



Bayesian Statistics and Hierarchical Bayesian Modeling for Psychological Science

Lecture 04

Lei Zhang

Social, Cognitive and Affective Neuroscience Unit (SCAN-Unit)
Department of Cognition, Emotion, and Methods in Psychology

https://github.com/lei-zhang/BayesCog_Wien

lei.zhang@univie.ac.at
lei-zhang.net
@lei_zhang_lz



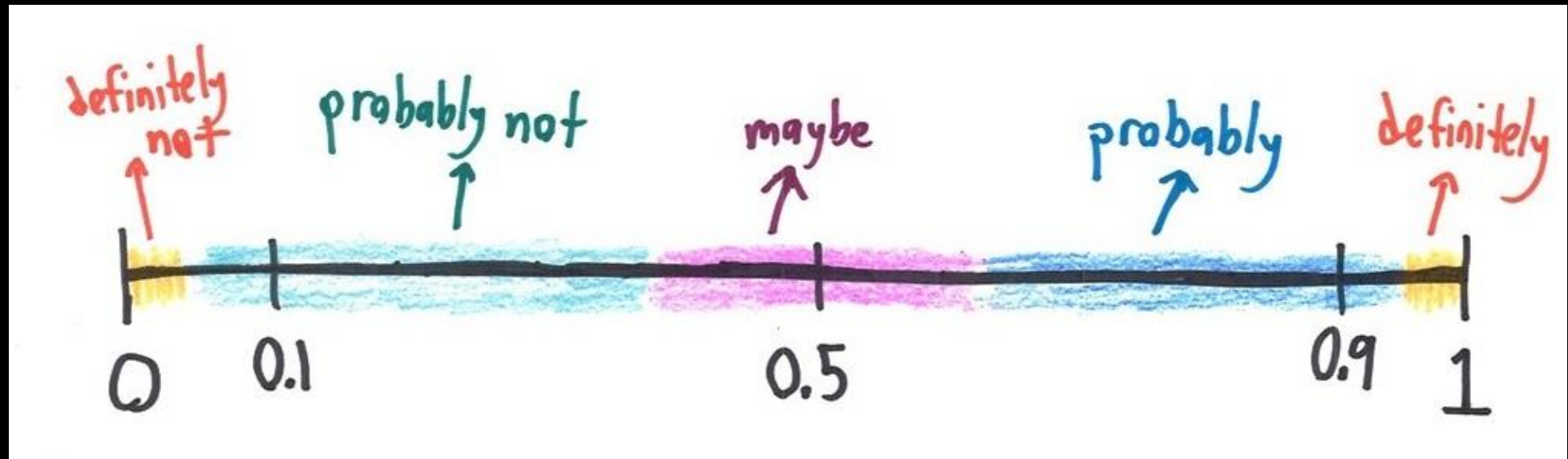
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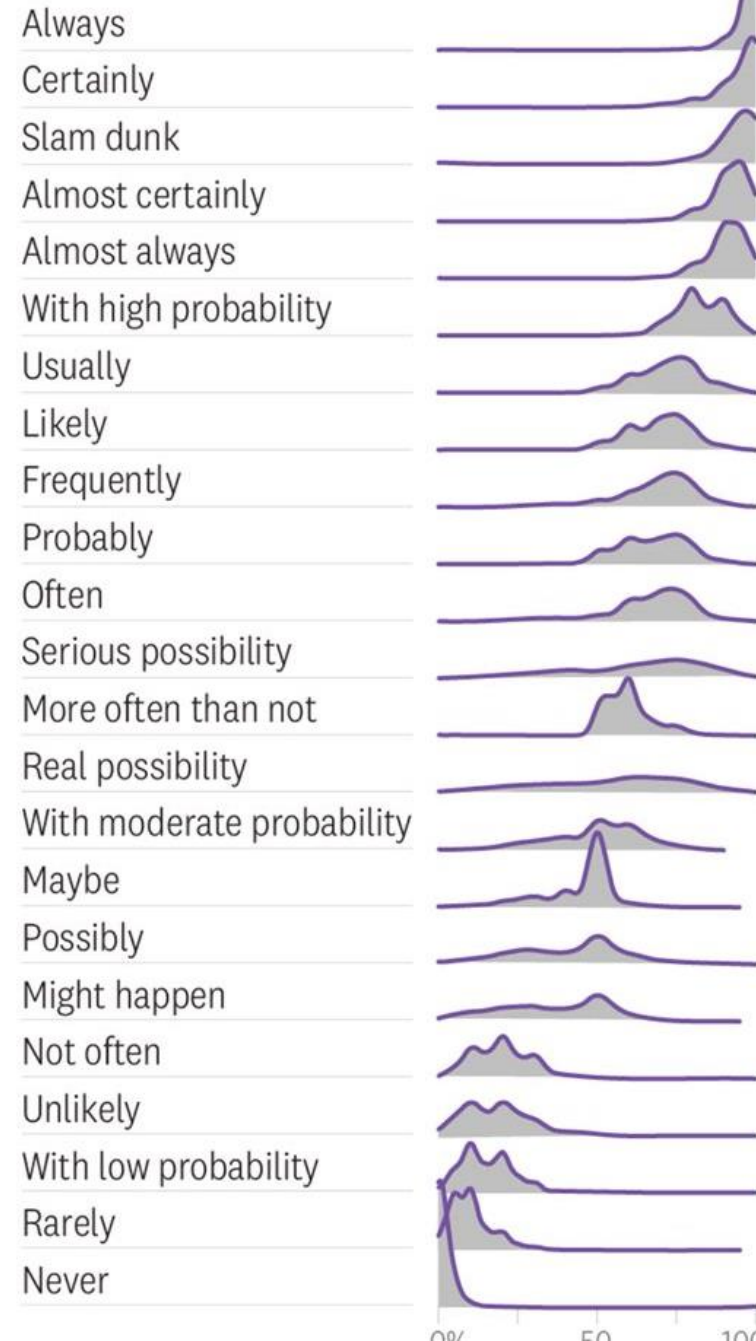
Bayesian warm-up?

