### GENERATIVE MODELS AND HIDDEN VARIABLES

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Yandex School of Data Analysis

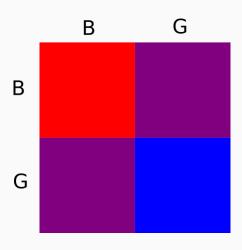
# PRIOR AND CONDITIONAL PROBABILITY

 Mr. White has two children. What is the probability that both children are boys?

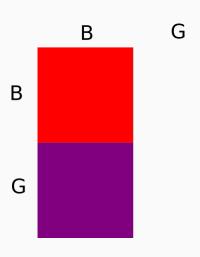
- · Mr. White has two children. What is the probability that both children are boys?
- Mr. Jones has two children. The older child is a boy. What is the probability that both children are boys?

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- Mr. Jones has two children. The older child is a boy. What is the probability that both children are boys?
- Mr. Smith has two children. One of them is a boy. What is the probability that both children are boys?

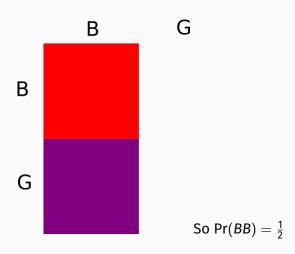
# PRIOR PROBABILITY



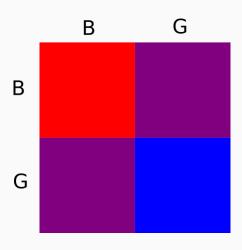
# CONDITION ON EVENT 'THE OLDER CHILD IS A BOY'



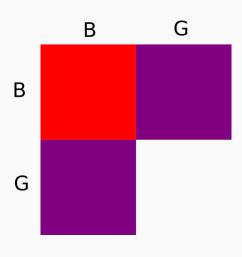
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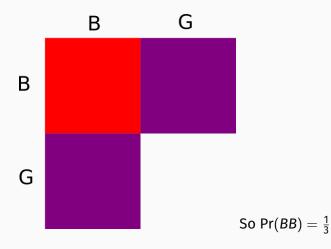
# PRIOR PROBABILITY



# CONDITIONED ON THE EVENT 'ONE IS A BOY'

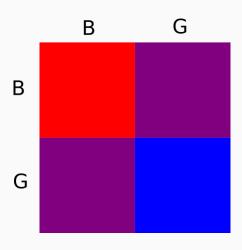


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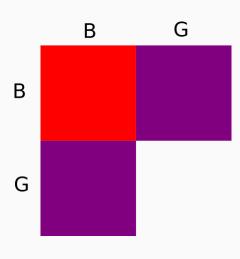


Mr. Brown has two children. One of them is a boy born on a Tuesday. What is the probability that he has two boys?

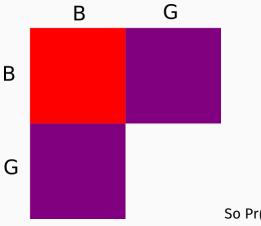
# PRIOR PROBABILITY



# CONDITIONED ON 'ONE IS A BOY'

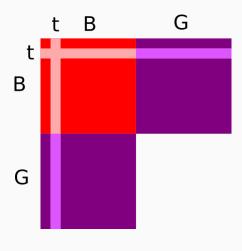


# CONDITIONED ON 'ONE IS A BOY'

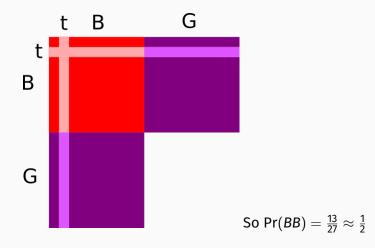


So  $Pr(BB) = \frac{1}{3}$ 

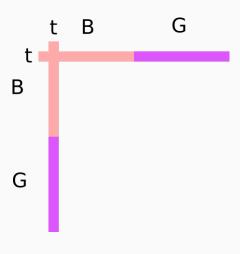
# CONDITIONED ON 'ONE IS A BOY BORN ON TUESDAY'



