

# **Lehel Babos**

Product Designer

# **About Me**

#### What I do

Driven and passionate about my craft, I use Design Thinking, Sketch, code and everything in between to ship products and solve problems for my end users and my team.

#### **Core Skills**

UI Design UX Design Frontend Development Design Thinking

#### **Favourite Tools**

Sketch

in InVision

Principle

**Z** Zenhub

Github

Sticky Notes and Sharpies

## **Contact info**

#### Address

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### **Portfolio**

lehelbabos.com

# **Experience**

### **IBM Canada**

## **Product Designer • Cognos Analytics**

Oct 2017 - Present

Squad lead as part of the broader design team on Cognos Analytics, a data analysis, reporting and visualization tool.

**Core Tasks:** UX/UI Design, Prototyping, Design Thinking, Sprint Planning, Roll out of a common UI Design System

# Design Lead • Watson Analytics for Social

Jun 2015 - Oct 2017

Media

UI Designer advanced into Design Lead position after a year. Our product performed analysis on social media data to provide insights about tone, sentiment, demographics and other metrics and trends.

**Core Tasks:** UX/UI Design, Design Thinking, Sprint and Milestone Planning, Mentoring, Product Roadmap, Frontend Development

#### **CCI Inc**

## **Visual Designer**

Apr 2014 - Jun 2015

Visual Designer for a business consultancy, helping small businesses secure public and private funding. I focused on updating and growing the firm's online and offline presence.

Core Tasks: Web and Mobile Site Design, Print Design, Infographics

#### **Freelance**

#### **Visual Designer · Lab416**

May 2013 - Jan 2015

Freelance designer for Lab416, a Toronto based dev shop.

Core Tasks: UI Desigm, Responsive Web Design, Prind Design, Branding

#### **Product Designer • Base5**

Feb 2014 - Jan 2015

Product designer for a startup creating a webapp to parse, index, make searchable and help modernize how codes and regulations are used.

Core Tasks: UX/UI Design, Frontend Development, Research, Branding

# **Education**

## Ryerson University: RTA School of Media

Class of 2012

Bachelor of Arts

Graduated with President's Award for Excellence