



kamaleont

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INTRODUCTION



Kamaleont has been created to enable access and simplify investing in the blockchain economy. Through its unique investment approach and applied blockchain technology, Kamaleont creates diversified strategic investment vehicles designed for the blockchain economy.

Investors participate at a company level, co-owning Kamaleont and profiting from all its revenues and investment profits. By allowing access at a company level, investors avoid investment fees or misaligned interests between fund managers and investors.

- Kamaleont, trust in risk.

2 MARKET OVERVIEW

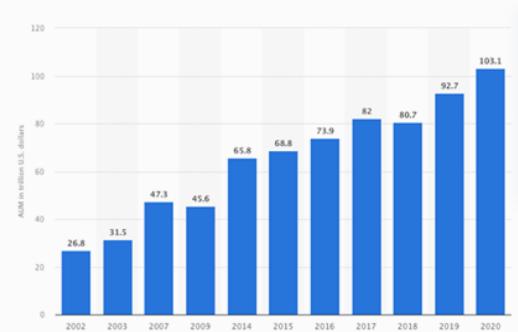
Although investments in blockchain based projects are still a small portion of total Assets under Management worldwide, growth in this sector has been substantially greater than average, presenting itself as a profitable investment opportunity for upcoming years.

2.1 Market Size

PwC anticipates that global Assets Under Management (AuM) will almost double in size by 2025, from \$84.9 trillion in 2016 to \$145.4 trillion by 2025. Investments through asset managers continue to grow steadily providing access, experience, and track record to investors around the world.

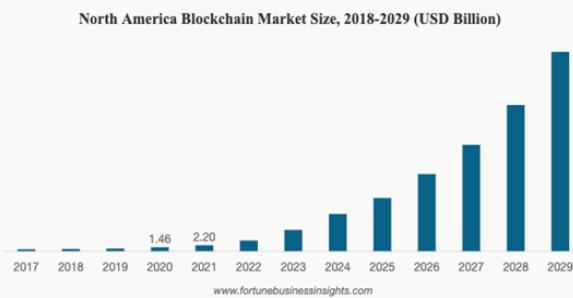
According to Statista, total AuM for 2020 stood at a record high \$103 trillion, demonstrating an estimated Compound Annual Growth Rate (CAGR) of 7.8% from 2002 to 2020.

Investing through experienced, dedicated and skilled asset managers continues to be a growing and profitable alternative for all types of assets worldwide.



2.2 Blockchain Economy Trends and Growth

Blockchain economy market size is valued at \$1.46 trillion for 2020 and 2.20 trillion for 2021, representing merely a 0.2% of total AuM. Growth has been exponential:



650% in 2017, -82.9% in 2018, 53.9% in 2019, 357% in 2020 and 187.7% in 2021.

On the funding side, venture capital has poured over \$30B into crypto investments during 2021, which is more than the total amount raised in all prior years combined. There are over 65 crypto unicorns out of which 40 were created during 2021. Not only is this economy growing strong, but it's occurring at a staggering growth rate.

According to The Insight Partners, blockchain market size will be worth \$228 billion globally by 2028, at a 72% CAGR.

2.3 Opportunity

Considering the blockchain economy is still a fraction of total global assets under management (0.2%), and that growth is projected at a high rate (7x vs total asset management CAGR), the opportunity both for investor and blockchain asset managers is substantial.

3 DESCRIPTION OF THE PROBLEM

There is an increasing interest in investors for blockchain technology investments as many new projects are being created daily. Still, for many traditional investors, blockchain technology is complicated both to understand and to invest in.

Also, traditional investing via private or public investment funds in blockchain technology presents a series of difficulties that Kamaleont is addressing and that include the following:

3.1 Understanding blockchain

Blockchain technology is both new and complicated. It requires some level of knowledge that due to the novelty of the technology and its applications, most investors have not gotten around to understanding. There is a need to make blockchain investments simple and allow hundreds of potential investors to access this growing asset class.

3.2 Lack of expertise and dedicated team

To really take advantage of the investment opportunities available in the blockchain economy, a dedicated, experienced, and talented team of analysts is needed. The fast-paced change in applications and ever-growing industries that are adopting these technologies, require expert investors to safely seek profitable investments, time and resources that new investors to this space rarely have access to.

3.3 Liquidity and Intermediary Fees

The more liquid investments are, the more attractive they become for investors, as these can be sold at any given time. Private investment funds set an investing timeframe that investors must commit to, disallowing uninventing during that timeframe, no matter what the investors needs are, and therefore preventing many that cannot commit to set timeframes from participating in these funds.

