

# J Luxe Website Readme Guide

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## J Luxe Medical Aesthetics Website

This is the production website for J Luxe Medical Aesthetics in Hackney, London.  
It is built with Next.js App Router and includes service pages, blog content, referral flow, and legal pages.

### Tech Stack

- Next.js 16
- React 19
- TypeScript
- Tailwind CSS 4
- Framer Motion

### Run Locally

```
bash  
npm install  
npm run dev
```

App URL: <http://localhost:3000>

### What Each Page Stands For

#### Main Pages

- /  
Main homepage. Introduces the clinic, highlights key treatments, and drives visitors to book.
- /about-us  
Brand story and trust page. Explains the clinic approach and practitioner credibility.
- /treatment  
Treatment directory page. Entry point to all individual treatment pages.
- /pricing  
Full treatment pricing list and booking intent page.
- /contact-us  
Contact and enquiry page with clinic details and location messaging.
- /blog  
Blog hub with category filters and featured content.
- /blog/[slug]  
Individual article page rendered from markdown content.
- /training  
Academy/training offer page for education services.
- /refer-a-friend  
Referral landing page where users generate and share referral links.

#### Treatment Service Pages

- /facials  
Facial treatment information, options, FAQs, and booking CTAs.
- /fillers  
Dermal fillers page with consultation, treatment pathways, and safety framing.
- /anti-wrinkle-injection  
Anti-wrinkle treatment page focused on lines, dosage planning, and results.



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