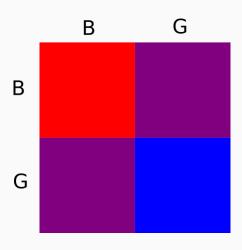
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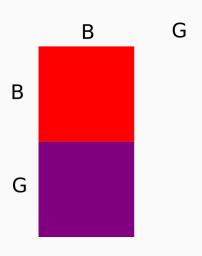
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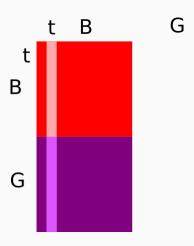
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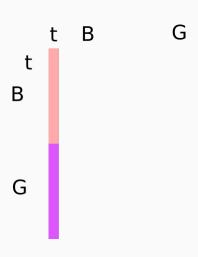
# CONDITIONAL PROBABILITY



### CONDITIONAL PROBABILITY



### **CONDITIONAL PROBABILITY**



# **GENERATIVE MODELS**

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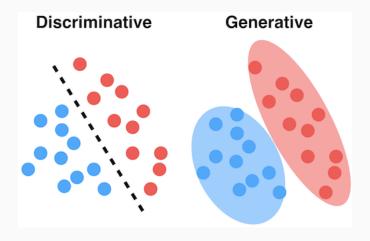
Generative models: joint distribution over X and Y

$$Pr(X, Y|\theta)$$
.

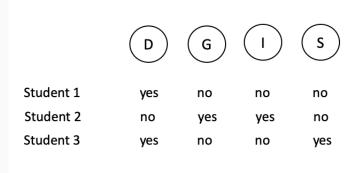
Discriminative models: conditional distribution over Y

$$Pr(Y|X,\theta)$$
.

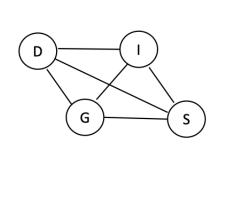
### **GENERATIVE MODELS**



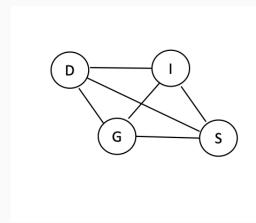
Students' grades: D = difficulty, I = intelligence, G = grade, S = SAT score



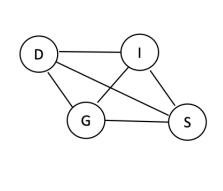
D = difficulty, I = intelligence, G = grade, S = SAT score



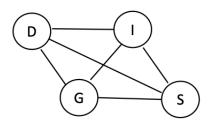
How many parameters needed if variables are categorical?



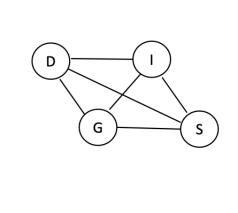
$$|D| \times |I| \times |G| \times |S|$$



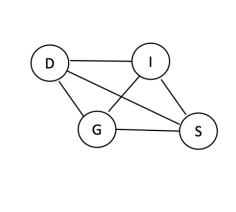
Assuming binary variables, parameters are Pr(D = yes, I = yes, G = no, S = yes) etc.



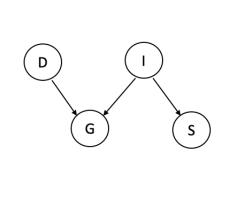
 $X^V$  parameters if V variables each with X values



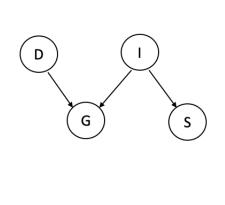
How can we reduce the number of parameters?



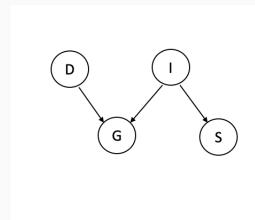
What independence assumptions does this model make?



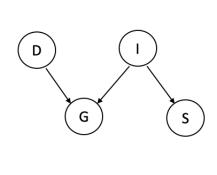
$$Pr(D, I, G, S) = Pr(D)Pr(I)Pr(G|D, I)Pr(S|I)$$



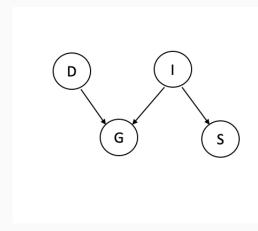
How many parameters are left?



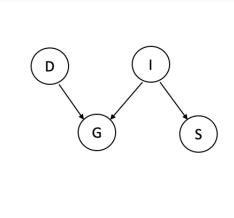
How could we reduce this further?

