, stores, processes, and protects your personal information when you use our Website or Services.

We are committed to safeguarding your privacy in accordance with the **Information Technology Act, 2000** and applicable Indian data protection rules.

2. INFORMATION WE COLLECT

We may collect the following categories of information:

A. Information You Provide Voluntarily

- Full name
- Email address
- Phone number
- Inquiry details
- Messages submitted through forms or email

B. Automatically Collected Data

When you visit the Website, we may collect:

- IP address
- Browser type and device data
- Cookies and tracking data
- Pages viewed and timestamps

C. Third-Party Data

We may receive analytics or traffic data from tools such as:

- Google Analytics
 - Search engines
 - Social media integrations
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3. HOW WE USE YOUR INFORMATION

We use your information for:

- Responding to queries
- Providing guidance and advisory support
- Improving Website performance
- Enhancing user experience
- Ensuring security and preventing misuse

We **do not** sell or rent your information to third parties.

4. DATA SHARING POLICY

We may share limited information only under the following conditions:

- With service providers who assist with analytics or hosting
- When required by Indian law, court order, or legal process
- To prevent fraud, abuse, or security threats

We do **not** share personal data for marketing or promotional activities.

5. COOKIES POLICY

Our Website uses cookies to:

- Maintain user sessions
- Analyze visitor behavior
- Improve performance and personalization

You may disable cookies through browser settings, but some features may stop working.

6. DATA PROTECTION & SECURITY

We implement reasonable organizational and technical safeguards to protect your data. However, no electronic transmission or storage is 100% secure. You acknowledge that data transmission over the internet carries inherent risks.

7. RETENTION OF DATA

We retain your information only for as long as necessary to fulfill the purpose for which it was collected, unless otherwise required by law.

8. YOUR RIGHTS

Under applicable law, you may request:

- Access to your personal data
- Correction of inaccurate information
- Deletion of your data (subject to legal exceptions)
- Restriction on processing

You may contact **hello@investyeida.in** for such requests.

9. CHILDREN'S PRIVACY

Our Services are **not intended for individuals under 18 years of age**. We do not knowingly collect data from minors.

10. CHANGES TO THIS PRIVACY POLICY

We may update this Policy periodically. Continued use of the Website means you accept the revised Policy.

11. CONTACT INFORMATION

For concerns, complaints, or clarification, email:

- General Inquiries: hello@investyeida.in
- Investment Queries: invest@investyeida.in
- CEO Contact: abhi@investyeida.in