Although public funds do trade publicly and are more liquid, they still require a certain level of sophistication and/or investor knowledge that not all potential investors have.

In any case, investment funds charge a number of fees that affect profitability and access for investors.

3.4 Ticket size

For small investors, the available alternatives to invest in traditional funds are scarce. Most investment funds have both a minimum ticket per investor that is usually high and setup costs that make investing small amounts unviable.

3.5 Geopolitical barriers

Investors want to be able to invest in the best opportunities wherever they present themselves with no limitation to geographical barriers. Currently, investment platforms are not completely flexible with regards to investing in varied jurisdictions.

4 OUR SOLUTION

Kamaleont is a innovative investment company that specializes in blockchain economy assets. We make investing in the crypto space simple, accessible, professional, and trustworthy, providing a holistic solution for both beginner and experienced investors.

Kamaleont has been built based on blockchain technology which implies indispensable advantages for the company and its investors, including transparency, cost efficiency, immutability, automatization of processes, and liquidity, amongst others.

4.1 Our vision

To become a leading international blockchain economy investment company, that provides simplified investing and superior mid/long-term returns.

4.2 Our model

As a decentralized platform, investors are invited to participate as fractional owners of Kamaleont company, therefore being a part of all future returns generated. To achieve this, Kamaleont has been tokenized, meaning that a definite number of tokens have been created to represent ownership of the company. Investors will acquire Kamaleont Tokens (KLT) which are equivalent to % property of the company and entitles that investor to its % of dividends.

Kamaleont will structure specific investment vehicles based on expert team analysis, advanced technological support, and innovative business model structures (smart contract based), where Kamaleont will invest directly. Our first investment vehicle is Kamaleont Portafolio (KP), that targets added value opportunities in the blockchain economy (please see investment strategy for details).

To recognize long term investors and increase value to the company, KLT buy or sell transactions will be taxed by 9%, all of which will be reinvested in the project: 5pp invested in KP, 3pp back to investors (liquidity pool, dividends and burns) and 1pp for project operations.

4.3 Advantages

With Kamaleont's innovative investment model, investors enjoy many advantages that should result in better returns:

Access

Tokenization allows for minimum fractional ownership, allowing investments in Kamaleont for any budget.

Aligned incentives

Considering investors enter at a company ownership level, both investor and team incentives are aligned. Different from traditional investment funds where investment teams are rewarded by fees, all income generated by the company is shared between all owners, whether team or investors, based on their ownership participation.

Simplification

Kamaleont's structure, team and value proposition is ideal for investors lacking knowledge and/or required time needed to invest right.

Liquidity

Private fund investing is usually illiquid, and investors must wait for the investment period to end, to recoup their capital. With Kamaleont, tokens can be sold at any moment in time, ensuring true liquidity for investors, even if Kamaleont's Portfolio owns illiquid assets, leveraging on one of the great benefits of blockchain technology.

Global investments

As Kamaleont invests in projects developed anywhere in the world, investors (who reside in crypto trading approved countries) will be investing all over, greatly simplifying personal taxation and legally compliant structures.

Risk management

By investing at a company level, KLT tokens represent future expectations of revenue/profit much like a company's stock, therefore presenting a long-term investing strategy. This allows the company to invest without the risks of short-term volatilities or the need for emergency liquidation of assets.

Transparency

In the blockchain ecosystem all transactions are visible, trackable and immutable, ensuring total transparency for investors.

5 INVESTMENT STRATEGY

As a company Kamaleont will develop investment vehicles that consolidate a diversified portfolio of blockchain based projects following specific parameters to maximize safety and profitability, while leveraging the team's on-growing expertise and track-record.

5.1 Investment framework

As blockchain technology progresses, new projects arise and investor adoption increases, Kamaleont will be in the forefront of crypto investing based on a clear and focused investment strategy, while still allowing enough flexibility to address the ever-changing ecosystem.

Our approach relies on a cross-strategy portfolio between investment maturity (risk management) and industry prioritization for each investment vehicle.

5.1.1 Investment maturity

Fundamental

Projects that through blockchain applied technology solve clear market problems, are at a consolidated stage and project mass adoption. Holding period for these investments is expected to be long-term.

Early stage

Projects that present innovative solutions to market problems, have clear competitive advantages and are led by solid teams. The project has a proven MVP or a developed product and is prior to entering a growth stage. Holding period for these investments is expected to be short-term.

Incubator

Projects with an undeveloped idea and initial investment by a solid team seeking market validation. Investments will occur at pre-seed, seed and private sale rounds and holding period is analyzed on a project specific basis.