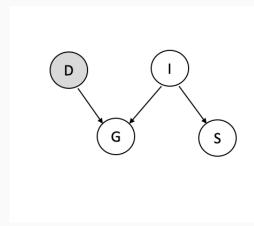


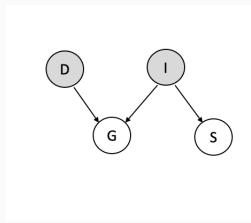
Is G independent of S in this model a priori?

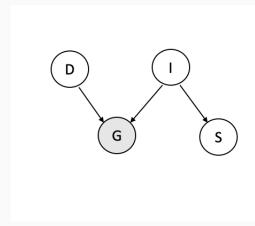


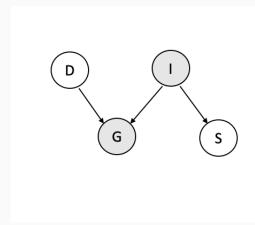
Compute Pr(S) and Pr(G). What can you conclude?



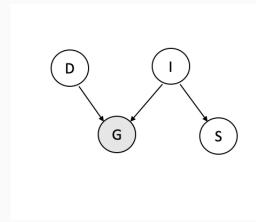




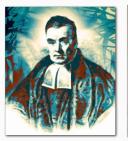




How difficult was the exam given only G?



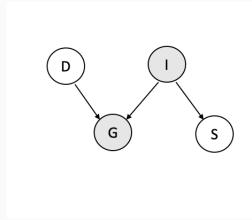
### **REV. BAYES**



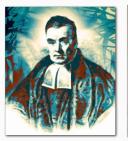


$$Pr(X|Y) = \frac{Pr(X)Pr(Y|X)}{Pr(Y)}$$

How difficult was the exam given G and I?



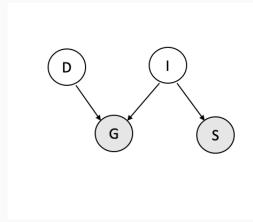
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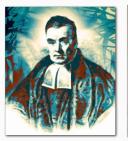


$$Pr(X|Y) = \frac{Pr(X)Pr(Y|X)}{Pr(Y)}$$

How difficult was the exam given G and S?



### **REV. BAYES**





$$Pr(X|Y) = \frac{Pr(X)Pr(Y|X)}{Pr(Y)}$$

### **GENERATIVE MODELS OF TEXT**

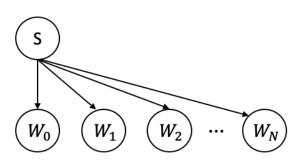
## Some document models

- · Bag of Words model (aka Naive Bayes)
- · Bigram Topic Model
- Latent Dirichlet Allocation (later)
- · Hidden Markov model (later)

Strong independence assumptions

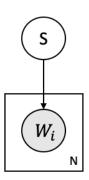
### **NAIVE BAYES**

How can this possibly work for Spam detection?



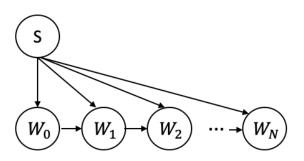
## **NAIVE BAYES**

How can this possibly work for Spam detection?



## **BIGRAM MODEL**

Why is this not be a good model for Spam detection?



### A SIMPLE GENERATIVE MODEL



Your friend has a bag of coins of different colours.

- · They draw a coin at random
- · They toss the coin *n* times

$$X \in \{H, T\}^n$$

$$Y \in \{R, O, Y, G, B, I, V\}$$

### A GENERATIVE MODEL

# Assuming that coins of the same colour are identical

- · What parameters describe a generative model of this data?
- · What statistics do we need to estimate these parameters?
- What are the maximum likelihood estimates for these parameters?

### MAXIMUM LIKEHOOD PRINCIPLE

Choose parameters  $\lambda$ ,  $\theta_R$ ,  $\theta_b$  s.t. *likelihood* of the data X is maximized, i.e.

$$\theta^* = \operatorname*{argmax}_{\theta} \Pr(X|\theta).$$

Often easier to work with logarithm, e.g.

$$\log \Pr(R, H, H, T) = \log P(R) + \log \Pr(H, H, T|R).$$

So we can find the maximum of each parameter separately.

We observed a sample *D* drawn from  $(x,y) \in (X,Y)$  where  $X \in \{H,T\}$ ,  $Y = \{R,B\}$ . Each observation was labeled so,

$$\begin{split} \hat{\theta}_{mle} &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,y) \in D} \log \Pr(X = x, Y = y | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,y) \in (X,Y)} \#(X = x, Y = y) \log \Pr(X = x, Y = y | \theta) \end{split}$$

where we summarized the data using the sufficient statistics.

