

Steven Lehrburger

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Work

- Product Engineer, Sup at Looksee** | New York, NY 3/14 - 1/15
Built iPhone app that was featured by Apple with 53 ratings and a 4.5-star average
Learned Cocoa Touch and wrote app from scratch to meet aggressive launch goal
Identified key product metrics and dug into the data to find actionable insights
Analyzed user feedback and developed strategies for community growth
- Founder, Dashdash.com** | New York, NY 4/12 - present
Created an instant messaging product that feels like a cocktail party on the Internet
Prototyped on AWS with XMPP/Jabber so as to integrate with existing user habits
Launched a private beta to friends-of-friends, collected feedback, and iterated
- Product Engineer and Visualization Engineer, Meebo** | New York, NY 10/10 - 4/12
Developed a long-term vision for Meebo's suite of products with a distributed team
Updated visual styles on the consumer site to match Meebo's new brand identity
Implemented Hadoop jobflows and timeseries graphs to show key product metrics
- Engineering Intern and Contractor, Bittly at betaworks** | New York, NY 5/09 - 9/10
Iterated on the primary URL-shortening user interface based on customer feedback
Made a dashboard for the sales team to track URL shortener market share on Twitter
- Design Intern, Kevin Kennon Architect** | New York, NY 9/07 - 7/08
Rebuilt the firm's Flash website and wrote documentation to help others make updates
- Research Assistant, Center for the Study of Language and Information** | Stanford, CA 6/05 - 9/05
Worked on natural language processing for an in-vehicle dialogue system

Projects

- M[]leskines** | <http://thisiswhyicarryanotebook.tumblr.com>
An iterative series of 22 personal notebooks, some with a laser-cut hole for carrying a pen
- Where Do You Go** | <http://wheredoyougo.net>
A web app where Foursquare users create and share heat map visualizations of their check-ins
16k users, 81k visitors, 208k pageviews since December '09; press from WSJ, Lifehacker, Gizmodo
Presented live demos at the NY Quantified Self and NY Tech meetups in Spring '10
- Textonic** | <http://textonic.org>
An SMS-based tool for aid workers in Africa; coordinated team and presented at UNICEF in April '09
- TwiTerra** | <http://twiterra.com>
A visualization of retweets; presented at the Twitter Scala and NY Tech meetups in January '09
- Prototype iPhone App for Meetup.com** | <http://github.com/lehrblogger/meetapp>

Teaching

- Co-Instructor, Stanford CEE11SI Putting Stanford on the Map, Studio** | Stanford, CA 2/07 - 8/07
Won Google's Build Your Campus in 3D Competition with 6 other teams among 364 registered schools
Led a team of 9 students in modeling campus buildings with SketchUp; press at <http://goo.gl/krkFgA>
- Co-Instructor, Stanford MTL40SI Dark Cinema, Seminar** | Stanford, CA 11/04 - 3/05

Education

- ITP at New York University** | New York, NY 5/08 - 5/10
Master of Professional Studies from the Interactive Telecommunications Program
Coursework focused on social software design and the study of online communities
- Stanford University** | Stanford, CA and Berlin, Germany 9/03 - 8/07
Bachelor of Science in Engineering with an Architectural Design focus and a Symbolic Systems minor
Coursework in computer science, architecture, construction, mathematics, psychology; GPA 3.62/4.0
- Career Discovery Program in Architecture at Harvard Graduate School of Design** | Cambridge, MA 6/06 - 8/06

Activities

- Walking whenever possible, domestic and international travel, self-quantification, long-form blogging