Lehel Babos

Product Designer

About Me

What I do

Driven and passionate about my craft, I use Design Thinking, Sketch, code and everything in between to ship products and solve problems for my end users and my team.

Core Skills

UI Design
UX Design
Frontend Development
Design Thinking

Favourite Tools

- Sketch
- InVision
- Principle
- Zenhub
- Github
- Sticky Notes and Sharpies

Contact info

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Portfolio
lehelbabos.com

Experience

IBM Canada

Product Designer • Cognos Analytics Oct 2017 - Present

Squad lead as part of the broader design team on Cognos Analytics, a data analysis, reporting and visualization tool.
Core Tasks: UX/UI Design, Prototyping, Design Thinking, Sprint Planning, Roll out of a common UI Design System

Design Lead • Watson Analytics for Social Media Jun 2015 - Oct 2017

UI Designer advanced into Design Lead position after a year. Our product performed analysis on social media data to provide insights about tone, sentiment, demographics and other metrics and trends.
Core Tasks: UX/UI Design, Design Thinking, Sprint and Milestone Planning, Mentoring, Product Roadmap, Frontend Development

CCI Inc

Visual Designer Apr 2014 - Jun 2015

Visual Designer for a business consultancy, helping small businesses secure public and private funding. I focused on updating and growing the firm's online and offline presence.
Core Tasks: Web and Mobile Site Design, Print Design, Infographics

Freelance

Visual Designer • Lab416 May 2013 - Jan 2015

Freelance designer for Lab416, a Toronto based dev shop.
Core Tasks: UI Design, Responsive Web Design, Prind Design, Branding

Product Designer • Base5 Feb 2014 - Jan 2015

Product designer for a startup creating a webapp to parse, index, make searchable and help modernize how codes and regulations are used.
Core Tasks: UX/UI Design, Frontend Development, Research, Branding

Education

Ryerson University: RTA School of Media Class of 2012

Bachelor of Arts
Graduated with President's Award for Excellence

Thank you for your consideration...