## MAXIMIMUM LIKELIHOOD ESTIMATES FOR OUR MODEL

$$\Pr(R)$$
  $\lambda = \frac{\#(R)}{\#(R) + \#(B)}$   $\Pr(H|R)$   $\theta_R = \frac{\#(H,R)}{\#(R)}$   $\Pr(H|B)$   $\theta_B = \frac{\#(H,B)}{\#(B)}$ 

### SUFFICIENT STATISTICS

If T(X) are sufficient statistics for the sample X with respect to a model with parameters  $\theta$  then

$$\Pr(\theta|T(X)) = \Pr(\theta|X).$$

Sufficient statistics summarize all the information about a sample that can influence our estimate of the parameters.

### PRACTICAL EXERCISE

Your careless friend dropped the bag of coins in the bath.

The paint wasn't waterproof so the coins are now identical...

How would you estimate the parameters now?

i.e. you see only (H, H, H), (T, T, H), (H, T, T), (H, H, T), (H, T, T).



## WHY USE HIDDEN VARIABLES?

- Hidden variables may or may not have a physical meaning
- Attributes may be unobserved on some examples (e.g. due to problems with data collection)
- Attributes may be hard to measure (e.g. intelligence)

- Sometimes adding a hidden variable simplifies a model ...

# WHY USE HIDDEN VARIABLES?

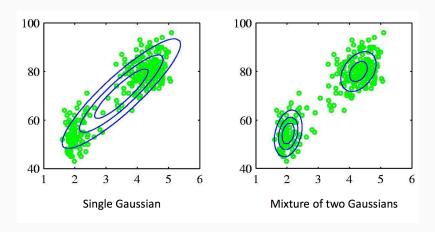
- Bigram language model (no hidden variables)

$$\text{Pr}(w_t|w_{t-1},\ldots,w_0) \approx \text{Pr}(w_t|w_{t-1})$$

- Class-based language model

$$\Pr(w_t|w_{t-1},\ldots,w_0)\approx \Pr(w_t|C(w_{t-1}))$$

# **MIXTURE MODELS**



### **GAUSSIAN MIXTURE MODELS**

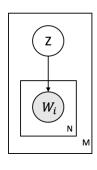
- 1. Choose a cluster  $i \in \{1, 2, ..., K\}$  from prior  $Pr(Y = i) = \lambda_i$
- 2. Generate an observation X from a Gaussian  $g_i$  with parameters  $\mu_i, \sigma_i$

$$\Pr(X = x | \theta) = \sum_{i \in \{1, 2, ..., K\}} \Pr(Y = i) \Pr(X = x | Y = i) = \sum_{i \in \{1, 2, ..., K\}} \lambda_i g_i(x)$$

How does a mixture model improve on a single Gaussian model?

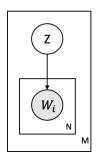
## **TOPIC MIXTURE MODEL**

Model each document as having a single hidden topic.

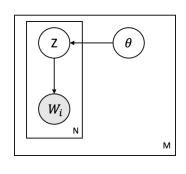


# **TOPIC MIXTURE MODEL**

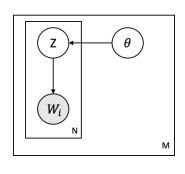
Each topic defines a distribution over words.



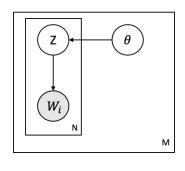
Model each word as having a single hidden topic.



Each document has a distribution over topics.



Some topics can be shared across all documents.



### **TOPIC MIXTURE MODEL**

- · Sample a topic  $z \in \{1, 2, ..., K\}$  for a document
- · Generate words independently given the topic

$$Pr(w_1, w_2, \dots, w_N | z) = \prod_{i=1}^N Pr(w_i | z)$$

How can the topic variable help here?

