

Company name: Ascend Today Web Development

Domain name: ascendtodaywebdev.com

1. Group members

a. Taylor Balcer

- i. Roll - Designer
- ii. Email - [Balcert24@gmail.com](mailto:Balcert24@gmail.com)
- iii. Bio

1. Taylor Balcer is a graduate from Pittsburgh Technical College with an Associates of Science Degree in Multimedia Technologies in Web Development and Design. Taylors main strength is mostly design. Throughout Taylors life she has enjoyed making art in many different forms and mediums. She taught herself HTML and graphic design in 2005 and continued learning about similar subjects throughout her intermediate & high school years. After graduating in 2012 she joined the service industry. After 8 years, she then decided to rekindle her passion and further her knowledge for web design and development at PTC. Shortly after graduating at PTC, she was hired to work at Ascend Today Web Development!

b. Ashton Harkleroad -

- i. Roll - Developer
- ii. Email - [ashraineh@gmail.com](mailto:ashraineh@gmail.com)
- iii. Bio

1. Ashton Harkleroad attended Pittsburgh Technical College and received an Associates degree in Multimedia Technologies/Website Design & Development. Ashton's strengths are design based, throughout high school her talents were physical paintings and pen drawings. After taking a digital design class she had her heart set on logo and advertising design which inspired her to attend the local technical school for highschoolers. Attending the Trumbull Career & Technical Center for their web design/app development courses she was assisted in finding a college and a career direction. UX and UI design is the career direction she is working toward but also is interested in social media management and advertisement. Working with clients to produce a satisfying design plan is most fulfilling for Ashton.

c. Leigh Ann French

- i. Roll - Project manager
- ii. Email- [leighannfrench20@gmail.com](mailto:leighannfrench20@gmail.com)
- iii. Bio

1. Leigh Ann French graduated from Pittsburgh Technical College with an Associate's Degree in Multimedia Technologies Web Design and Development. She also has an Associate's Degree in Physical Therapist Assistant(Mercyhurst University 2012) and a Bachelor's Degree in Biology(Edinboro University 2009). She worked as a Physical Therapist Assistant for 9 years and felt she could better help people's lives by improving their web presence through web design and development. Leigh believes technology is the future and communication is very important. This is why she made the decision to leave the medical field to pursue web design and development.