

J Luxe Website Readme Guide

J Luxe Medical Aesthetics Website

This is the production website for J Luxe Medical Aesthetics in Hackney, London.
It is built with Next.js App Router and includes service pages, blog content, referral flow, and legal pages.

Tech Stack

- Next.js 16
- React 19
- TypeScript
- Tailwind CSS 4
- Framer Motion

Run Locally

```
bash
npm install
npm run dev
```

App URL: <http://localhost:3000>

What Each Page Stands For

Main Pages

- /
Main homepage. Introduces the clinic, highlights key treatments, and drives visitors to book.
- /about-us
Brand story and trust page. Explains the clinic approach and practitioner credibility.
- /treatment
Treatment directory page. Entry point to all individual treatment pages.
- /pricing
Full treatment pricing list and booking intent page.
- /contact-us
Contact and enquiry page with clinic details and location messaging.
- /blog
Blog hub with category filters and featured content.
- /blog/[slug]
Individual article page rendered from markdown content.
- /training
Academy/training offer page for education services.
- /refer-a-friend
Referral landing page where users generate and share referral links.

Treatment Service Pages

- /facials
Facial treatment information, options, FAQs, and booking CTAs.
- /fillers
Dermal fillers page with consultation, treatment pathways, and safety framing.
- /anti-wrinkle-injection
Anti-wrinkle treatment page focused on lines, dosage planning, and results.

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