BASICS OF PROBABILITY



to respondents' estimate of likelihood

Word or phrase



Probability

cognitive model

statistics

computing

...assigning numbers to a set of possibilities

Properties (Kolmogorov, 1956)

- $p \in [0,1]$
- $\sum p = 1$

Probabilities are used to express **uncertainty**.

Probability Functions

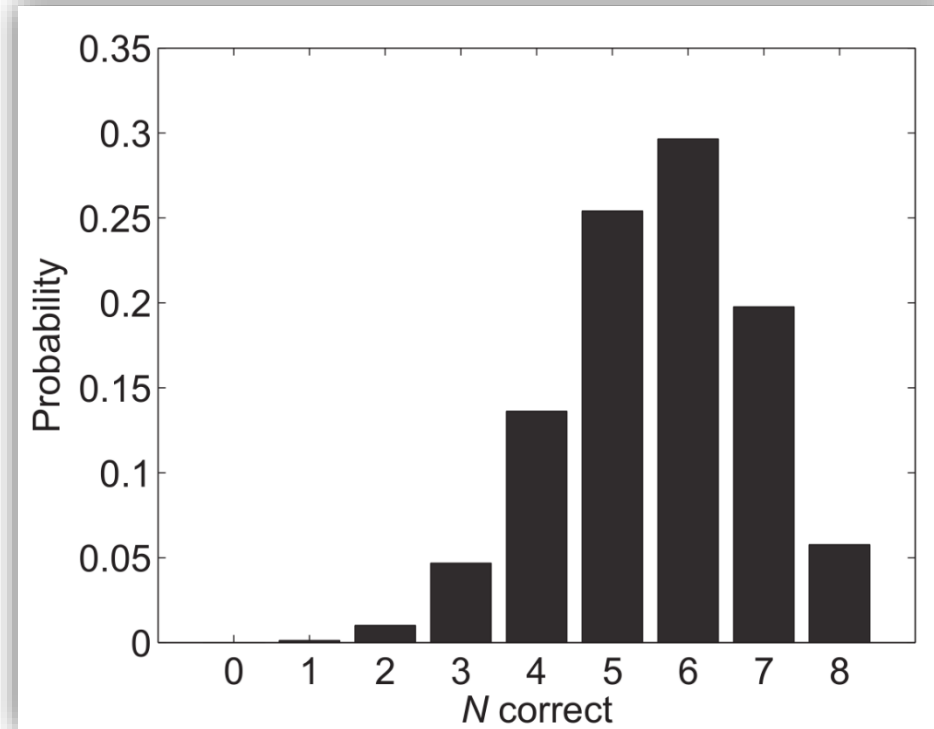
cognitive model

statistics

computing

discrete events – we talk about **mass**

Run a test and
record each
student's correct
responses



Probability Functions

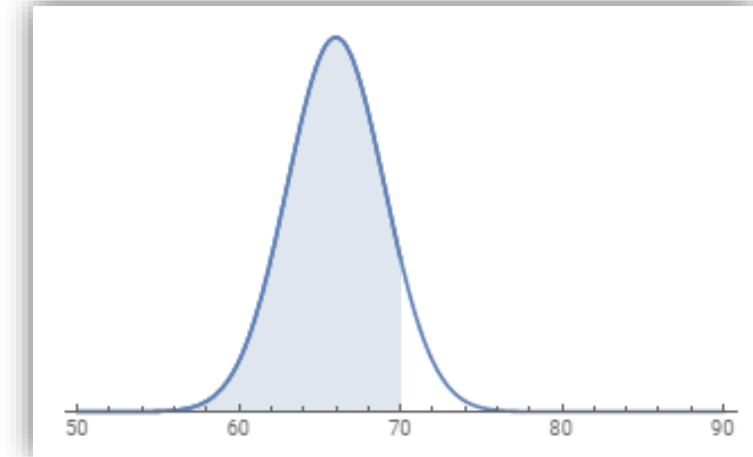
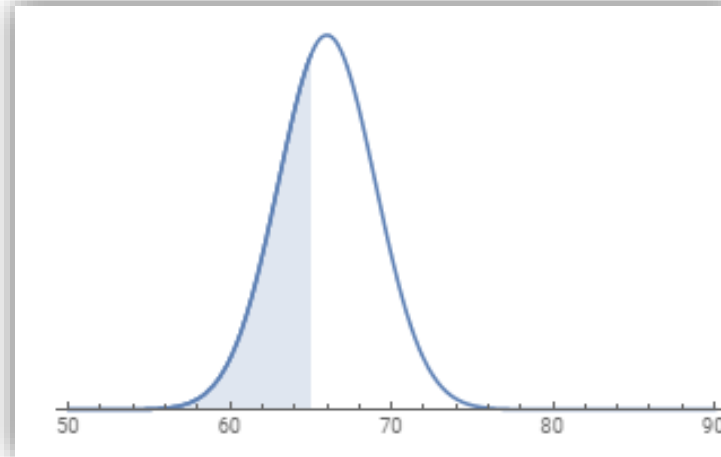
cognitive model

