

# PRIVACY POLICY

*Last Updated: January 2025*

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## 1. INTRODUCTION

This Privacy Policy describes how **InvestYeida** collects, stores, processes, and protects your personal information when you use our Website or Services.

We are committed to safeguarding your privacy in accordance with the **Information Technology Act, 2000** and applicable Indian data protection rules.

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## 2. INFORMATION WE COLLECT

We may collect the following categories of information:

### A. Information You Provide Voluntarily

- Full name
- Email address
- Phone number
- Inquiry details
- Messages submitted through forms or email

### B. Automatically Collected Data

When you visit the Website, we may collect:

- IP address
- Browser type and device data
- Cookies and tracking data
- Pages viewed and timestamps

### C. Third-Party Data

We may receive analytics or traffic data from tools such as:

- Google Analytics
  - Search engines
  - Social media integrations
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### 3. HOW WE USE YOUR INFORMATION

We use your information for:

- Responding to queries
- Providing guidance and advisory support
- Improving Website performance
- Enhancing user experience
- Ensuring security and preventing misuse

We **do not** sell or rent your information to third parties.

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### 4. DATA SHARING POLICY

We may share limited information only under the following conditions:

- With service providers who assist with analytics or hosting
- When required by Indian law, court order, or legal process
- To prevent fraud, abuse, or security threats

We do **not** share personal data for marketing or promotional activities.

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### 5. COOKIES POLICY

Our Website uses cookies to:

- Maintain user sessions
- Analyze visitor behavior
- Improve performance and personalization

You may disable cookies through browser settings, but some features may stop working.

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## 6. DATA PROTECTION & SECURITY

We implement reasonable organizational and technical safeguards to protect your data. However, no electronic transmission or storage is 100% secure. You acknowledge that data transmission over the internet carries inherent risks.

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## 7. RETENTION OF DATA

We retain your information only for as long as necessary to fulfill the purpose for which it was collected, unless otherwise required by law.

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## 8. YOUR RIGHTS

Under applicable law, you may request:

- Access to your personal data
- Correction of inaccurate information
- Deletion of your data (subject to legal exceptions)
- Restriction on processing

You may contact [hello@investyeida.in](mailto:hello@investyeida.in) for such requests.

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## 9. CHILDREN'S PRIVACY

Our Services are **not intended for individuals under 18 years of age**. We do not knowingly collect data from minors.

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## 10. CHANGES TO THIS PRIVACY POLICY

We may update this Policy periodically. Continued use of the Website means you accept the revised Policy.

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## 11. CONTACT INFORMATION

For concerns, complaints, or clarification, email:

- General Inquiries: **[hello@investyeida.in](mailto:hello@investyeida.in)**
- Investment Queries: **[invest@investyeida.in](mailto:invest@investyeida.in)**
- CEO Contact: **[abhi@investyeida.in](mailto:abhi@investyeida.in)**