



Matthew Engdall
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Education:

As of this May 2014, I will be graduating with honors from California State University, Monterey Bay with a B.S. in Communication Design (CD) from the college of Information Technology and Communication Design (ITCD). My emphasis is in Visual Design.

Projects:

The following is a list of projects I've worked on up until now that reflects my best graphic design work so far; through the courses I've taken.

Spring 2013: For my CST404 Publication Workshop class, I created a poster with a logo for the First Night Monterey Event, along with buttons and button cards, as well as a bus ad.

Fall 2013 – Spring 2014: I have finished my senior capstone, which is a yearlong project all seniors must complete. Mine involved designing a new graphic identity for a non-profit called KS&A, now renamed as AXYS. In Fall, I created the new logo and designed the stationery. I have now finished up a brochure and have completed a website design. The capstone project will be concluded on May 15, 2014.

Experience:

January 2014: Created a logo for a new company called JEM Cleaning & Maintenance. The owner, Mr. Frank Gallagher, requested I create a new logo for his new company, which had to have elements relating to that of a rental home. His first company manages homes for rent, while this new company is cleaning and maintenance for said rental homes.

Spring 2013 – Present: I am a member of the CSU Monterey Bay Design Studio club, which is a group on campus that allows graphic designers to show their work and receive feedback, but also to work on group projects and learn new design techniques and tricks in Adobe Illustrator, Photoshop, and InDesign.



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Skills (Software):

As a Communication Design student, I am skilled with Adobe products such as:

Photoshop – Good at photo manipulation and am great with photography.

Illustrator – Excellent when designing with typography and formatting posters, stationery, etc.

InDesign – Great at laying out and constructing brochures, newsletters, etc.

Other Skills:

- Strong time management skills and I'm great working with a team.
- Can provide feedback, as well as take criticism about my work.
- Can work with a Mac or a PC.
- Work well with Microsoft Word, PowerPoint, and Excel.
- I have some knowledge of American Sign Language (ASL).

Employment History:

- Freelance Logo Build – JEM Cleaning and Maintenance – January 2014
- On call Banquet Setup – Quail Lodge – August 2013 to Present
- Room Service Runner (Temp. Position) – Carmel Valley Ranch Resort – July 2012 to September 2012

Volunteer and Online Radio Experience:

- Between Fall 2012 and Spring 2013, I volunteered up in Soledad at a center called Youth Alive. There, I was able to not only communicate with the children, but also was able to connect to two kids who were deaf. During that time, I was starting my ASL classes and was able to apply my new knowledge to the experience there. I still have some knowledge of ASL.
- During my years at CSUMB, I was a part of OtterMedia, which is the on-campus online radio station. Each semester I had my own radio show and developed a great on-air personality, as well as developed my speaking skills further.