statistics

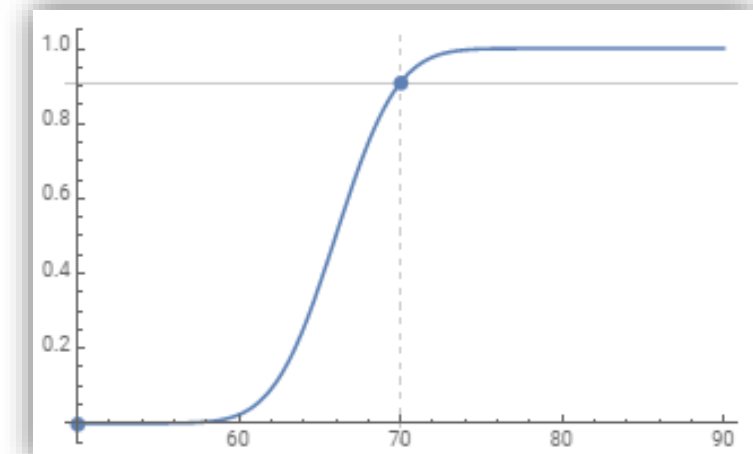
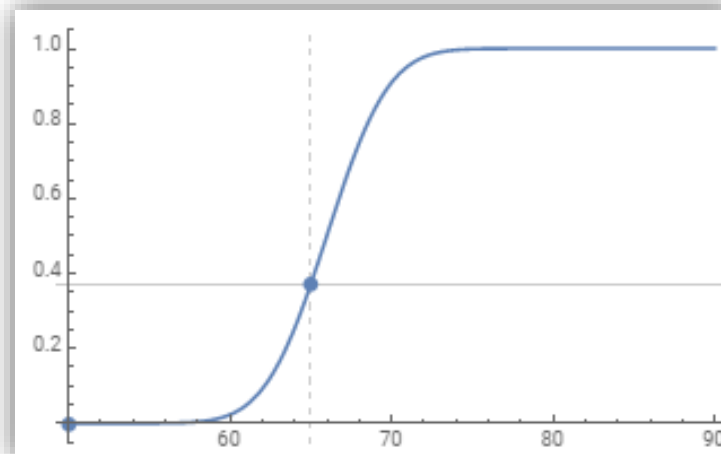
computing

continuous events – we talk about **density**

probability density function
(PDF)

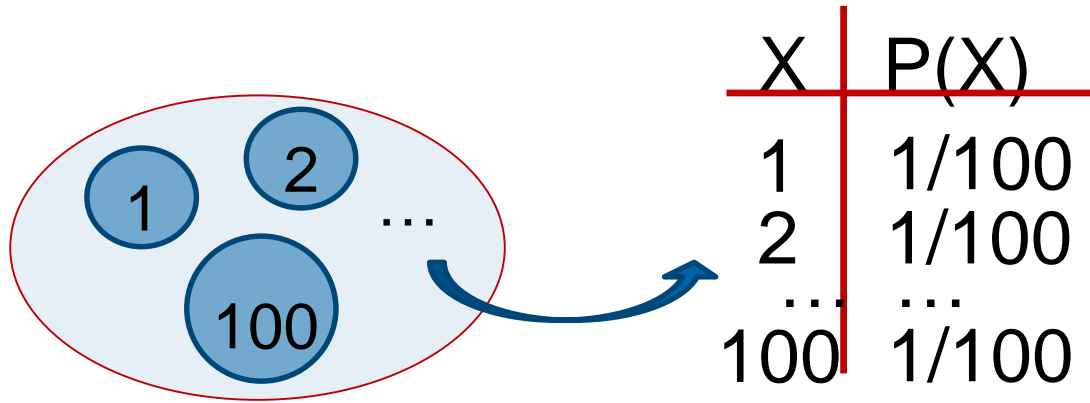


cumulative distribution function
(CDF)

