

Arpit Yadav

UI/UX Designer

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I am a UI/UX Designer based out in Delhi, India, with an experience of 3 plus year in the industry. My passion lies in building accessible and functional designs.

EXPERIENCE

Lattice Innovations, Delhi

November 2022 - Present

UI/UX Designer

- Leveraged a deep understanding of system scope, workflows, and use cases to drive user-centric design.
- Translated complex requirements into clear and intuitive system design diagrams, including interaction and content maps.
- Utilized Figma to create mobile and web screens aligned with the design guide and Google's principles, ensuring seamless user experiences.
- Collaborated closely with developers and product managers to ensure designs were implemented accurately, resulting in a 30% reduction in post-launch bugs.
- Streamlined the prototyping process, reducing design iteration time by 20% and resulting in faster development cycles.
- Balanced design choices for efficiency, leading to practical and visually appealing solutions.

upUgo Fitness & Sports, India

April 2022 - November 2022

UI / UX designer

- Understanding brand identity and effectively applying style guides. Consistently maintained and enhanced the brand's visual consistency.
- Tackled visual design challenges by providing creative and versatile solutions.
- Thrived in an agile development environment, effectively communicating ideas to engineers and stakeholders.
- Continually tracked and analyzed key performance indicators (KPIs) to measure the success of design implementations.

EDUCATION

CGC College of Engineering, Landran

January 2018 - December 2022

Bachelor of Technology - BTech, Electrical, Electronics and Communications Engineering

SKILLS

UI/UX | Information architecture | Wireframing | Prototyping | Collaboration | Figma | Adobe Photoshop & Illustrator

CERTIFICATIONS

Start the UX Design Process: Empathize, Define, and Ideate

March 2022

Coursera

[Certificate link](#)

Foundations of User Experience (UX) Design

February 2022

Coursera

[Certificate link](#)