· Sample a distribution over topics for a document

$$\theta = (\theta_1, \theta_2, \dots, \theta_K) \sim \mathsf{Dirichlet}(\alpha)$$

For each word in the document:

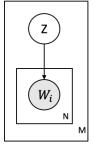
· Generate a topic Z for a word

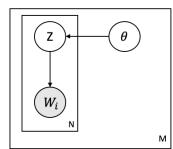
$$Z_i = \Pr(Z_i = z) = \theta_z$$

· Generate a word W according to the topic distribution

$$W_i = \Pr(W_i = w|Z = z) = \beta_{z,w}$$

# MIXTURE VS. LDA MODEL





We observed a sample D drawn from  $(x,z) \in (X,Z)$  where  $X \in \{H,T\}$ ,  $Z = \{Red, Blue\}$ . Each observation was labeled so,

$$\begin{split} \hat{\theta}_{mle} &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,z) \in D} \log \Pr(X = x, Z = z | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,z) \in (X,Z)} \#(X = x, Z = z) \log \Pr(X = x, Z = z | \theta) \end{split}$$

where we summarized the data using the sufficient statistics.

# MLE FROM INCOMPLETE DATA

- Two missing variables: labels and parameters  $(\mathbf{Z}, \theta)$ 

- If we knew Z, we could use MLE to estimate  $\theta$ 

- If we knew  $\theta$ , we could use Bayes' rule to infer Z

· Initialize the parameters  $\theta_0$  somehow (randomly?)

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Intuition: if we knew  $\theta$  we could just infer Z (usually), likewise if we knew Z we could just estimate  $\theta$  (you did this). Since we don't know either, just guess and iteratively improve.

#### FROM MLE TO EM

Let's reformulate the expression for mle estimation.

$$\begin{split} \hat{\theta}_{mle} &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,z) \in (X,Z)} \#(X=x,Z=z) \log \Pr(X=x,Z=z|\theta) \\ &= \underset{\theta}{\operatorname{argmax}} \sum_{(x,z) \in D} \sum_{y \in \{Red,Blue\}} \delta(z,y) \log \Pr(X=x,Z=z|\theta) \end{split}$$

where  $\delta(x,y) = 1 \iff x = y$  otherwise 0.

#### HIDDEN DATA PARAMETER ESTIMATION

We observed a sample *D* drawn from  $(x,z) \in (X,Z)$  where  $X \in \{H,T\}$ ,  $Z = \{Red, Blue\}$ . This time *Z* is hidden.

$$\hat{\theta}_{mle} = \operatorname*{argmax}_{\theta} \sum_{(\textbf{x}, \textbf{z}) \in \textbf{D}} \sum_{\textbf{y} \in \{\textit{Red}, \textit{Blue}\}} \delta(\textbf{z}, \textbf{y}) \log \Pr(\textbf{X} = \textbf{x}, \textbf{Z} = \textbf{z} | \theta)$$

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Replace  $\delta(z,y) \in \{0,1\}$  by our best guess  $Pr(Z = z | X = x, \theta_i)$ .

$$\hat{\theta}_{i+1} = \operatorname*{argmax} \sum_{\mathbf{X} \in \mathcal{D}} \sum_{\mathbf{Z} \in \{\mathit{Red}\;\mathit{Blue}\}} \Pr(\mathbf{Z} = \mathbf{z} | \mathbf{X} = \mathbf{X}, \theta_i) \log \Pr(\mathbf{X} = \mathbf{X}, \mathbf{Z} = \mathbf{z} | \theta_i)$$

This term is known as the expected log-likelihood.

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#### EM MAXIMIZES A BOUND ON THE OBSERVED LIKELIHOOD

$$\log \Pr(X|\theta) = \log \sum_{Z} \Pr(X, Z|\theta)$$

$$= \log \sum_{Z} q(Z) \frac{\Pr(X, Z|\theta)}{q(Z)}$$

$$\geq \sum_{Z} q(Z) \log \frac{\Pr(X, Z|\theta)}{q(Z)}$$

$$= \sum_{Z} q(Z) \log \Pr(X, Z|\theta) - \sum_{Z} q(Z) \log q(Z)$$

$$= \sum_{Z} q(Z) \log \Pr(X, Z|\theta) + H(Z)$$

If q(Z) does not depend on  $\theta$  we can ignore the H(x) term.

#### EM MAXIMIZES A BOUND ON THE OBSERVED LIKELIHOOD

$$\log \Pr(X|\theta) \ge \sum_{Z} q(Z) \log \frac{\Pr(X, Z|\theta)}{q(Z)}$$

$$\ge \sum_{Z} q(Z) \log \frac{\Pr(X|\theta) \Pr(Z|X, \theta)}{q(Z)}$$

$$= \sum_{Z} q(Z) \log \Pr(X|\theta) - \sum_{Z} q(Z) \log \frac{q(Z)}{\Pr(Z|, X, \theta)}$$

$$= \log \Pr(X|\theta) - KL(q(Z)||\Pr(Z|, X, \theta))$$

which implies that if  $q(Z) = Pr(Z|, X, \theta)$  the bound is tight.