5.1.2 Industry priority

Priority

Projects that are part of high growth potential industries where KLT team has high levels of expertise and therefore will concentrate most of the resources.

Strategic

Projects that are part of an emerging industry with high potential growth where KLT will take advantage of the opportunities with secondary resources.

Exploratory

Projects in industries that are worth exploring and will use few resources.

5.2 Kamaleont Porfolio

Kamaleont Porfolio invests with the following parameters as guiding investment principles which do not represent a strict rule. Opportunities are analyzed on its own merits, and although investment decisions consider these parameters to ensure a balanced portfolio over time, portfolio composition may vary.

	Maturity	Fundamental	Early Stage	Incubator
Industry		60%	25%	15%
Priority	50%	30%	13%	8%
Strategic	35%	21%	9%	5%
Exploratory	15%	9%	4%	2%

At this moment in time, our analysis considers the following industry classifications:

Priority

- **Chains:** A blockchain simply put, is a network upon which information is stored. Therefore, many different blockchain may exist where different information is stored and upon which different uses and applications are created. Blockchains may be public, private or hybrid, have different security protocols and seek to resolve different problems.

Examples of different blockchains include Bitcoin, Ethereum, IBM, Hyperledger.

- **Web 3.0:** Also known as web3 is basically a new way of building businesses in a decentralized manner which is only possible thanks to blockchain technology. This presents important improvements to the prior version referred to as web2, improvements that include more transparency, direct interaction, co-ownership, better alignment of stakeholder's interests, etc. Web 3.0 is one of the most promising and fastest growing sub-categories in the blockchain ecosystem and an important investment focus for KLT.

- **Defi:** Is the abbreviation for decentralized finance and refers to the financial ecosystem built on blockchain technology. The main characteristic is that its users themselves exchange (supply and demand) financial assets and services directly amongst themselves, without intermediaries, to use as an investment or financing mechanism. This results in more efficient financial solutions available to all.

Strategic

- **Dexes:** Decentralized exchanges, also known as DEX are digital platforms that operate as traditional exchanges within the blockchain ecosystem. Contrary to traditional exchanges that are operated by organizations, DEX's are operated by "smart contracts" or self-executing contracts that act as the exchanges framework and cannot be altered, providing more transparency, security and cost efficient than traditional exchanges.

- **Oracles:** Protocols that connect the exterior world (off-chain) with the blockchain ecosystem (on-chain). These projects are becoming widely popular amongst traditional companies that wish to secure their information in blockchains, needing technological bridges or oracles to connect from off-chain to on-chain.

Exploratory:

- Although priority and strategic types of investments will take up much of KLTs attention, the following block-chain economy sub-sectors deserve minimum attention and follow-up in search for specific opportunities: **Cross chain; bridge; payments; privacy; staking and gaming.**

5.3 Our strengths

5.3.1 Analysis and experience

Our team has been investing in crypto assets for 5+ years building in-depth analysis capabilities and proving investment thesis that ensure a better understanding of each investment. We've analyzed over 2.000 projects, invested in over 400 of them and currently hold 40+. This experience has translated into a strict due diligence process and major efforts to develop a strong network of knowledge to better support each investment decision.

5.3.2 Network

The blockchain economy is about communities and decentralized knowledge. During our time investing within this space, we've grown our network of trustworthy colleagues from around the world that allow us to gain access to numerous opportunities at an early stage. Furthermore, these communities are an active part of our due diligence process as we can access additional recommendations from experts in key fields such as: project analysis, smart contract analysis, community analysis, amongst others.

Considering the importance of these networks both from a deal flow perspective aswell as from an analysis perspective, our team has focused efforts on strengthening these networks and continuously work on active strategies to improve these networks to increase access to opportunities and ensure better more efficient analysis.

5.3.3 Due diligence process

Our due diligence process includes a detailed step by step workflow of analysis based on two major frameworks: Unavoidable parameters and in-depth analysis.

Unavoidable parameters establish minimum requirements for projects to be considered as investment opportunities, including founding team KYC (know your customer), industry priority strategy and utility (projects must solve a clear market problem).

If minimum requirements are met, in-depth analysis is conducted including: industry potential, business opportunity, competitive advantage, team experience, vulnerabilities and risks, comparative valuations, community size and engagement level, amongst other variables that complete our analysis.