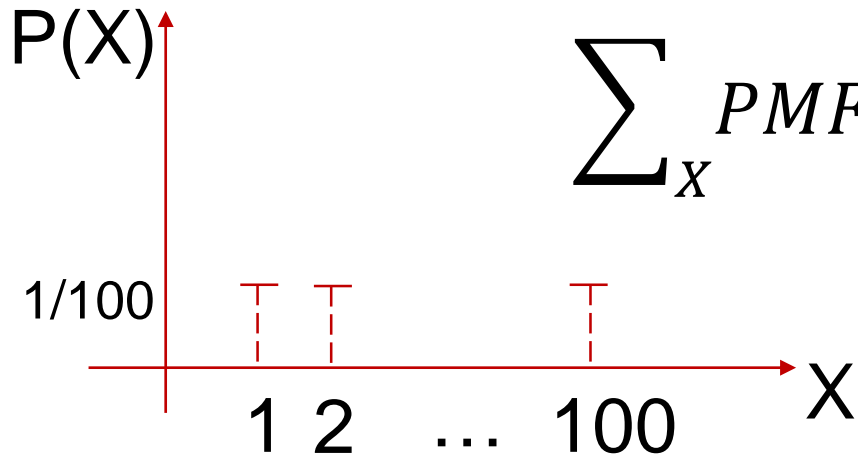


Another example

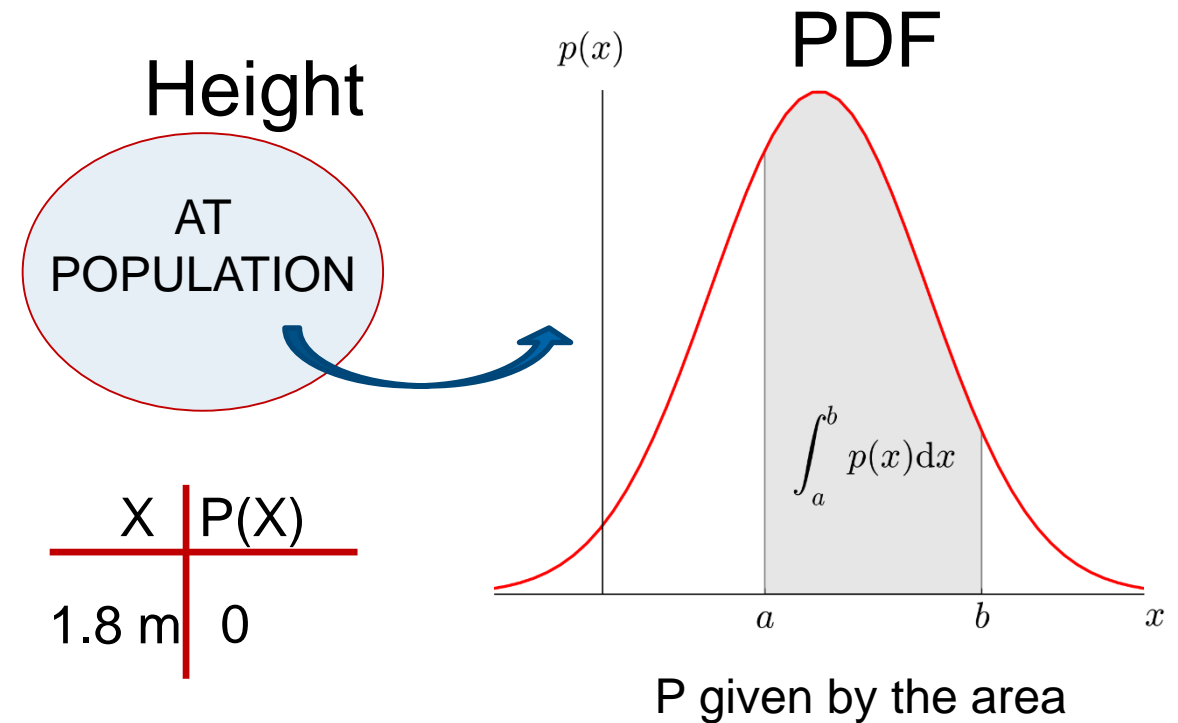
Discrete



$$\sum_X PMF(X) = 1$$



Continuous



X	P(X)
1.8 m	0

$$1.75 \leq X \leq 1.85$$

Playing with Probability Functions in R

cognitive model

statistics

computing

`dnorm()` – PDF

`pnorm()` – CDF

`qnorm()` – quantile, inverse cdf

`rnorm()` – random number generator

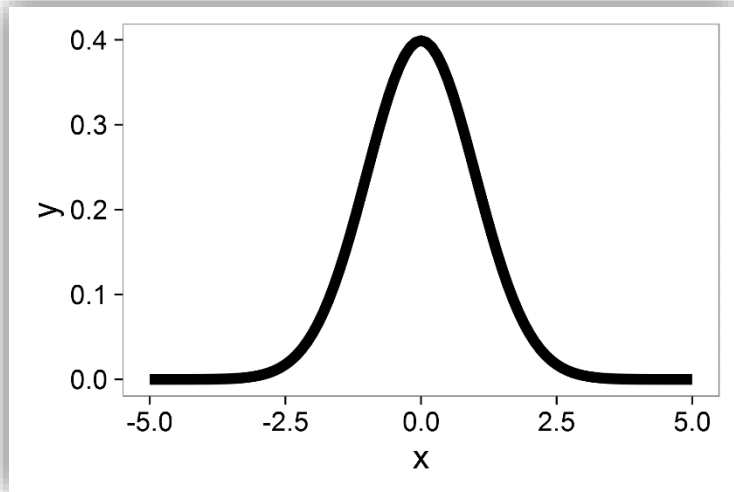
Example: Normal(0,1)

