

Lehel Babos // Product Designer

About Me

What I do

Driven and passionate about my craft, I use Design Thinking, Figma, code and everything in between to ship products, solve problems and build teams.

Core Skills

UX / UI Design
Frontend Development
Design Thinking
Design Ops

Favourite Tools

- ❖ Figma
- ☰ Miro
- ☐ Sticky Notes and Sharpies
- ☒ Zenhub
- ▶ VSCode
- ⌚ Github

Contact info

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Portfolio
lehelbabos.com

Education

Ryerson University:
Bachelor of Arts
RTA: School of Media • Class of 2012

Experience

Indeed • SMB Labs

Senior Designer June 2021 - Present

Lead product design from vision through implementation on a key strategic initiative within our GM, working directly with leadership and stakeholders across product and engineering to research, test and deliver an MVP of a net new product in less than 6 months.

Core Tasks: Product Design (Mobile Native and Responsive Web), Design Thinking facilitation, Product and Sprint Planning, UX Research

TableCheck

Product Design Lead

June 2019 - April 2021

In charge of design direction and execution across the company's suite of products. Working with teams and stakeholders to research, plan, and deliver new experiences to end users. Scale a design practice across the org, leading a 3 person design team.

Core Tasks: UX/UI Design, Design Thinking, Product and Sprint Planning, Design system work, Mentorship and design training

IBM Canada • Watson Analytics

Design lead

Jun 2015 - April 2019

Started as a Product Designer, advanced to Design Lead position, working on a number of IBM's offerings in the data visualization, analytics and machine learning space.

Core Tasks: UX/UI Design, Design Thinking, Sprint and Milestone Planning, Mentoring, Product Roadmap, Frontend Development, Design System work, Data visualization

CCI Inc

Visual Designer

Apr 2014 - Jun 2015

Visual Designer for a business consultancy, helping small businesses secure public and private funding. I focused on updating and growing the firm's online and offline presence.

Core Tasks: Web and Mobile Site Design, Print Design, Infographics

Base 5 Technologies

Product Designer

Feb 2014 - Jan 2015

Product designer for a startup working on a SaaS offering aimed at construction professionals and architects, intended to help streamline their regulatory compliance workflows.

Core Tasks: UX/UI Design, Frontend Development, Research, Branding

Lab416

Visual Designer

May 2013 - Jan 2015

Freelance designer for a Toronto based design and development agency.
Core Tasks: UI Design, Responsive Web Design, Print Design, Branding

Thank you for your consideration...