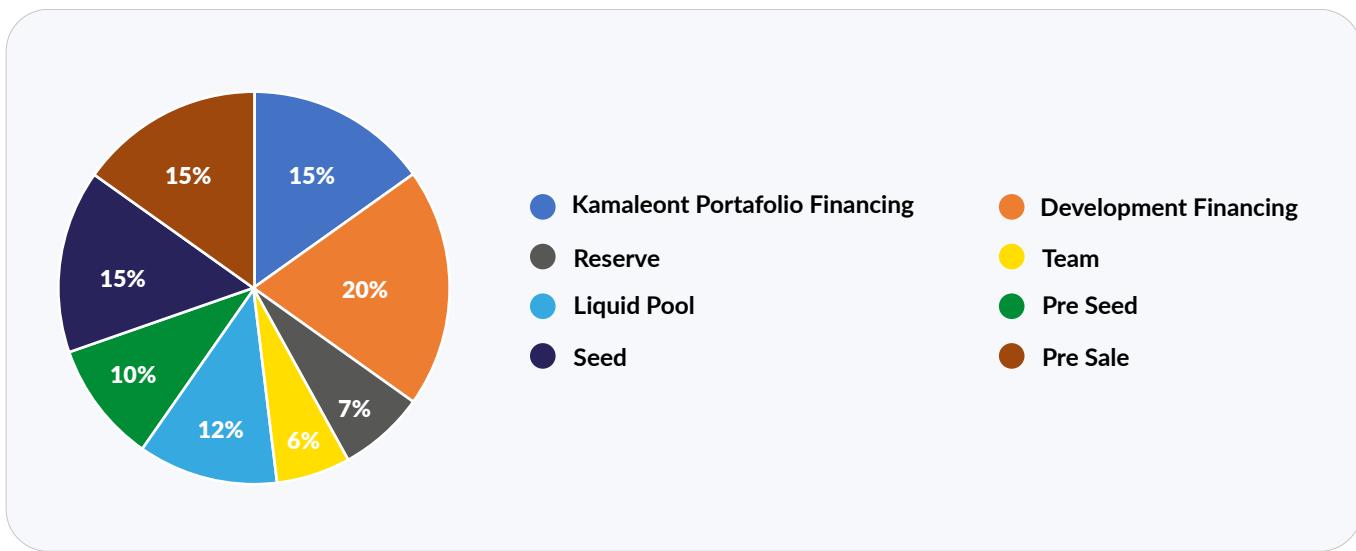
6 KAMALEONT DETAILS

6.1 KLT Token



6.2 Tokenomics

FEE	9%
KLT PORTFOLIO FINANCING	5%
TEAM / RESERVE	1%
BURN	1%
LIQUID POOL	1%
HOLDERS DIVIDEND	1%



7 TEAM

 <p>JOSÉ MIGUEL GUELL CO FOUNDER & CEO Experience in entrepreneurship and crypto investments with +2 years of results. Economics student at the Adolfo Ibáñez University in Chile.</p>	 <p>PEDRO TOMÁS INIGUEZ CO FOUNDER & COO Experience in entrepreneurship and investment, in addition to a 3rd place in the UC Innovation Goodyear Digital Challenge. Commercial Engineering student at the Pontifical Catholic University of Chile.</p>
 <p>RAIMUNDO DOMÍNGUEZ MANAGER OF STRATEGIC ALLIANCES Commercial Engineer, with 10 years of experience in the real estate industry and 15 years of experience in the creation of different enterprises and brands.</p>	 <p>BERNARDO GUTIÉRREZ LEGAL ADVISOR Lawyer from the U Diego Portales, 1990, Master in Business Law, U. Adolfo Ibáñez, 2000-2001. Professional career of 30 years, developed mainly in regulated industries in the banking, financial and stock market fields. Experience in contracting, litigation, legal advice and corporate governance.</p>
 <p>CРИSTIAN JUÁREZ INVESTMENT AND GROWTH ADVISOR MBA at Duke University with years of experience in finance, crypto investor since the beginning of 2018, dedicated today to working full time as a Venture Capitalist and Cryptocurrency advisor.</p>	 <p>DANIEL PARDO STRATEGY AND DEVELOPMENT ADVISOR 250+ blockchain related investments since 2017; CEO of Wbuild.io, a Web 3.0 (blockchain based) real estate investment company, boutique hotel owner; former Undersecretary of Tourism.</p>
 <p>PABLO FUENZALIDA COMMUNICATIONS AND COACHING ADVISOR Founding Partner of Human Dynamics. Speaker and Coach Organizational consultant with almost 20 years of experience promoting the evolution of the dynamics of people, teams and organizations.</p>	 <p>JOSÉ RODRÍGUEZ SMART CONTRACT DEVELOPER Blockchain advisor focused on the creation of new projects, maintenance and emphasis on financial viability. Influencer for a few years on the "Quieroganar" channel for entrepreneurship. Family man and investor with +5 years of experience.</p>



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