cognitive model

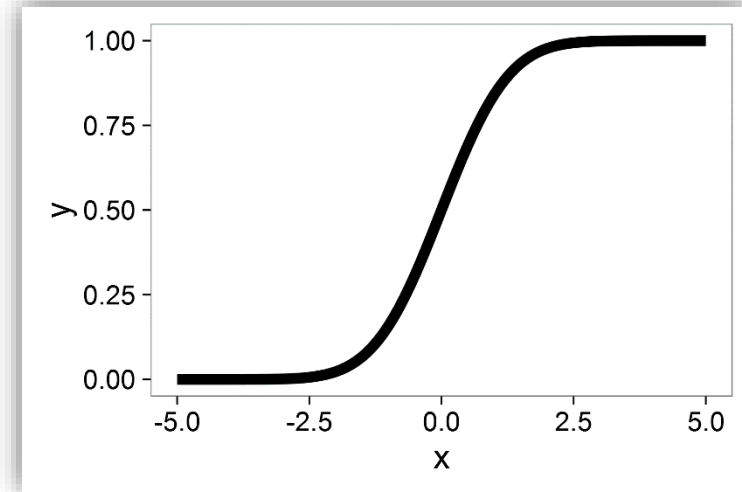
statistics

computing

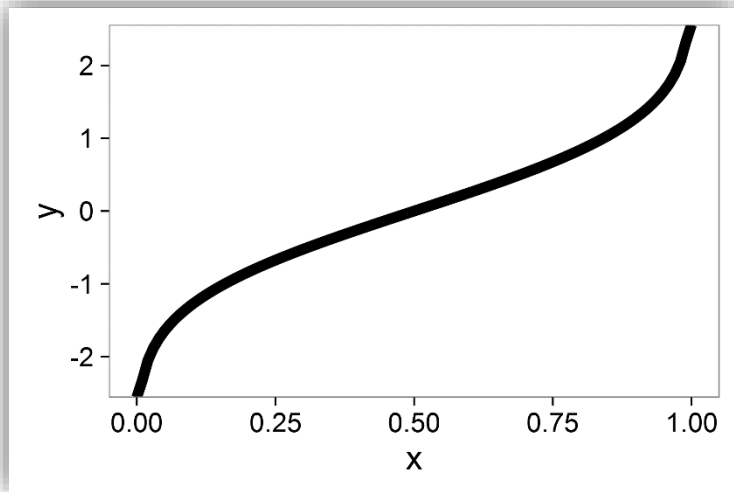
dnorm()



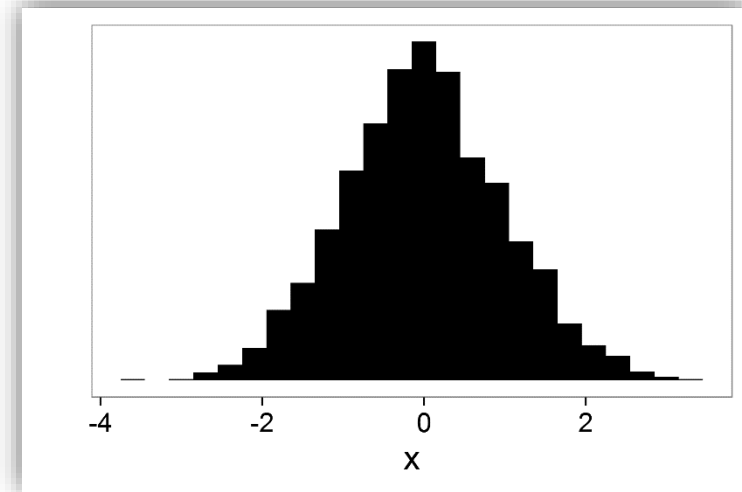
pnorm()



qnorm()



rnorm()