# TOPIC MIXTURE MODEL PARAMETER ESTIMATION

- Estimate the posterior probability over topics for each document (E-step)
- Update topic distributions using these posterior probabilities as fractional counts (M-step)

Given topic priors  $p_i = Pr(Z = i)$  and topic conditional probabilities  $t_{ij} = (W = j | Z = i)$ 

$$Pr(Z = i|w_1, w_2, ...) = \frac{p_i \prod_j t_{ij}}{\sum_k p_k \prod_n t_{kj}}$$

#### **EM VARIANTS**

# [K-means]

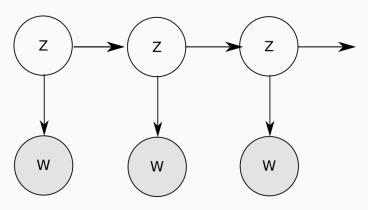
Assign document to topic with highest posterior (aka hard EM)

$$i^* = \underset{i}{\operatorname{argmax}} \Pr(Z = i | w_1, w_2, ...)$$

[Gibbs sampling]
Sample a topic from the posterior

$$i^* \sim \text{Pr}(Z = i | w_1, w_2, ...)$$

# **HIDDEN MARKOV MODEL**



Useful for tagging, segmentation, speech, etc.

# HIDDEN MARKOV MODEL TASKS

- How might a 2-state HMM model English text?

- How could we use an HMM to solve a substitution cipher?

Parameters:

$$\theta = (\pi, A, O)$$

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Probability of starting in state i:

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Probability of emitting x given we're in state i:

$$O_i(x) = \Pr(X_t = x | Z_t = i)$$

Parameters:

$$\theta = (\pi, A, O)$$

Probability of starting in state i:

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What are the independence assumptions?

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Probability of starting in state i:

$$\pi_i = \Pr(Z_0 = i)$$

Probability of moving from state i to j:

$$A_i(j) = \Pr(Z_t = j | Z_{t-1} = i)$$

Probability of emitting x given we're in state i:

$$O_i(x) = \Pr(X_t = x | Z_t = i)$$

What are the independence assumptions?

What are the sufficient statistics?

# HIDDEN MARKOV MODEL: PARAMETER ESTIMATION

In the observed case, we need the following statistics:

$$\#(Z_0=i)$$

$$\#(Z_{t-1}=i,Z_t=j)$$

$$\#(X_t = x, Z_t = i)$$

# HIDDEN MARKOV MODEL: PARAMETER ESTIMATION

In the hidden case, we need expectations for each sample:

$$\#(Z_0 = i) \to \Pr(Z_0 = i | X_{0:T} = X_{0:T}, \theta)$$

$$\#(Z_{t-1} = i, Z_t = j) \rightarrow Pr(Z_{t-1} = i, Z_t = j | X_{0:T} = x_{0:T}, \theta)$$

$$\#(X_t = x, Z_t = i) \rightarrow \Pr(Z_t = i | X_{0:T} = x_{0:T}, \theta) \#(X_t = x)$$

# HIDDEN MARKOV MODEL: COMPUTING POSTERIOR

We want to compute:

$$Pr(Z_t = z | X_{0:T} = X_{0:T}, \theta) = \frac{Pr(Z_t = z, X_{0:T} = X_{0:T})}{Pr(X_{0:T} = X_{0:T})}$$

# HIDDEN MARKOV MODEL: COMPUTING POSTERIOR

We want to compute:

$$Pr(Z_t = z | X_{0:T} = X_{0:T}, \theta) = \frac{Pr(Z_t = z, X_{0:T} = X_{0:T})}{Pr(X_{0:T} = X_{0:T})}$$

But the computation looks exponential in the length  $T \dots$ 

$$\Pr(X_{0:T} = x_{0:T}) = \sum_{z_0} \sum_{z_1} \cdots \sum_{z_{T-1}} \sum_{z_T} \Pr(x_{0:T}, z_0, z_1, \dots, z_T | \theta)$$

