

**About**

Facebook – About:

“The Little Green Larder offers a plastic free shopping experience, with zero waste alternatives to inspire us to create a greener future.”

Facebook – Products

“Fresh food, dried foods, whole foods plastic free for you to fill into your own container. Zero waste swaps for everyday items.”

Aim: The Little Green Larder’s aim is to reduce plastic pollution by using recyclable packaging, or shoppers bring their own reusable tubs which can be refilled.

The Little Green Larder aims to show people a more sustainable way of living and hopes to path the way for other businesses, and individuals, to be more aware of their waste.

Opening Times:

|  |  |
| --- | --- |
| **Monday:** | 10.00-18.00 |
| **Tuesday:** | 10.00-18.00 |
| **Wednesday:** | 09.00-1700 |
| **Thursday:** | 16.00-19.00 |
| **Friday:** | 10.00-18.00 |
| **Saturday:** | 0900-1700 |
| **Sunday:** | 1100-1400 |

\*if we have time – write so the day will be in bold on each day?

Address: 272 Perth Road, Dundee

Owner: Jillian Elizabeth

Links:

* Facebook:

<https://www.facebook.com/thelittlegreenlarder/>

The Little Green Larder uses Facebook for many announcements such as different opening and closing times, new products and upcoming events. \*Announcements page? Make a feature of new Facebook posts?

* Little Green Blogger

<http://thelittlegreenblogger.com/>

* Instagram:

<https://instagram.com/thelittlegreenlarder?igshid=1592c8l1yj32s>

**Events**

The Little Green Larder takes part and hosts in many events. Important to mention Greenways Dundee and Advocating Together Dundee SCIO.

e.g Eco Christmas Fayre, Zero Waste Workshop

\*we could have an events page using Bootstrap cards

Title

Description

Link

**Products**

* Only stock Scottish drinks to support local business
* Dried fruits
* Fresh fruit and vegetables
* Electrolysed water – cleaning product
* Christmas gifts
* Soaps
* Fresh traybakes and bread
* Sweets and chocolate – vegan pic n mix
* Toothbrush and tooth tablets
* Moon cups
* Cutlery
* Vegan tinned food
* Bamboo toilet paper
* Peanut butter
* Oat milk
* Dog treats
* Oil
* Pasta, rice
* Lentils
* Natural Deodorant, Facial scrubs, oils and cleansing balms

**Map Locations**

* Barnetts Bakery
* Marwick’s Vegan Kitchen
* Charity shops?
  + Salvation Army – Broughty Ferry
  + Sense Scotland – Dundee
  + etc
* Tayside Re-users
* Transform Furniture Store
* Computer Recycling Services
* EMR Dundee (recycling centre)
* Dundee and Angus Wood Recycling
* Riverside Recycling centre
* Baldovie Recycling Centre
* Gate Church Carbon Saving Project – Gate Church
* Kist Dundee
* Marys Kitchen
* Braithwaites Coffee Shop
* scrapAntics

**Other Links**

<https://www.dundeecity.gov.uk/sustainable-dundee/>

<http://www.foe-tayside.org.uk/directory-of-green-groups/>

<https://www.birchwoodemporium.com>

<https://blog.dundee.ac.uk/one-dundee/go-plastic-free/>

<https://www.zerowastescotland.org.uk/content/independent-retailers-helping-change-way-we-shop>

**Target Market**

The Little Green Larder is for anyone in Dundee that is interested in reducing plastic pollution and living a more sustainable lifestyle. Upon the opening and in recent months people of all ages have expressed their interest in the shop, from students to the elderly residents of Dundee. The website should be accessible to every level of computer user. This should be done by easy to follow navigation and layout throughout the website.