Joint, Marginal and Conditional Probability

cognitive model

statistics

computing

Joint Probability

$$p(A, B) = p(B, A)$$

- e.g., $p(\text{rain, cold})$: $p(\text{rain})$ AND $p(\text{cold})$

Marginal Probability

$p(A)$ – ‘ p of A irrespective of B ’

- e.g., $p(\text{rain})$: $p(\text{rain, cold}) + p(\text{rain, not cold})$

Conditional Probability

$p(A|B)$ – ‘ p of A given B ’ – event B is fixed, not uncertainty

$$p(A, B) = p(A|B)p(B)$$

- e.g., $p(\text{rain, cold}) = p(\text{rain}|\text{cold})p(\text{cold})$

Example I: discrete

Joint probability :

$$P(X = 0, Y = 1) =$$

$$\sum_{x,y} P(X = x, Y = y) = 1$$

Marginal probability :

$$P(Y = 1) =$$

$$P(X = 0) =$$

$$P(X = x) = \sum_y P(X = x, Y = y)$$

Conditional probability :

$$P(X = 1|Y = 1) =$$

$$\begin{aligned} P(X = x|Y = y) &= \frac{P(X = x, Y = y)}{P(Y = y)} \\ &= \frac{P(X = x, Y = y)}{\sum_x P(X = x, Y = y)} \end{aligned}$$

		rain x	
		1	0
cold Y	1	0.5	0.1
	0	0.1	0.3

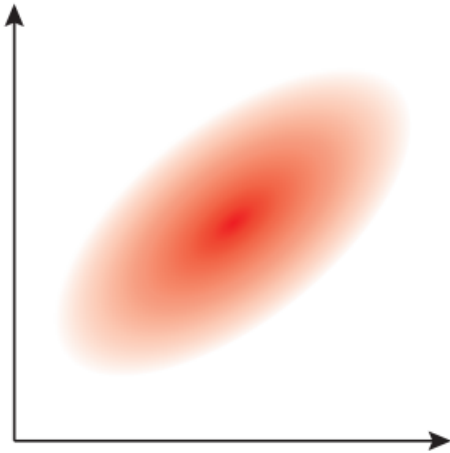
Example I: continuous

cognitive model

statistics

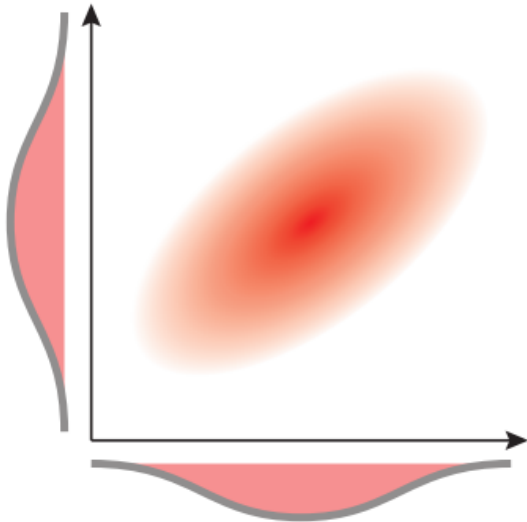
computing

joint distribution



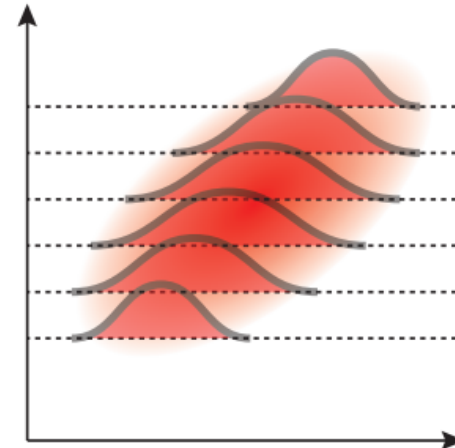
The "co-distribution" of x and y .

marginal distribution



The density of x - (or y -) values,
without knowing the other's value.

conditional distribution



The probability distribution of x ,
given that we know the value of y .