# HIDDEN MARKOV MODEL: PARAMETER ESTIMATION

Use HMM independence assumptions to factorize

$$\Pr(x_0,\ldots,x_t,z_t,x_{t+1},\ldots,x_T|\theta)=\Pr(x_0,\ldots,x_t,z_t|\theta)\Pr(x_{t+1},\ldots,x_T|z_t,\theta).$$

# HIDDEN MARKOV MODEL: PARAMETER ESTIMATION

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If we can compute this, then the denominator is easy

$$\Pr(x_0,\ldots,x_T|\theta) = \sum_{z_t} \Pr(x_0,\ldots,x_t,z_t|\theta) \Pr(x_{t+1},\ldots,x_T|z_t,\theta).$$

# HIDDEN MARKOV MODEL: BAUM-WELCH FORWARD PASS

Compute  $\Pr(x_0,\ldots,x_t,z_t|\theta)$  from  $\Pr(x_0,\ldots,x_{t-1},z_{t-1}|\theta)$  as,

#### HIDDEN MARKOV MODEL: BAUM-WELCH FORWARD PASS

Compute 
$$\Pr(x_0, \dots, x_t, z_t | \theta)$$
 from  $\Pr(x_0, \dots, x_{t-1}, z_{t-1} | \theta)$  as, 
$$\Pr(x_0, \dots, x_t, z_t | \theta) = \sum_{z_{t-1}} \Pr(x_0, \dots, x_{t-1}, x_t, z_{t-1}, z_t | \theta)$$
$$= \sum_{z_{t-1}} \Pr(x_0, \dots, x_{t-1}, z_{t-1} | \theta) \Pr(z_t | z_{t-1}) \Pr(x_t | z_t)$$
$$= \sum_{z_{t-1}} \Pr(x_0, \dots, x_{t-1}, z_{t-1} | \theta) A_{z_{t-1}}(z_t) O_{z_t}(x_t)$$

# HIDDEN MARKOV MODEL: BAUM-WELCH FORWARDS PASS

Definition:

$$\alpha_t(z) \equiv \Pr(x_0, \dots, x_t, z_t | \theta)$$

Initialization:

$$\alpha_0(i) = \pi_i O_i(x_0)$$

Recursion:

$$\alpha_{t+1}(i) = \sum_{i} \alpha_{t}(j) A_{j}(i) O_{i}(x_{t})$$

Gives us the probability of observed sequence since,

$$\Pr(\mathbf{x}_0,\ldots,\mathbf{x}_T|\theta) = \sum_{\mathbf{z}_T} \Pr(\mathbf{x}_0,\ldots,\mathbf{x}_T,\mathbf{z}_T|\theta) = \sum_{i} \alpha_T(i).$$

# HIDDEN MARKOV MODEL: BAUM-WELCH BACKWARD PASS

**Definition:** 

$$\beta_t(z) \equiv \Pr(x_{t+1}, \dots, x_T | z_t, \theta)$$

Initialization:

$$\beta_T(i) = 1$$

Recursion:

$$\beta_t(i) = \sum_i \beta_{t+1}(j) A_i(j) O_i(x_{t+1})$$

# HIDDEN MARKOV MODEL: SUFFICIENT STATISTICS

# Posterior probabilities over single states

$$\Pr(Z_t = i | x_0, \dots, x_T; \theta) = \frac{\Pr(Z_t = i, x_0, \dots, x_T | \theta)}{\Pr(x_0, \dots, x_T | \theta)}$$

$$= \frac{\alpha_t(i)\beta_t(i)}{\sum_j \alpha_t(j)\beta_t(j)}$$

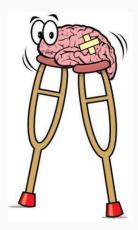
#### HIDDEN MARKOV MODEL: SUFFICIENT STATISTICS

Posterior probabilities over state transitions

$$\Pr(Z_{t} = i, Z_{t+1} = j | x_{0}, \dots, x_{T}; \theta) = \frac{\Pr(Z_{t} = i, Z_{t+1} = j, x_{0}, \dots, x_{T} | \theta)}{\Pr(x_{0}, \dots, x_{T} | \theta)}$$

$$= \frac{\alpha_{t}(i) A_{j}(i) O_{i}(x_{t+1}) \beta_{t+1}(i)}{\sum_{i} \sum_{j} \alpha_{t}(i) A_{j}(i) O_{i}(x_{t+1}) \beta_{t+1}(i)}$$

# HACK OF THE DAY



Initialize complex models with parameters from simpler ones.