BAYES' THEOREM

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Bayes' theorem

cognitive model

statistics

computing

$$p(A, B) = p(B, A)$$

$$p(A, B) = p(A|B)p(B)$$

$$p(B, A) = p(B|A)p(A)$$

$$p(A|B)p(B) = p(B|A)p(A)$$

$$p(A | B) = \frac{p(B | A) p(A)}{p(B)}$$

Bayesian warm-up?

Second Example

cognitive model

statistics

computing

Row	Column			Marginal
	...	c	...	
\vdots r \vdots	...	\vdots $p(r, c) = p(r c) p(c)$ \vdots	...	$p(r) = \sum_{c^*} p(r c^*) p(c^*)$
Marginal		$p(c)$		

Second Example

cognitive model

statistics

computing

Eye color	Hair color				Marginal (Eye color)
	Black	Brunette	Red	Blond	
Brown	0.11	0.20	0.04	0.01	0.37
Blue	0.03	0.14	0.03	0.16	0.36
Hazel	0.03	0.09	0.02	0.02	0.16
Green	0.01	0.05	0.02	0.03	0.11
Marginal (hair color)	0.18	0.48	0.12	0.21	1.0

$$p(A | B) = \frac{p(B | A) p(A)}{\sum_{A^*} p(B | A^*) p(A^*)}$$

Exercise VI

cognitive model

statistics

computing

Suppose that in the general population, the probability of having a rare disease is 1/1000. We denote the true presence or absence of the disease as the value of a parameter, ϑ , that can have the value $\vartheta = \text{☹}$ if disease is present in a person, or the value $\vartheta = \text{☺}$ if the disease is absent. The base rate of the disease is therefore denoted $p(\vartheta = \text{☹}) = 0.001$.

Suppose(1): a test for the disease that has a 99% hit rate: $p(T = + | \vartheta = \text{☹}) = 0.99$

Suppose(2): the test has a false alarm rate of 5%: $p(T = + | \vartheta = \text{☺}) = 0.05$

Q: Suppose we sample a person at random from the population, administer the test, and it comes up positive. What is the posterior probability that the person has the disease?

Exercise VI

cognitive model

statistics

computing

Q: What is the posterior probability that the person has the disease?

$$\rightarrow p(\vartheta = \text{☹} \mid T = +)$$

Exercise VI

cognitive model

statistics

computing

Test result	Disease		Marginal (test result)
	$\theta = \ddot{\smile}$ (present)	$\theta = \smile$ (absent)	
$T = +$	$p(+ \ddot{\smile}) p(\ddot{\smile})$ $= 0.99 \cdot 0.001$	$p(+ \smile) p(\smile)$ $= 0.05 \cdot (1 - 0.001)$	$\sum_{\theta} p(+ \theta) p(\theta)$
$T = -$	$p(- \ddot{\smile}) p(\ddot{\smile})$ $= (1 - 0.99) \cdot 0.001$	$p(- \smile) p(\smile)$ $= (1 - 0.05) \cdot (1 - 0.001)$	$\sum_{\theta} p(- \theta) p(\theta)$
Marginal (disease)	$p(\ddot{\smile}) = 0.001$	$p(\smile) = 1 - 0.001$	1.0

$$\begin{aligned}
 p(\theta = \ddot{\smile} | T = +) &= \frac{p(T = + | \theta = \ddot{\smile}) p(\theta = \ddot{\smile})}{\sum_{\theta} p(T = + | \theta) p(\theta)} \\
 &= \frac{0.99 \cdot 0.001}{0.99 \cdot 0.001 + 0.05 \cdot (1 - 0.001)} \\
 &= 0.019
 \end{aligned}$$

ANY
QUESTIONS
?

Happy Computing!